



Ahmedabad
University



Master of Management Studies *in Heritage Management*

The Master's Programme in Heritage Management is a unique two-year degree programme, the first of its kind in South-Asia. It emphasises a critical understanding of heritage and a holistic management approach to the heritage sector. Areas of exploration within the curriculum include a diverse range of sectors spanning tangible and intangible heritage, cultural and natural heritage, historic and contemporary living heritage, and so on, with emphasis on the management of these categories.

The programme practices mixed pedagogy including lectures, seminars, discussion and group-work as well as field-learning, including immersion and practicum programmes and a culminating thesis.



Students at a site in Junagadh during a field trip to Junagadh for Heritage Discourses and Ethnography courses



Courtyard at the GICT Building, Central Campus



Centre of Heritage Management Building: An adapted old building in the university campus.

Ahmedabad University is a private, non-profit, liberal education oriented, research driven university developing rapidly into a centre for serious scholarship. Since its inception in 2009, the University has made strides through global collaborative research, contextual and flexible curriculum, project based learning, and industry linkages; thus offering a unique learning environment and opportunity for society at large.

Centre for Heritage Management

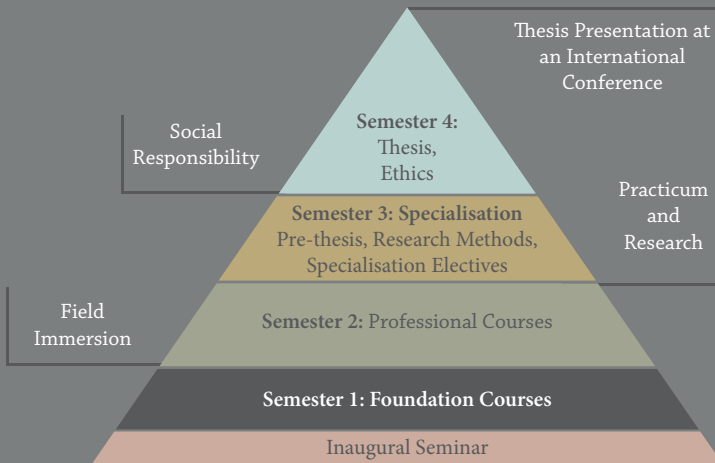
The Centre for Heritage Management (CHM) at Ahmedabad University is a academic centre focusing on integrated heritage management through critical heritage studies and holistic management of diverse heritage resources. This includes but is not limited to the following sectors: built and urban heritage, monuments and archaeological sites, crafts, museums, natural resources, heritage tourism, sustainable urban development and intangible heritage like languages, music, customs and performing arts.

Key Highlights of the Programme:

- Strong peer learning opportunities with students from varied disciplinary and diverse socio-cultural backgrounds
- Access to a pool of academicians within the university, as well as experts and professionals from different heritage related sectors
- Project and research based approach with focus on learning at the field
- Outcome focussed Components such as Practicums, field projects, seminars, studios, conferences, etc.

Programme Structure

The programme structure includes four regular semesters as well as field-learning components during summer and winter terms.



Heritage Management is a vast and interdisciplinary area of inquiry and a creative field of practice that is evolving rapidly in India and abroad. With the Indian cultures and cities proudly competing to be recognised for their distinct identities and heritage, coupled with the government launching major schemes anchored around the concepts of heritage (such as HRIDAY, Smart Cities and so on), 'heritage' today is fast becoming a thriving and dynamic economic canvas. The young technology enabled generation, in an ecosystem aided by a number of government and semi-government institutions, social organisations, business and entrepreneurial ventures are changing the way the next generation wants to curate the fabric of this planet that energises creativity, empowered and informed by our heritage, both tangible and intangible.

Expanding the tenets of architectural and archaeological conservation, history and culture related sectors, museums and archival practices, environmental conservation etc., a holistic discourse and practice of Heritage Management is emerging across the World.

In India, the Centre for Heritage Management of Ahmedabad University is at the forefront of this academic movement.

United Nations, in its focus on the global agenda of Sustainable Development Goals (SDGs), has recognised the 'Education for Sustainable Development' as a major strategy to achieve its 2030 agenda for SDGs. It is in this regard that the United Nations Educational Scientific and Cultural Organisation (UNESCO) has launched a series of educational initiatives, out of which UNESCO's Asia Pacific regional office has picked 'Heritage Management Education' as one of the pilot focus area. In such regional initiatives, the Centre for Heritage Management, Ahmedabad University has been a regular participant and has contributed in initiatives focused on the Asia Pacific region. The Centre has been elected to the executive board of higher educational networks on tangible and intangible cultural heritage, namely Asian Academy of Heritage Management (AAHM) and Asia Pacific Higher Education Network for Intangible Cultural Heritage (APHEN-ICH).

The Master's programme in Heritage Management at Ahmedabad University has been appreciated at these Asia Pacific regional networks as a pioneering intellectual initiative to prepare graduates who contribute holistically to the myriad domains of heritage. Importantly, the graduates of the programme, are creating a meaningful impact in the society in multiple ways. The prospective students need to be prepared to study and practice responsibly, be self-motivated and adequately equipped to handle complex social issues deploying the principles of Heritage Management. In line with the programme's design to prepare graduates for a new range of professional careers in the diverse arrays of heritage sector, Ahmedabad University is looking to admit a new cohort of committed students drawing upon diverse disciplinary, geographic and cultural backgrounds.



Students' learning a traditional wall treatment technique at Immersion Module at the Polo forest in Vijaynagar

Percy Almeida, a student posing with local resource persons during his practicum at Banni grasslands, Kutch



International exchange programme in South Korea, August 2019





Our faculty during a deliberation at a meeting of Asian Academy of Heritage Management, HongKong

Faculty

Ashoke Chatterjee

Former President of Crafts Council of India, Former Director, National Institute of Design, Ahmedabad.

Neel Kamal Chapagain

PhD from University of Wisconsin-Milwaukee, USA in Architecture: Cultural Heritage Conservation, Architecture Doctorate from University of Hawaii at Manoa, USA. His Areas of interest include Critical Heritage Studies, Nature-Culture Linkages.

Aditya Prakash Kanth

PhD in Conservation from the National Museum Institute (deemed university) New Delhi. His areas of interest are Conservation Science, Arts Conservation.

Sushma Iyengar

Founder of Kutch Mahila Vikas Sangathan (KMVS) and Kutch Nava Nirman Abhiyan. Her areas of interest include Indigenous Knowledge Systems, Community-based initiatives, Post-disaster responses.

Yudhishtir Raj Isar

Emeritus Professor of Cultural Policy Studies at the American University of Paris. His areas of interest include Heritage Discourses, Global Cultural Institutions.

Ioannis Poullos

PhD from University College London (Heritage Management, Tourism and Sustainable Development). His areas of interests are Living Heritage, Archaeology, Business Strategies for Heritage Organisations.

Abrar Ali Saiyyed

PhD from IIM Ahmedabad in Strategic Management. His areas of interest include Entrepreneurship in art, culture and heritage related ventures.

Darshini Mahadevia

PhD from Centre for Studies in Regional Development, Jawaharlal Nehru University. Her areas of interest include Urban Governance.

Where are our graduates?

Graduates of this programme have worked in a variety of arenas including the following:

- Social Entrepreneurship
- Consulting Firms
- UNESCO Category 2 Centre
- INTACH (Indian National Trust for Art and Cultural Heritage)
- Universities
- Art Gallery
- NGOs focusing on Crafts and Community Development
- Heritage Hotels & Heritage Tourism

Learning Collaborators

International Exchange Programme

Students have an option of participating at international exchange programmes in Europe and Asia.

Practicum Programme

Students have spent their summer practicum period at the following institutions, and the list is expanding every year.

- National Parks Service, National Centre for Preservation Technology and Training, USA
- UNESCO, New Delhi
- UNESCO Category 2 Centre, Wildlife Institute of India, Dehradun
- Gandhi Ashram, Ahmedabad
- Khamir, Kutch
- Bangla Natak, Kolkata
- Dronah, Gurgaon
- Aranyak, Guwahati



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Dr. Webber Ndoro, Director General of ICCROM as Keynote Speaker in the 2nd Edition of International Conference on Heritage Management Education and Practice, 2018

Supporting Academic Opportunities at Ahmedabad University

- **The Series of International Conference on Heritage Management Education and Practice**

An annual international conference series brings together more than 100 international and national delegates from various streams of education and practice to dwell on various themes on heritage management. This is an annual event where students engage with the broader professional community, and enhance their learning while also building networks.

- **Journal of Heritage Management**

The Journal of Heritage Management, published by SAGE publications, is another academic opportunity of learning but also of publishing quality research on various issues and best practices in heritage management.

- **Heritage Learning Lab**

Heritage Learning Lab (HLL) is conceptualised as a process of collaborative learning – in partnership with a specific community (represented through a local organisation) and contributing in a specific context to integrate heritage with community development. In practice, each HLL site may have different needs and modalities but essentially all of them will contribute to the students learning, while the students contribute back through the heritage related planning and development in the community/context.

Heritage Learning Lab Initiative : A interactive training session with people from Kutch





Rammed earth building: students' in-field class cum stay during immersion programme 2018



An eminent painter, art historian and art teacher, Professor Ratan Parimoo discussing the newly discovered Pahari School Ramayana Drawings of Ayodhya Kanda as part of an ongoing visiting faculty lecture series.

Eligibility

Candidates with a Bachelor's degree with majors in art history, archaeology, architecture, anthropology, civil engineering, culture or cultural studies, design, environmental studies, geography, history, international relations, interdisciplinary major, and any other major or minor with sufficient exposure to heritage related topics may apply. Candidates with any other discipline – regardless of their studies related to heritage can also apply if they have a demonstrated interest in any sector of heritage.

Application Process

Application form, submission of statement of purpose as well as a test are carried out through an online portal. Updated details can be found at the University website.



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