

Ahmedabad
University



PLACEMENTS 2024

AMRUT MODY SCHOOL OF MANAGEMENT

ABOUT AHMEDABAD UNIVERSITY

Ahmedabad University was founded in 2009 by Ahmedabad Education Society (AES), a non-profit educational foundation located in Ahmedabad. Ahmedabad University is envisioned to become a global leader that provides liberal arts education within a research university. Interdisciplinary curriculum, experiential learning environment, and research define an Ahmedabad education. We are reimagining the classroom beyond the physical walls and focusing on the whole development of each student in an engaging and nurturing environment.

Being located in the centre of a vibrant and entrepreneurial city, our education is contextually rich and globally connected. Our world-class education attracts over 3600 students from twenty two states of India and seven countries.

Ahmedabad University is dedicated to foster continuous progress of self and society. We are transforming higher education in India. Our graduates bear the capabilities, attitude, and values to excel in whatever field they choose to pursue around the world.

SCHOOLS

Amrut Mody School of Management

School of Arts and Sciences

School of Engineering and Applied Science

School of Public Health

We recognise that social challenges and job opportunities are occurring at the intersection of various axes of influence, defined by disciplines (data, materials, biology, and behaviour), nature (air, water, forests, and land), sectors of impact (health, transport, energy, and education) and society (individual and community). Accordingly, Ahmedabad University strives to guide students on how to learn through interdisciplinary academics and real-life experiences that traverse these intersections. Research programmes at the University also embody this integrative philosophy.

We prepare leaders of outstanding character who will contribute significantly to their fields of study and practice. The University promotes independent-mindedness and diversity across all dimensions of its activities and helps students to mature into critical thinkers who are analytically equipped, practically oriented, and contextually-aware global citizens.

Ahmedabad's dynamic learning environment is based on cross-disciplinary linkages between the arts, sciences, and professional disciplines. This forms the bedrock of the intellectual enterprise at the University and our research that builds knowledge which solves society's challenging problems. Our concern remains social, economic, and ecological development of local, national, and international communities.

CENTRES

Ahmedabad Design Lab

Centre for Heritage Management

Centre of Inter-Asian Research

Centre for Learning Futures

Global Centre for Environment and Energy

International Centre for Space and Cosmology

VentureStudio



MESSAGE FROM THE DEAN

AMRUT MODY SCHOOL OF MANAGEMENT



The post-Covid world is a completely new world – it is like being in uncharted waters with opportunities galore, yet where crevasses and whirlpools exist. Graduates entering into the market in these times will need to navigate such courses with élan successfully choosing the opportunities and sidestepping the crevasses and whirlpools.

Ahmedabad University follows a pedagogical approach based on experiential learning and acquiring interdisciplinary skills through unique cross-disciplinary learning opportunities. This allows the students to develop themselves in a more holistic and creative manner across multiple domains thus enabling them to be better prepared to handle the real-life complex challenges that the world throws at them. Ahmedabad University actively encourages students to pursue new ideas, simultaneously placing a great deal of emphasis on good foundations as the core belief of the University is that good theory will necessarily result in good practice.

Amrut Mody School of Management offers management programmes for undergraduate, graduate, and doctoral students, and working professionals through a unique engagement process involving theoretical knowledge, hands-on fieldwork, and access to industry-sponsored projects. All courses, core and/or electives are designed not only to provide a deep disciplinary knowledge but also a perspective about the structure and operations of a specific industry and the knowledge and hands-on practice of specific tools and techniques in the area. Further, students are encouraged to take Electives in the area of Big Data, Analytics, Machine Learning, Design Thinking, Ethics, Business Etiquette, and Soft skills, among others, to widen and deepen their understanding and horizons and remain current.

The Route Camp is a unique engagement mechanism incorporating theory and practice where students of the two-year MBA programme undertake industry-related consulting assignments in small groups of five for a period of about 18 months under the supervision of a faculty and a corporate mentor. This helps students to get a 360° view of business as well as try out the solutions proposed for real-world problems on a real-time basis. Students of the five-year Integrated BBA+MBA programme undertake a semester-long internship with an organisation working on live issues. This provides them with the opportunity to imbibe the full importance of business in practice. Besides, students are required to take on summer internships to better understand the function of businesses in practice as well as undertake International Immersions to be exposed to business practices around the world.

I take this opportunity to commend the 2024 graduating batch of students for placements/internships and look forward to your active participation in the placement process at Amrut Mody School of Management.

Sankarshan Basu

Dean, Amrut Mody School of Management

(PhD, London School of Economics and Political Science)



ABOUT **AMRUT MODY SCHOOL OF MANAGEMENT**

The School currently offers a multitude of programmes, from undergraduate to doctoral as well as short and long-term certificate and diploma programmes. The School works closely with industry partners to provide a balance between rigorous practice and strong conceptual education. Moreover, it strives to bring interdisciplinary education to management students to enable them to develop innovative solutions to contemporary problems and impact societal change.

The image shows the entrance of Ahmedabad University. The building features a prominent, wide, overhanging roof supported by a series of columns. The walls are made of terracotta-colored material, with some sections having intricate, perforated patterns. Several potted plants are placed along the base of the building. A tall, slender lamp post stands to the right of the entrance. The sky is a clear, vibrant blue, and the foreground is a paved plaza with shadows cast by trees and the building. The text 'AHMEDABAD UNIVERSITY' is displayed in large, red, three-dimensional letters across the top of the building's facade.

AHMEDABAD UNIVERSITY

UNDERGRADUATE PROGRAMMES

The Undergraduate programme at Ahmedabad University provides skills, promotes citizenship, builds courage, and inculcates responsibility. It is aimed at providing broad and deep education that will equip the student to navigate the world in which she lives and become an agent of change in the betterment of her own life and that of the society. It is the ambition of the University to facilitate crossover of disciplinary learning. A transdisciplinary problem definition and solving, critical thinking and analytical skills, intellectual and emotional depth, and an exposure to the world of disciplines from humanities to life sciences is the foundation of an Ahmedabad education. Undergraduate education, for many, is also a terminal degree hence, it must provide a pathway to livelihood.

BACHELOR OF ARTS (HONOURS)

The Bachelor of Arts (Honours) with a Major in Economics will introduce students to microeconomics, macroeconomics, statistics, econometrics, history of economic thought, and a study of the Indian economy. In addition, students may choose from a wide range of electives and learn more about specific areas of Economics such as development, environment, finance, and labour economics. Due to the interdisciplinary nature of the Undergraduate programme at Ahmedabad University, students will also take classes in other subject areas and thus have an opportunity to learn alternative theories and pedagogies. The Programme will provide an early opportunity for students to learn to collaborate with peers. This is because during the Foundation Programme, and subsequently throughout the curriculum, there will be a strong emphasis on project-based learning.

The degree will prepare students to study further or seek employment directly. One can pursue graduate studies in economics or related disciplines such as Business, Law, Political Science, Public Administration, and Public Policy. Employment opportunities include working in business, civil services, corporate sector, government, investment banks, journalism, media, technology firms, non-governmental organisations, think tanks, and research institutions.

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

The Bachelor of Business Administration (Honours) programme is designed to prepare graduates to become successful professionals in this VUCA (Volatile, Uncertain, Complex, and Ambiguous) world. This unique Programme brings management and liberal arts education together to equip our young students with methods and practice to build a successful career.

The Programme helps develop a sound foundation of management principles, provides an opportunity to learn about its interface with technology and data, and helps build a decision-making mindset and ability. It builds critical thinking, analytical, communication, an integrative ability (an ability to connect disciplines and the context). Applying knowledge to solve real problems in the real-world context, building strong abilities to communicate one's ideas, and learning to work effectively in teams and lead them are skills that our ENABLE pedagogy builds in our students. The Programme is global in its reach and learning and local in its understanding of the context of decision making.

The BBA (Honours) curriculum includes completing the School and Programme Core (or required courses) and pursuing a Major from either of the following area of interest: Accounting and Finance | Business Analytics | Finance and Economics | Finance | Human Resource and Organisations | Marketing | Operations Management | Operations Research and Statistics | Supply Chain Management.

BACHELOR OF COMMERCE (HONOURS)

The Bachelor of Commerce (Honours) programme provides an education in commerce with focus on accounting within the context of an interdisciplinary education. The Programme is designed to develop a holistic perspective on commerce and thus equip students with an understanding of modern, sustainable business milieus. With the adoption of advanced technology, there has been a paradigm shift in the field of accounting and its allied areas where, in addition to being knowledgeable in accounting practices, an accounting professional needs to be a skilled communicator, able to ethically apply accounting processes, and to integrate them with technology. The unique design of the School Core and the General Education Requirement at Ahmedabad University will allow students to take courses in accounting along with a wide array of elective courses which include Marketing, Finance, Operations, Human Resources, Supply Chain, Ethics and Law, Business Analytics, and Organisation Behaviour.

The Programme is designed to prepare competent accounting professionals who can work in an increasingly complex environment with the help of the broad knowledge of business. Students learn various facets of financial accounting, cost and management accounting, auditing, business and personal taxation, financial statement analysis, along with a broad understanding of the different dimensions of finance, including financial management, banking, financial markets and services.



BACHELOR OF COMMERCE (PROFESSIONAL)

The Bachelor of Commerce (Professional) programme, is the first of its kind in India which is specifically designed for students who are pursuing or intending to pursue, concurrently, professional qualifications like Chartered Accountant (CA), Association of Chartered Certified Accountants (ACCA), Company Secretary (CS), Cost and Management Accountant (CMA), Certified Public Accountant (CPA), Certified Financial Planner (CFP), and Chartered Financial Analyst (CFA), along with a BCom (Honours) degree. It is a Programme that integrates, within an academic programme, both, the theoretical aspects of professional education, as well as formal technical and practical training in the form of internships/articleships.

The BCom (Professional) programme enables students to excel in both their professional courses and the School's demanding undergraduate education thereby earning an undergraduate degree as well. This includes a range of courses tailored to complement students' learning requirements in their professional courses.

INTEGRATED MASTER OF BUSINESS ADMINISTRATION

The five-year Integrated Master of Business Administration programme with a Major in Entrepreneurship and Family Business, focuses on identifying goals, devising strategies for facilitating growth, and creating experiential learning through concepts like bootstrapping, business canvas, prototyping, and building proof of concept. Students of this Integrated Programme are awarded both a BBA as well as an MBA degree upon completion of the credit requirements. It provides training in foundations of management so as to enable students to take up leadership roles in managing, scaling-up, turnaround of family business or craft a business plan to start an enterprise within or outside a family business. It focuses on learning to build and execute strategies for facilitating change in organisations through experiential learning of concepts like bootstrapping, business canvas, prototyping, and building proof of concept. It provides an opportunity to build a new product or service based business by becoming a fellow at VentureStudio, Ahmedabad University's incubator, while earning credits for the same.

Students of the Integrated MBA programme are exposed to multiple short duration internships every year at organisations as diverse as NGOs to corporates, which fosters personal development and enables them to gain first-hand exposure of working in the real world. The unique elements of the Programme are:

Semester-Long Industry Internship

Students pursuing an Integrated MBA undergo a six-month internship during their Final Semester. This mandatory internship fosters the development of crucial work-culture ethos and decision-making skills among students.

International Immersion

Ahmedabad University regularly collaborates with international universities of repute to offer a global perspective of challenges to its students. It has collaborated to offer International Immersion to its students at the University of Applied Sciences, Nysa; Rushford Business School, Berlin; and The French National Institute of Research and Education in Urban Management at HEP, Lyon Campus, France, in their 4th Year of education. Students undergo a month-long immersion which helps them learn cross-cultural behaviour.



GRADUATE PROGRAMMES

The Graduate programmes at Ahmedabad University provide deep, interdisciplinary education that builds skills and perspectives in students. With an exemplary faculty guiding them, students learn through a practical interdisciplinary approach. In-class sessions are complemented by opportunities to learn through projects, industrial visits, field visits, international collaborations, and participation in workshops, conclaves, fairs, and specialised guest lectures by leading experts from industry and academia.

We offer access to courses from other schools and partner universities. The choice-based credit system empowers students to take ownership of their learning process. Curricula across Programmes are continually reviewed and updated to ensure that they remain relevant and contemporary.

MASTER OF ARTS IN ECONOMICS

Economists today have to be equipped with interdisciplinary skills to address problems in the society and economy. Students will be trained in theory and data analytics to critically analyse and evaluate real world problems in micro and macro contexts concerning human and firm behaviour in the domains of finance, industrial organisation, education, health and environment. The MA Economics programme provides training in applying economic models and tools to the changing needs of corporates, the financial sector, and policy institutions.

With a rigorous exposure to advanced economics concepts, students can start a career as analytical economists in corporate or policy organisations, look for opportunities in finance, or pursue doctoral education. The Programme provides an opportunity to develop expertise in financial economics with a pedagogy that integrates data analytics with modern behavioural and institutional aspects of finance. Our two-year Programme builds skills in data sciences, analytics, and technology along with courses at the frontier of economics and research therein. Our unique Studio Courses and internship programme offer exclusive problem-solving experience and deep engagement with industry.

MASTER OF BUSINESS ADMINISTRATION

The Ahmedabad MBA is an interdisciplinary programme that combines liberal education and analytical rigour. Our MBA graduates are not just academically sound; they gain real-world experiential learning and an appreciation of social, cultural, and ethical contexts within which a business operates. Our MBA programme prepares students to be not merely better managers, but better leaders, better citizens, and better human beings.

The combination of interdisciplinary learning, analytical mindset, and liberal education breadth of vision ensures that we prepare leaders of outstanding character who do not just build cutting-edge organisations, but strive to create a better world.

THE THREE PILLARS OF OUR MBA PROGRAMME

- **Learning:** Interdisciplinary learning is a key pillar of our MBA programme. Students learn traditional management subjects and they also have the option to take courses as diverse as climate change, environment, ethics, psychology, philosophy, heritage, and computer science. This makes them well-rounded leaders, with a sense of responsibility to all stakeholders, not just driving shareholder value.
- **Doing:** The MBA programme is built on the principle of doing, beyond learning. Experiential learning is at the heart of the curriculum. Our students work with real companies – through our unique Route Camp projects – for the entire duration of their MBA, with the opportunity to put their learning to practical use in real-life settings.
- **Becoming:** The Ahmedabad MBA programme transcends Learning and Doing, to focus on Becoming. Our graduates are trained to develop a moral compass, a focus on not simply doing things right, but doing the right things. They become aware of world issues and develop a moral compass for doing business in an ethical manner, which does not just benefit the organisation but the community, and the world.

The Ahmedabad MBA programme stands out for its unique combination of liberal management education and real-world experience, through unique elements like:

ROUTE CAMP PROJECT

- The Route Camp is an academic project that spans the two-year MBA programme. The sponsoring organisations elect a real business issue that needs solving. They provide the project objectives, expected outcomes, and deliverables.
- A group of students, guided jointly by a faculty advisor and industry mentor, works on the project and develops creative and practical solutions to addressing the real business issue over the two-year engagement.
- The Route Camp projects helps students learn crucial skills such as:
 - Problem Identification
 - Connecting Theory and Practice
 - Managing Uncertainty and Change
 - Learning to Solve Issues as a Team

LAB COURSES

- **Communication Lab:** The purpose of the Communication Lab is to strengthen persuasive speaking ability among students. The primary focus is to train students to make clear and persuasive speeches in various public and business settings.
- **Behavioural Lab:** The idea of the Behavioural Lab is not to deliver a concept but to look at behaviour and activities around it as a mechanism to develop lifelong skills crucial in the professional world.
- **Introduction to Analytics:** The Lab aims to establish a resource centre to enhance the data and technology interpretation skills of students.



MASTER OF SCIENCE IN QUANTITATIVE ECONOMICS

The Master of Science in Quantitative Economics at Ahmedabad University is a cutting-edge two-year fully residential postgraduate programme that has been developed keeping in mind the changing environment of both academia and the world of industry. It aims to emphasise on advanced qualitative and quantitative techniques fine-tuned with a delicate blend of rigour, depth, and breadth.

The Programme aims to prepare a student with a sound theoretical background of the principles of economics along with rigorous training on analytical tools, techniques and technologies to address real world issues. The thrust on big data analytics will prepare students to address complex economic problems with greater precision. These challenges include poverty eradication, unemployment, income inequality, financial inclusion, and more recently, healthcare management amid a pandemic. To this effect, the Programme successfully integrates contemporary approaches to complex economic problems that are understood to pose the biggest future challenges to economic policy making across the globe.

This Programme offers Artificial Intelligence, Machine Learning, and Experimental Methods, among others, as essential skills to analyse economic situations and develop their solutions at the market and policy level. This requires an integrated understanding of theoretical conceptualisation of economic issues and their underlying theoretical constructs, methods and tools, and their application on contemporary grand challenges that face the society. For instance, the student will engage with grand challenges (like climate change costs) using economic theory and through analysis of large data via AI and ML. The student will become well versed with several such analytical tools and several economic challenges in a contemporary setting.

MASTER OF SCIENCE IN QUANTITATIVE FINANCE

The Master of Science in Quantitative Finance programme at Ahmedabad University, is a unique programme in the country for it focuses on imparting advanced quantitative techniques that are required for students who are intent on pursuing a career in Financial Modelling, Asset Management, Risk Mitigation, and Investment Banking. Unlike specialised programmes that are offered in silos, the programme offers ample avenues to the students to make the most out of the broader liberal arts university ecosystem that encourages and nurtures interdisciplinarity.

This Programme is a confluence of mathematics, financial markets, and economics. The contents and the depth of the courses offered in this programme have been arrived at keeping in view the demands and the expectations of industry. Graduating students are expected to have a deep understanding of the mathematical underpinnings of financial markets. They should possess requisite coding skills and should be in a position to apply the quantitative techniques in real-world context to address empirical anomalies.

SALIENT FEATURES OF THE PROGRAMME

- The Programme is geared towards making students internalise economics and functioning of financial markets and its mathematical underpinnings in a holistic manner.
- The Programme provides a strong background in programming with applications in finance.
- The Programme brings to the forefront Ahmedabad University's enduring commitment to the interdisciplinary approach as it offers a wide basket of electives for students to choose from based on their area of interest and career plans.

MANAGEMENT KEY STATISTICS - PLACEMENT 2023 UNDERGRADUATE PROGRAMME



MANAGEMENT KEY STATISTICS - PLACEMENT 2023 GRADUATE PROGRAMME



INDICATIVE LIST OF PARTICIPATING ORGANISATIONS FOR PLACEMENTS & INTERNSHIPS

Adani Group	Hashedin by Deloitte	Panamax
Aditya Birla Fashion & Retail	HDFC Bank	PNB Gilts
Arvind Ltd	HDFC Life	Prakash Chemicals
Asian Paints	Healthark Insights	Proclink
Assa Abloy	Home First Finance Company	Public Affairs Centre
Bank Of America	ICICI Prudential	PwC
BDO Rise	Info Edge (Naukri.com)	Quicko
Berger Paints	ITC	Radio Mirchi
BigBasket	Jaro Education	Reelo
Blackstone	Jio Platforms	Reliance Group
Byjus	Junomoneta Finsol	S&P Global
Carwale	KGMS Broking & Research	Simpolo Ceramics
Centre for Monitoring Indian Economy	Khimji Ramdas (India & Oman)	Smytten
Dabur India	Knowcraft Analytics	StemPedia
Edelweiss	Kotak Mahindra Bank	Svatantra MHFC
Eques Capital	KPMG	Symphony
Equirus	Kurlon	Tata AIA Life Insurance
Evosys - A Mastek Company	Maruti Techlabs	Tata Consultancy Services
Extramarks Education	Mckinley & Rice	Tatvic Analytics
EY India	Medkart Pharmacy	Torrent Group
Federal Bank	Merkle Sokrati	Vedanta Resources
Forbes Marshall	Moglix	Verity Knowledge Solutions
Godrej & Boyce	MRF	Vishakha Polyfab
Great Place to Work	Myntra	Wifpli
GSFC Limited	Nielsen IQ	360tf (Nimai Trade Fintech)

FACULTY AT AHMEDABAD UNIVERSITY

Faculty at Ahmedabad University come from leading institutions around the world. Here are a select few.

Imperial College of London, UK	IIM Ahmedabad
Indiana University , USA	IIM Bangalore
Johns Hopkins University, USA	IIM Indore
Massachusetts Institute of Technology, USA	IIT Delhi
Purdue University, USA	IIT Kanpur
Stanford University, USA	IIT Bombay
Columbia University, USA	IISc Bangalore
University of Cambridge, UK	Jadavpur University, Kolkata
University of Edinburgh, Scotland	Jawaharlal Nehru University, New Delhi
The Wharton School of the University of Pennsylvania, USA	Maharaja Sayajirao University of Baroda
Uppsala University, Sweden	XLRI, Jamshedpur




The complete list of Faculty at Ahmedabad University can be viewed at <https://ahduni.edu.in/faculty/>

CAREER DEVELOPMENT CENTRE


We, at Career Development Centre, Ahmedabad University, look forward to connecting you with our immensely talented faculty and students and engage in an inclusive industry-academia association through Talent Acquisition, Joint Research, Faculty Projects, Management Development Programmes (MDPs), and more.

We would be glad to assist you with your queries and provide solutions to your talent acquisition needs. Please feel free to reach out to us.

 **Ahmedabad University**
Navrangpura, Ahmedabad 380009
Gujarat, India

www.ahduni.edu.in

Career Development Centre
corporaterelations@ahduni.edu.in

 Land Line: +91.079.61911079
Mobile: +91.9600121354 | +91.7433969633



**Ahmedabad
University**