

**Ahmedabad  
University**



**PLACEMENTS 2023**

**Master of Business Administration**

**AMRUT MODY SCHOOL OF MANAGEMENT**

# AHMEDABAD

## ABOUT US

Ahmedabad University was founded in 2009 by Ahmedabad Education Society (AES), a non-profit educational foundation located in Ahmedabad. Ahmedabad University is envisioned to become a global leader that provides liberal arts education within a research university. Interdisciplinary curriculum, experiential learning environment, and research define an Ahmedabad education. We are reimagining the classroom beyond the physical walls and focusing on the whole development of each student in an engaging and nurturing environment.

Being located in the centre of a vibrant and entrepreneurial city, our education is contextually rich and globally connected. Our world-class education attracts 3500 students from twenty two states of India and seven countries.

Ahmedabad University is dedicated to foster continuous progress of self and society. We are transforming higher education in India. Our graduates bear the capabilities, attitude and values to excel in whatever field they choose to pursue around the world.

We recognise that social challenges and job opportunities are occurring at the intersection of various axes of influence, defined by disciplines (data, materials, biology, and behaviour), nature (air, water, forests, and land), sectors of impact (health, transport, energy, and education) and society (individual and community). Accordingly, Ahmedabad University strives to guide students on how to learn through interdisciplinary academics and real-life experiences that traverse these intersections. Research programmes at the University also embody this integrative philosophy.

We prepare leaders of outstanding character who will contribute significantly to their fields of study and practice. The University promotes independent mindedness and diversity across all dimensions of its activity and helps students to mature into critical thinkers who are analytically equipped, practically oriented, and contextually-aware global citizens.

Ahmedabad's dynamic learning environment is based on cross-disciplinary linkages between the arts, sciences, and professional disciplines. This forms the bedrock of the intellectual enterprise at the University and our research that builds knowledge which solves society's challenging problems. Our concern remains social, economic, and ecological development of local, national, and international communities.

## SCHOOLS

- Amrut Mody School of Management
- School of Arts and Sciences
- School of Engineering and Applied Science

In addition to Schools, Ahmedabad University has Centres that provide students with a host of exciting opportunities. The Centres are also involved in a series of other projects: from research-oriented undertakings to on-the-ground interventions and the nurturing of young start-ups. All of these initiatives are open to student participation.

## CENTRES

- Ahmedabad Design Lab
- Centre for Heritage Management
- Centre for Inter-Asian Research
- Centre for Learning Futures
- Global Centre for Environment and Energy
- International Centre for Space and Cosmology
- Venture Studio



## MESSAGE FROM THE DEAN

### AMRUT MODY SCHOOL OF MANAGEMENT

The post-Covid world is a completely new world – it is like being in uncharted waters with opportunities galore, yet crevasses and whirlpools exist. Graduates entering into the market in these times will need to navigate such courses with élan successfully choosing the opportunities and sidestepping the crevasses and whirlpools.

Ahmedabad University follows a pedagogical approach based on experiential learning and acquiring interdisciplinary skills through unique cross-disciplinary learning opportunities. This allows the students to develop themselves in a more holistic and creative manner across multiple domains which allows them to be better prepared to handle the real-life complex challenges that the world throws at them. Ahmedabad University actively encourages students to pursue new ideas; at the same time places a lot of emphasis on good foundations as the core belief of the university is that good theory will necessarily result in good practice.

Amrut Mody School of Management offers management programmes for undergraduate, graduate, doctoral students, and working professionals through a unique engagement process involving theoretical knowledge, hands-on fieldwork and access to industry-sponsored projects. All courses, core and/or electives are designed not only to provide a deep disciplinary knowledge but also a perspective about the structure and operations of a specific industry and the knowledge and hands-on practice of specific tools and techniques in the area. Further, students are encouraged to take Electives in the area of Big Data, Analytics, Machine Learning, Design Thinking, Ethics, Business Etiquette, and Soft skills among others to widen and deepen their understanding and horizons and remain current.

The Route Camp is a unique engagement mechanism incorporating theory and practice – here students of the 2 – year MBA programme in groups of 4 – 5 under the supervision of a faculty and a corporate mentor undertake industry-related consulting assignments for a period of about 18 months. This helps students to get a full 360° view of business as well as try out the solutions proposed for the live problems on a real-time basis. Students of the 5-year Integrated BBA + MBA programme undertake a semester-long internship with an organization working on live issues, again providing them with the opportunity to imbibe the full importance of business in practice. This apart, students are required to do summer internships to better understand the function of businesses in practice as well as undertake International Immersions to be exposed to business practices around the world.

I take this opportunity to commend the 2023 graduating batch of students for placements/internships and look forward to your active participation in the placement process at Amrut Mody School of Management.

**Professor Sankarshan Basu**

Dean, Amrut Mody School of Management  
PhD London School of Economics and Political Science

The School currently offers a multitude of programmes, from Undergraduate to Doctoral degrees as well as short term Certificate programmes. The School works closely with industry partners to provide a balance between rigorous practice and strong conceptual education. Moreover, it strives to bring interdisciplinary inputs to management students to develop innovative solutions to contemporary problems and foster the entrepreneurial visions to transform the society of tomorrow.

## Graduate Programmes

The Management School's graduate programmes provide specialised domain focus to scholars, as well as a wide selection of choices from other disciplines. In-class sessions are complemented by opportunities to learn through projects, industrial visits, field visits, international collaborations, and participation in workshops, conclaves, and fairs. In addition, graduate students benefit from a robust programme of guest lectures by leading experts from industry and academia.

We offer access to courses from other schools and partner universities. The choice-based credit system empowers students to take ownership of their learning process. Curricula across programmes are continually reviewed and updated to ensure that they remain relevant and contemporary.

## MBA Master of Business Administration

The Ahmedabad MBA is an interdisciplinary programme that combines liberal education and analytical rigour. Our MBA graduates are not only academically sound, they gain real-world experiential learning, and an appreciation of social, cultural, and ethical contexts within which a business operates. Our MBA programme prepares student to be not merely better managers, but better leaders, better citizens, and better human beings.

The combination of interdisciplinary learning, analytical mindset, and liberal education breadth of vision ensures that we prepare leaders of outstanding character who do not just build cutting-edge organisations, but strive to create a better world.

### THE THREE PILLARS OF OUR MBA PROGRAMME:

**Learning:** Interdisciplinary learning is a key pillar of our MBA programme. Students of course learn traditional management subjects; but they also have the option to take courses as diverse as climate change, environment, ethics, psychology, philosophy, heritage, and computer science. This makes them well-rounded leaders, with a sense of responsibility to all stakeholders, not just driving shareholder value.

**Doing:** The MBA programme is built on the principle of doing, beyond learning. Experiential learning is at the heart of the curriculum. Our students work with real companies – through our unique Route Camp projects – for the entire duration of their MBA, with the opportunity to put their learning to practical use in real-life settings.

**Becoming:** The Ahmedabad MBA programme transcends Learning and Doing, to focus on Becoming – our graduates are trained to develop a moral compass, a focus on not simply doing things right, but doing the right things. They become aware of world issues and develop a moral compass for doing business in an ethical manner, which does not just benefit the organisation but the community, and the world.

The Ahmedabad MBA programme stands out for its unique combination of liberal management education and real-world experience, through unique elements like:

### ROUTE CAMP PROJECT

- ▮ The Route Camp is an academic project that spans the 2 year MBA programme.
- ▮ The sponsoring organisations elects a real business issue that needs solving. They provide the project objectives, expected outcomes, and deliverables.
- ▮ A group of students, guided jointly by a faculty advisor and industry mentor, works on the project and develops creative and practical solutions to addressing the real business issue over the 2 year engagement.
- ▮ The Route Camp projects helps students learn crucial skills like:
  - ▮ Problem Identification
  - ▮ Connecting Theory and Practice
  - ▮ Managing Uncertainty and Change
  - ▮ Learning to Solve Issues as a Team

### LAB COURSES

**Communication Lab:** The purpose of communication lab is to strengthen persuasive speaking ability among students. The primary focus is to train students to make clear and persuasive speeches in various public and business settings.

**Behavioural Lab:** The Idea of the lab is not to deliver a concept but to look at behaviour and activities around it as a mechanism to develop lifelong skills, which makes a person survive what awaits them in the professional world.

**Introduction to Analytics:** The lab aims to establish a resource centre to enhance the data and technology interpretation skills of students.

# IMBA

## Integrated Master of Business Administration

The five-year Integrated Master's programme in Business Administration focuses on identifying goals, strategies for facilitating growth and creating experiential learning through concepts like bootstrapping, business canvas, prototyping, and building proof of concept. Students of this integrated programme are awarded both a BBA as well as a MBA degree upon completion of the credit requirements of the programme.

Students of Integrated MBA programme are exposed to multiple short duration internships every year varying from NGOs to corporates, which fosters personal development and enables them to gain first-hand exposure of working in the real world. The unique elements of the programme that prepares students for the Industries are:

### Semester Long Industry Internship

The students pursuing Integrated MBA undergo a 6-month internship during their Final Semester. This mandatory internship fosters the skills in the students to take up the challenging role into the corporate world. It helps them learn and develop crucial skills to accelerate in their career path.

### International Immersion

Ahmedabad University has collaborated to offer International Immersion to its students at ESC Rennes in France and Warsaw University in Poland in there 4th Year. Students undergo a month long immersion which helps them learn cross cultural behaviour. This year due to pandemic students took research/project or internship in lieu of International Immersion.



# AMRUT MODY SCHOOL OF MANAGEMENT

## KEY STATISTICS

### Area of Interest (Class of 2023)



## FACULTY AT AHMEDABAD UNIVERSITY

Faculty members at Ahmedabad University come from leading Indian and International Institutions:

- Imperial College of London, UK
- Indiana University, USA
- Johns Hopkins University, USA
- Massachusetts Institute of Technology, USA
- Purdue University, USA
- Stanford University, USA
- Columbia University, USA
- University of Cambridge, UK
- University of Edinburgh, Scotland
- The Wharton School of the University of Pennsylvania, USA
- Uppsala University, Sweden
- IIM Ahmedabad
- IIM Bangalore
- IIM Indore
- IIT Delhi
- IIT Kanpur
- IIT Bombay
- Indian Institute of Science, Bangalore
- Jadavpur University, Kolkata
- Jawaharlal Nehru University, New Delhi
- Maharaja Sayajirao University of Baroda
- XLRI, Jamshedpur

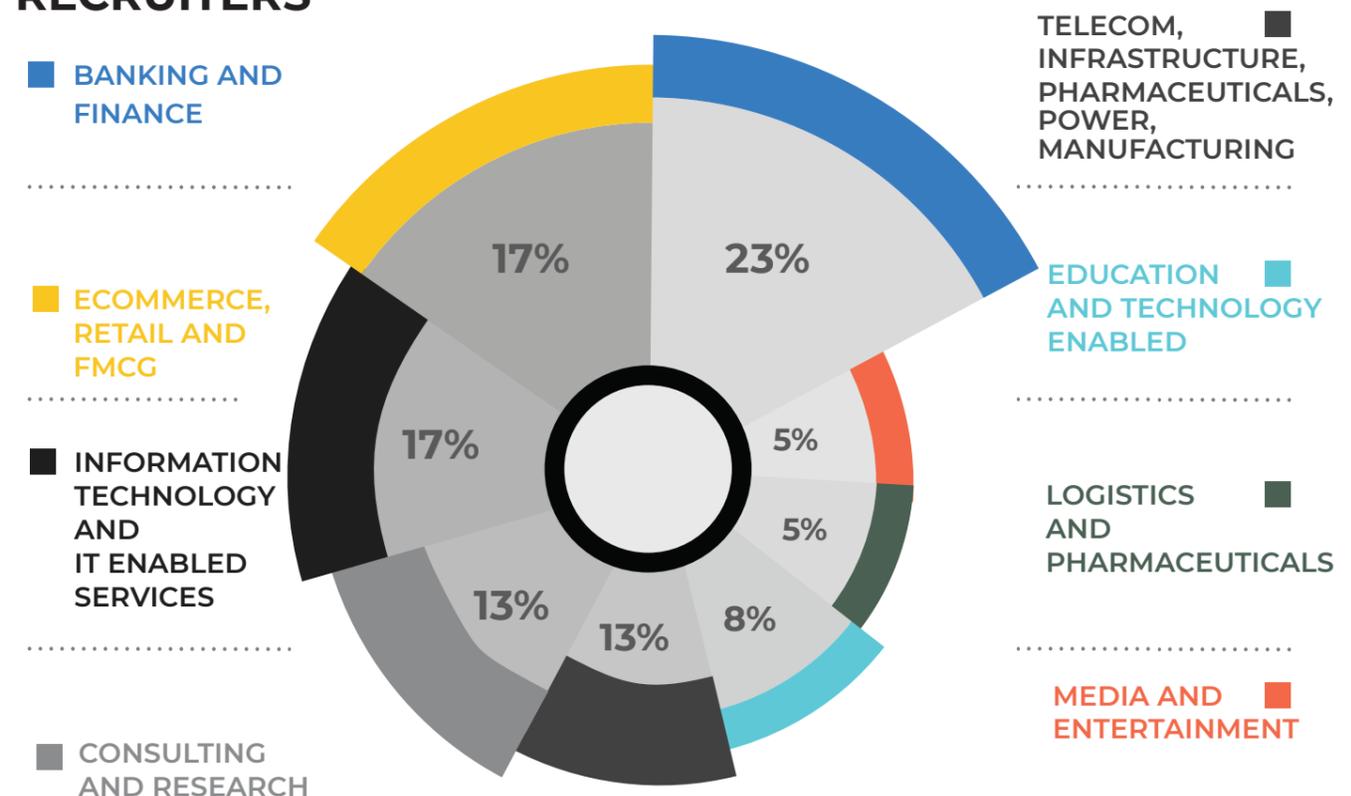
The complete list of Faculty at Amrut Mody School of Management can be viewed at [www.ahduni.edu.in/faculty](http://www.ahduni.edu.in/faculty)

# List of Participating Organisations for Placements

ADANI TOTAL GAS	BYJU'S LEARNING	GLOBAL INSURANCE BROKER	JIO PLATFORMS	NETMEDS.COM	S&P GLOBAL
ARVIND LIMITED	CAPITALVIA	GODREJ & BOYCE	JSW PAINTS	NIELSENIQ	SMYTTENS
ASIAN PAINTS	CMIE	HDFC LIMITED	KARVY INSIGHT	NIVEA	TATA AIG
BERGER PAINTS	DCB BANK	HEALTHARK INSIGHT	KHIMJI RAMDAS	NOPAPERFORMS	TCS
BHARTI AIRTEL	DTDC	HETTICH INDIA	KOTAK MAHINDRA BANK	PNB GILTS	TATVIC ANALYTICS
BIGBASKET	EQUES CAPITAL	HFFC	KPMG CONSULTING	PRAKASH CHEMICALS	THE CAREER LABS
BIZIVERSE	EDELWEISS FINANCE	ICICI BANK	LUCENT INNOVATIONS	QUICKO FINANCE	TORRENT GROUP
BLACKSTONE COE	EVOSYS	ICICI PRUDENTIAL	MOTILAL OSWAL	RELIANCE RETAIL	WELSPUN
BOARD INFINITY	FEDERAL BANK	ITC LTD.	MRF LIMITED	RADIO MIRCHI	YUVA UNSTOPPABLE



## AMRUT MODY SCHOOL OF MANAGEMENT RECRUITERS





Ahmedabad  
University



We at Career Development Centre Ahmedabad University look forward to connecting with you to take our relationship forward and engage in inclusive industry-academia association in the area of Talent Acquisition, Joint Research, Faculty project, MDPs, etc.

We would be glad to assist you with your queries and provide solutions to your talent and campus engagement requirements. Please feel free to reach out to us:

Team CDC: +91.9925505032 | +91.7433969633| +91.079.61911079 / +91.079.61911072

✉ [corporaterelations@ahduni.edu.in](mailto:corporaterelations@ahduni.edu.in)