



Ahmedabad  
University

# Ahmedabad

# MBA

Master of  
Business Administration



**Built for High-Impact Roles  
in a Connected World**

[www.ahduni.edu.in/amsom](http://www.ahduni.edu.in/amsom)

# The Ahmedabad MBA

## Built for High-Impact Roles in a Connected World

The Ahmedabad MBA at the Amrut Mody School of Management, Ahmedabad University is designed for students who want to build impactful careers in an increasingly complex and interconnected business environment. The programme prepares graduates for leadership roles that demand more than functional expertise. These are roles that require systems thinking, cross functional collaboration, and the ability to make sound decisions amid uncertainty.

Business today operates across shifting markets, emerging technologies, and new organisational forms. Roles such as Product Manager, Strategy and Operations Manager, Customer Experience Leader, Chief of Staff, Entrepreneur in Residence, and next generation family business leader require the ability to work across domains, integrate diverse perspectives, and act decisively even when information is incomplete.

*The Ahmedabad MBA is designed for this reality. It prepares students for high impact roles in an interconnected world and the complex managerial demands of the new economy.*

Have you ever wondered why the top business schools globally are located within universities? The answer lies in deploying the breadth and depth of resources across schools that universities bring to MBA education. In an interconnected world, problems are solved by accessing knowledge from different disciplines.

Welcome to The Ahmedabad MBA, designed within a comprehensive university.



# Introducing --- The Ahmedabad MBA

Ahmedabad University has reimagined its MBA programme. The Ahmedabad MBA is a selective and high-touch programme that blends rigorous management education with the strengths of a research university focused on interdisciplinary and experiential learning.

Most problems in management span multiple academic disciplines. The management of traffic in a growing city must be informed by civil engineering, the psychology of commuters, the economics of incentives, and even the physics of fluid flow. The development of a new consumer product benefits from the insights gained through ethnography, the economics of market demand, engineering considerations of manufacturability and the accounting of production costs and profit margins. Standalone business schools lack the resources needed to bring together diverse perspectives; only a university can deliver this diversity.

Students of The Ahmedabad MBA learn how organisations function within the broader context of geopolitics, society, technology, public policy, and culture that influence markets and shape business decisions. Drawing on the resources of multiple schools – School of Arts and Sciences, School of Engineering and Applied Science, Bagchi School of Public Health and Amrut Mody School of Management – our MBA programme builds the ability to design new products, launch ventures, transform family businesses, lead cross functional teams, and make clear decisions in fast moving environments.

A carefully selected cohort of approximately sixty high potential candidates forms a close-knit learning community. Personalised mentoring, high touch pedagogy, and a thoughtful balance of collaboration and competition strengthen both professional capability and individual confidence.



## ENTREPRENEURIAL MINDSET

Students learn to think like entrepreneurs and innovators, developing the confidence to create new ventures, lead change within organisations, and turn ideas into action.



# Need for a New Kind of Manager for New Age Businesses

Businesses are increasingly hiring for management roles that cut across functions. Organisations expect managers who can analyse markets, collaborate with engineers, understand data models, evaluate regulatory risk, design better customer experiences, and lead teams through ambiguity. Managers today need fluency across disciplines of sciences, social sciences, technology and management and the ability to see the larger system at play. Located in a University, the Ahmedabad MBA build deep interdisciplinary perspectives and capabilities.

Traditional MBA specialisations such as Finance, Marketing, Human Resources, and Operations alone do not meet the needs of these evolving roles. The Ahmedabad MBA begins with this premise and is designed to prepare managers who can lead across boundaries, integrate perspectives, and deliver impact in complex environments.

## TECHNOLOGY AND DATA FLUENCY

Graduates build the ability to work confidently with analytics, digital tools, and real time data, enabling them to make informed decisions in technology driven business contexts.

# The Ahmedabad University Advantage

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## **Interdisciplinary Learning at Scale**

Students are encouraged to take electives across all Schools and Centres of Ahmedabad University, including economics, finance, computer science, mathematics, public health, climate science, philosophy, psychology, ethics, languages, and social & political sciences. This flexibility allows students to shape their academic pathway in line with their interests and career goals. Ahmedabad University provides a flexibility to craft learning to one's own goals that is unparalleled in the country.

## **Engagement with GIFT International FinTech Institute**

Students also engage with India's first institute dedicated exclusively to fintech education, research, and innovation. Established in partnership with Ahmedabad University, Indian Institute of Technology Gandhinagar, and University of California San Diego, and located in GIFT City, home to India's first and only International Financial Services Centre (IFSC), the Institute offers modular, stackable certificate programmes that provide exposure to real world fintech systems, regulation, and industry practice. Students of the Ahmedabad MBA have full access to the academic offerings of the GIFT IFI.

## **Bloomberg Lab Enabled Learning**

The Bloomberg Lab at Ahmedabad University integrates real time financial market data and global economic indicators into teaching and research. MBA students gain hands on experience with tools widely used in industry, policy institutions, and research organisations.

## **Harvard Business School Publishing Resources**

To enrich classroom learning, the Amrut Mody School of Management has secured comprehensive access to Harvard Business School Publishing resources. Faculty draw on a wide range of global case studies and research articles, enabling students to engage with complex, real world economic and business scenarios and gain exposure to contemporary strategic thinking beyond standard textbook approaches.

## **Access to High Performance Computing**

Students benefit from access to one of the most powerful High Performance Computing clusters in the country to support data intensive analysis, simulation, and technology driven projects. This enables deeper engagement with analytics, modelling, and complex problem solving across coursework, research, and experiential learning.

## **World Class Faculty**

Faculty blend rigorous research with deep engagement with contemporary business, policy, and technology. Professors hold doctoral degrees from leading global institutions including Chicago, Harvard, MIT, Stanford, Wharton, and Yale.

## **High-Potential Peer Group**

The Ahmedabad MBA brings together a carefully selected cohort of high achievers with strong academic credentials and high scores on competitive entrance tests. The small cohort size enables close faculty interaction and ensures every student receives meaningful individual attention.

## **Strategic International Engagements**

Purposeful global collaborations are key to Ahmedabad University's mission to provide diverse and transformative learning experiences to its students. Ahmedabad University and The Wharton School offer an immersive course, Business and Operations: From Gandhi to Globalisation, for MBA students from both institutions. Carefully curated immersion programmes allow students to study and research across disciplines around the world, introducing them to unique academic and professional opportunities. This experience also allows them to be a part of a multicultural environment fostering communication and leadership skills and developing a global network to engage across borders.

## **VentureStudio**

VentureStudio, Ahmedabad University's startup incubator is a platform for entrepreneurship and new venture development. MBA students engage with founders, mentors, and investors to explore startup ideas, work on live ventures, and gain first hand exposure to building and scaling businesses.

## **Deep Industry Networks**

The programme is closely connected with leaders across industry, family businesses, startups, and research driven enterprises. Students benefit from mentoring, guest sessions, live projects, and professional exposure across sectors.

## **A Strong Alumni Community**

Graduates become part of a growing and engaged alumni network that supports mentorship, career guidance, and long term professional connections across industries and geographies.



## INTERDISCIPLINARY THINKING

Students learn to approach business challenges through multiple lenses, drawing from management, technology, policy, and the social sciences to develop well rounded solutions.

# Programme Structure and Learning Pathways

**Pre-Term (Mandatory):** A focused preparatory phase including a Communication Bootcamp, a Mathematics and Advanced Excel Refresher, an introduction to the Bloomberg Lab, and training in effective teamwork.

**Foundation Courses:** Students build leadership capabilities through the Outbound Programme, strengthen self-awareness and civic responsibility in Understand Yourself, and develop negotiation skills in Understand the Other.

**Core Courses:** In the first year, a carefully curated set of core courses lays a solid foundation for understanding the operations of modern businesses and how they balance the interests of all stakeholders - investors, customers, employees, regulators and society at large. The core courses prepare students for a fruitful summer internship and the study of a wide range of electives starting from the fourth quarter. A complete list of the core courses and their sequencing is available on our website.

**Electives:** All courses offered at Ahmedabad University at the graduate level are open to our MBA students. They can choose from a vast range of electives to pursue their interests in functional areas of business like Finance, Marketing, Product Management or Supply

Chain Management, or build capabilities in pathways such as Business Analytics or FinTech. The Analytics pathway equips graduates with knowledge and skills for exciting roles across industries as diverse as manufacturing, retail, healthcare and sports. Similarly, a grounding in FinTech is valued in the banking, investment and insurance sectors. By taking courses across all Schools and Centres, students can also build deep skills in fields ranging from precision manufacturing to the preservation and promotion of our cultural heritage. Please see the full list of over 75 electives on our website.

**FIELD Experiential Learning Project:** A year-long engagement with a local business to solve a problem of real business significance.

**VentureStudio Fellowship:** A unique opportunity for innovation-driven entrepreneurship, where students build their own technology start-ups.

**Skill Workshops:** Hands-on training in data visualisation, Python programming, and hardware prototyping.

**Summer Internship:** All MBA students complete a mandatory summer internship. The University leverages its strong industry connections to bring leading organisations to campus and offer meaningful internship opportunities.

# Career Pathways

The interdisciplinary design of The Ahmedabad MBA opens up distinctive career pathways across business, technology, and society.

## Functional Career Pathways

Some examples:

### If you are drawn to Product Management

If you aspire to build and scale digital products, you can combine core management courses with electives in design thinking, data analytics, user experience, and technology management. This prepares you for product roles at the intersection of business strategy, customer insight, and technology.

### If you are interested in Consumer Marketing

If you are drawn to brand building, growth marketing, and customer engagement, you can pursue electives in consumer behaviour, digital marketing, marketing analytics, and communications. These courses help you develop strong storytelling, data-driven decision-making, and go-to-market capabilities for consumer-facing roles.

### If you want to build a career in Corporate Finance

If your interests lie in investment banking, corporate finance, or financial strategy, you can take advanced electives in finance, valuation, accounting, and financial modelling. This builds rigorous analytical and decision-making skills for roles in finance, consulting, and corporate leadership.

### If you are interested in Supply Chain and Operations

If you are drawn to operations, logistics, and process excellence, you can pursue electives in operations management, supply chain analytics, and technology-enabled manufacturing. These courses prepare you for roles in procurement, operations strategy, and end-to-end supply chain leadership.



# Interdisciplinary and New-Age Career Pathways

Some examples:

## If you want to build a Tech Start-Up

If you are interested in launching a technology start-up, you can take electives with the School of Engineering and Applied Science to build technical depth and incubate your idea at VentureStudio. This helps you move seamlessly from classroom learning to real-world entrepreneurship.

## If you are drawn to FinTech

If you aspire to work at the intersection of finance and technology, you can follow the FinTech pathway and take specialised courses offered through the GIFT International FinTech Institute. This allows you to combine learning in finance, regulation, and digital systems with exposure to real-world fintech applications and industry practice.

## If you are interested in Quantitative Finance

If you are drawn to roles in investments, risk management, trading, or financial analytics, you can pursue electives in quantitative finance, statistics, and computational methods. These courses build strong analytical and modelling capabilities for data-driven careers in finance.

## If you want to work in the Entertainment and Creative Industries

If your interests lie in film, media, design, or the wider creative economy, you can choose electives at the School of Arts and Sciences and the Centre for Heritage Management. These courses help you build cultural, creative, and managerial perspectives essential for experience-led industries.

## If you want to work in Sustainability and Social Impact

If you see your future in sustainability, public policy, or social entrepreneurship, you can blend management electives with courses in environmental studies, public service delivery systems, and development practice. This prepares you for leadership roles that balance profit with purpose.

# Curriculum Structure

## QUARTER 1

Influencing through Communication  
Financial Statement Analysis  
Economic Thinking for Leadership  
Shaping Workplace Behaviour  
Markets, Customers and Value  
Introduction to Business Analytics

## QUARTER 2

Cost Intelligence and Strategic Control  
Building People-Centric Organisations  
Securing Returns on Investments  
The Indian Economy  
Optimizing Business Operations  
Regulation and Geopolitics  
  
International Immersion (Elective)

## QUARTER 3

Law, Risk and Business Judgment  
Firm Investments and Value Creation  
The New Consumer  
Competing with Supply Chains  
Data, AI & Automation  
Design Thinking

## QUARTER 4

Marketing Science  
Strategy in a Disruptive World  
Building an Entrepreneurial Mindset  
FIELD Project  
Electives (any two of following)

- Global Financial Markets and Systems
- Leading Change and Transformation
- Digital Marketing
- Leading Projects under Uncertainty

Summer Internship

## QUARTER 5

International Business  
FIELD Project  
4 electives

## QUARTER 6

Leadership  
FIELD Project  
3 electives

## QUARTER 7

Negotiation  
FIELD Project  
3 electives

## QUARTER 8

Strategic Management  
FIELD Project  
3 electives

## WORKSHOPS

Data Visualization  
Python Programming  
Hardware Prototyping



# Electives

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## Interdisciplinary

FinTech & Digital Banking  
Algorithmic Trading & Market Microstructure  
AI Applications in Financial Decision-Making  
Blockchain for Finance and Operations  
Supply Chain Finance  
Risk Management in Global Supply Chains  
Capital Budgeting for Operations & Infrastructure  
Pricing Strategy & Revenue Management  
Financial Implications of Marketing Strategy  
Circular Economy & Business Models  
Green Supply Chain Management  
Climate Risk & Corporate Strategy  
Impact Investing & Social Finance  
Human Capital Analytics  
Behavioral Economics in HR Decisions  
Neuromarketing  
Entrepreneurial Finance & Venture Strategy  
Healthcare Operations Management  
Pharmaceutical Management & Market Access  
Sports Analytics & Management  
Luxury Brand Management & Heritage Strategy

## Finance

Corporate Investments and Value Creation  
Global Financial Markets and Systems\*  
Behavioral Finance  
Derivatives and Risk Management  
Mergers and Acquisitions  
Security Analysis & Portfolio Management  
International Finance  
Financial Modelling  
Financial Econometrics  
Business Valuation  
Fixed Income Securities  
Modelling Randomness in Financial Markets  
Financing for Startups  
Bank Management  
Fintech Ventures  
Introduction to Venture Capital & Private Equity

## Economics

Intermediate Microeconomics  
Microeconomics: Game Theory  
Intermediate Microeconomics  
Econometrics  
Global Economy

## Analytics

Technology & Operations  
Supply Chain Coordination  
Decision Science  
Simulation Modeling  
Services Operations Management  
Leading Projects under Uncertainty\*  
Advanced Analytics  
AI for Business  
Management Information Systems

## Marketing

Services Marketing  
Marketing the Intangible  
Marketing of Experiences  
Retail Management  
Sales and Distribution Management  
Rural Marketing - An Indian Perspective  
Consumer Insights and Marketing  
Integrated Marketing Communications  
Brand Management  
Digital Marketing\*  
Strategic Brand Management  
Marketing Strategy using MARKSTRAT

## Management

People, Practices & Decision Making  
Digital Thinking  
Leading Change and Transformation\*  
Industrial Relations and Labour Laws  
Corporate Governance  
Corporate Strategy: Formulation & Implementation  
Business Ethics  
Compensation Management  
Learning & Development  
Talent Management  
Sustainable Human Resource Management  
Future of Work  
People Analytics  
Advanced Business Strategy  
Strategies for Firms in Emerging Markets  
Strategies for Technology Driven Businesses

\* offered in first year



# Signature Learning Experiences

## TEAM WORK AND COLLABORATION

Through group work, live projects, and leadership development experiences, students strengthen their ability to work with diverse teams, communicate effectively, and lead with empathy and clarity.

### **The Data Observatory**

A biweekly forum that brings together analysis of developments in technology, consumer insights, innovation, and geopolitics, helping students connect business decisions with global trends.

### **Frontiers in Business**

A monthly speaker series featuring influential leaders and thinkers who share perspectives on leadership, strategy, innovation, and the future of business.

### **Stepwell Business Collaboratory**

A platform that brings together business leaders and academics for thoughtful conversations on emerging ideas, organisational change, and long term business impact.

### **Experiential Projects**

Students engage in FIELD - a project on organisational diagnostics, and live consulting assignments that translate classroom learning into real world problem solving.

### **Social Impact Project**

The entire cohort works together on a meaningful real world challenge at scale, building perspective on business responsibility and societal engagement.

### **Competitions and Hackathons**

Students participate in business case competitions, analytics contests, startup challenges, and innovation sprints that sharpen problem solving and team leadership skills.

### **Immersions**

Learning extends beyond campus through

- Site visits across Gujarat and India
- International exposure trips
- Business, culture, and policy immersions

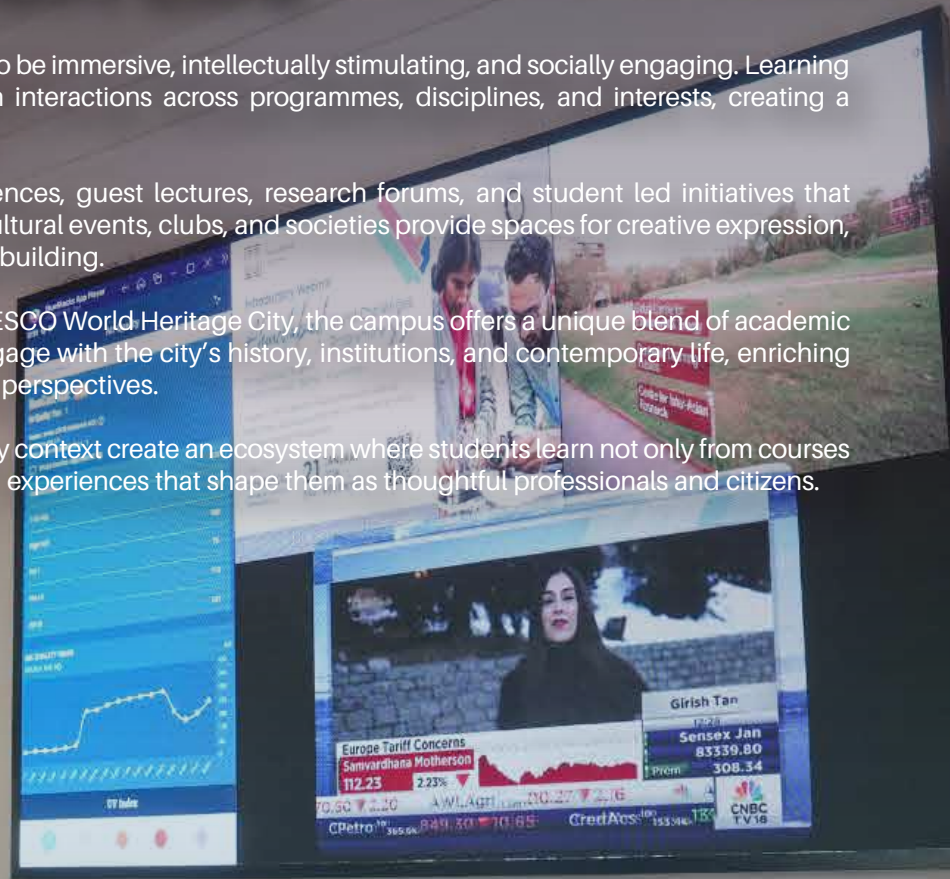
# Live the MBA Life

Life at Ahmedabad University is designed to be immersive, intellectually stimulating, and socially engaging. Learning extends well beyond classrooms through interactions across programmes, disciplines, and interests, creating a vibrant academic community.

Students participate in seminars, conferences, guest lectures, research forums, and student led initiatives that encourage dialogue and collaboration. Cultural events, clubs, and societies provide spaces for creative expression, leadership development, and community building.

Located in the heart of Ahmedabad, a UNESCO World Heritage City, the campus offers a unique blend of academic focus and cultural exposure. Students engage with the city's history, institutions, and contemporary life, enriching their learning experience and broadening perspectives.

Together, the campus environment and city context create an ecosystem where students learn not only from courses and faculty, but also from peers, ideas, and experiences that shape them as thoughtful professionals and citizens.



## Student Residences

Student Residences offers students all the facilities for modern, comfortable, and secure living. The graduate living facilities symbolise the building of a community with respect for diversity in ideas, ways of living, food preferences, cultural practices, languages, and religions.

Located within a radius of one kilometre from Ahmedabad University's Central Campus, the residence offers twin sharing, air-conditioned accommodations. The hostel is subject to a three-tier security network, including guards, CCTV surveillance, and door alarms. Additional facilities include laundry, transportation to and from the campus, on-call medical services, internet, and more. The University campus also provides a variety of recreational opportunities and cafeterias.

## Life at Ahmedabad

At Ahmedabad University, learning extends beyond the classroom. Vibrant student clubs, cultural events, and a robust support system create a strong community. On campus, students receive the support and resources they need to succeed.

Located in the heart of Ahmedabad, India's first UNESCO World Heritage City, the University offers a unique blend of academic excellence and cultural experiences. The city's vibrant mix of tradition and modernity provides an inspiring backdrop for holistic education and exploration. The city brims with opportunities for students who can participate in inter-college competitions, music and performance festivals and explore ancient monuments, vibrant markets, and more.

# Placement Support

## A Highly Networked Career Development Centre

The Career Development Centre at Ahmedabad University plays a central role in shaping students' professional journeys. From internships and final placements to live projects, competitions, and industry readiness programmes, the Centre offers end-to-end support across the MBA lifecycle. Through structured preparation, personalised mentoring, and sustained industry engagement, Ahmedabad MBA students are equipped to pursue diverse and meaningful career pathways across sectors and geographies.

## Placement Philosophy

The Ahmedabad MBA is guided by a clear and values-driven placement philosophy. We are committed to

- Securing high-quality internships that build real-world capability
- Completing final placements within a focused and well-managed time window
- Showcasing exceptional talent to respected and purpose-driven organisations
- Supporting diverse career ambitions across functions, industries, and new age businesses.



# Faculty

**Bhargav Adhvaryu**

Professor and Chair, PhD Programme  
PhD (University of Cambridge)

**Md Shahrukh Anjum**

Assistant Professor  
PhD (IIM Bangalore)

**Harnain Kaur Arora**

Assistant Professor  
PhD (Indian Institute of Management Ahmedabad)

**Shashank Aswathanarayana**

Assistant Professor  
PhD (University of California, Santa Barbara)

**Niraj Athavle**

Professor of Practice of Management  
PGDM (IIM Bangalore)

**Dinesh Barot**

Assistant Professor  
PhD (Gujarat University)

**Gaurav Bhattacharya**

Assistant Professor  
PhD (Jawaharlal Nehru University)

**Amrita Bihani**

Assistant Professor and Assistant Director, Family Business and Entrepreneurship Programme  
PhD (CEPT University)

**Aranya Chakraborty**

Assistant Professor  
PhD (McGill University)

**Bhanu Pratap Singh Choudhary**

Assistant Professor  
PhD (IIM Ahmedabad)

**Pankaj Chandra**

Professor, Vice Chancellor and Chairman, Board of Management  
PhD (The Wharton School, University of Pennsylvania)

**Jatin Christie**

Senior Lecturer  
PhD (Dharamsinh Desai University)

**A Damodaran**

Visiting Professor  
PhD (University of Kerala)

**Amit Das**

Professor and Senior Associate Dean, Graduate Programmes  
PhD (University of Minnesota)

**Shobha Das**

Dean and Professor  
PhD (University of Minnesota)

**Sabyasachi Das**

Associate Professor  
PhD (Yale University)

**Supratim Das Gupta**

Assistant Professor  
PhD (University of South Carolina)

**Satish Deshpande**

Professor of Practice of Management  
Executive Fellow Programme in Management (Indian School of Business)

**Vedant Dev**

Assistant Professor  
PhD (IIM Ahmedabad)

**Poonam Dugar**

Assistant Dean and Assistant Professor  
PhD (Gujarat University), Chartered Accountant

**Aditya Ghosh**

Professor  
PhD (University of Heidelberg)

**Arun Gupta**

Assistant Professor  
PhD (Yale University)

**Nilesh Jain**

Associate Professor  
PhD (Indian Statistical Institute, Delhi)

**Hetal Jhaveri**

Assistant Professor  
PhD (Sardar Patel University)

**Jinraj Joshipura**

Professor of Practice of Management  
MS (Massachusetts Institute of Technology)

**Sumit Kumar Jaiswal**

Assistant Professor  
PhD (IIM Ahmedabad)

**Vaibhav Kadia**

Assistant Professor and Academic Registrar  
PhD (Ganpat University)

**Amarlal H Kalro**

Professor Emeritus and Former Provost  
PhD (University of Minnesota)

**Aditya Prakash Kanth**

Associate Professor  
PhD (National Museum Institute, New Delhi)

**Molly Kaushal**

Professor and Director, Centre for Heritage Management  
PhD (Moscow State University)

**Kaushalendra Kishore**

Assistant Professor  
PhD (University of Minnesota)

**Atul Kumar**

Assistant Professor  
PhD (Indian Institute of Management Ahmedabad)

**Samvet Kuril**

Assistant Professor  
PhD (IIM Ahmedabad)

**Narendra Nath Kushwaha**

Assistant Professor  
PhD (IIM Tiruchirappalli)

**Vinodh Madhavan**

Professor  
PhD (Golden Gate University)

**Preeti Maneck**

Senior Lecturer  
PhD (Maharaja Sayajirao University of Baroda)

# Faculty

**Kunal Mankodi**

Senior Lecturer  
PhD (Ganpat University)

**Bijal Mehta**

Associate Professor  
PhD (Sardar Patel University)

**Ravi Miglani**

Professor of Practice of  
Management  
PGPM (IIM Ahmedabad)

**Sanjoy Mukerji**

Professor of Practice  
PGDM (IIM Bangalore)

**Prithwiraj Mukherjee**

Associate Professor  
PhD (ESSEC, France)

**Priyoma Mustafi**

Assistant Professor  
PhD (University of Pittsburgh)

**Darshana Padia**

Assistant Professor and Assistant  
Director, The Venture Fellowship  
Programme  
PhD (Saurashtra University)

**Sudhir Pandey**

Senior Lecturer  
PhD (University of Lucknow)

**Jinal Parikh**

Assistant Professor  
PhD (Dharamsinh Desai  
University)

**Parag Patel**

Associate Professor and Dean of  
the Undergraduate College  
PhD (Gujarat University)

**Saptam Patel**

Associate Professor and Assistant  
Dean, Undergraduate College  
PhD (Gujarat University)

**Minal Pathak**

Associate Professor  
PhD (Gujarat University)

**Chakravarthi Rangarajan**

Distinguished University  
Professor  
PhD (University of Pennsylvania)

**Rahul Rao**

Assistant Professor  
PhD (IIM Bangalore)

**Mahendra Singh Rao**

Associate Professor  
PhD (XLRI Jamshedpur)

**Binny Rawat**

Senior Lecturer  
PhD (Charusat University,  
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**Subhankar Saha**

Assistant Professor  
PhD (Indian Institute of  
Management Bangalore)

**Kinshuk Saurabh**

Associate Professor  
Fellow Programme in  
Management (IIM Ahmedabad)

**Zalak Shah**

Senior Lecturer  
PhD (Gujarat University)

**Saumil Shah**

Senior Lecturer  
MBA (Maharaja Sayajirao  
University of Baroda)

**Deepti Sharma**

Assistant Professor  
PhD (Indian Institute of  
Management Bangalore)

**Ekta Sharma**

Associate Professor  
PhD (University of Rajasthan)

**Priyadarshi Shukla**

Distinguished Professor and  
Chair, Global Centre for  
Environment and Energy  
PhD (Stanford University)

**Amit Singh**

Assistant Professor  
PhD (IIT Kharagpur)

**Rahul Singh**

Assistant Professor  
PhD (IIM Bangalore)

**Ramadhar Singh**

Distinguished University  
Professor  
PhD (Purdue University)

**Abhinandan Sinha**

Assistant Professor  
PhD (Indian Statistical Institute,  
Kolkata)

**Ramanathan Subramaniam**

Associate Professor  
PhD (University of Pittsburgh)

**Mita Suthar**

Associate Professor  
PhD (Gujarat University)

**Nimit Thaker**

Lecturer  
MCom (Gujarat University)

**Sujo Thomas**

Senior Lecturer  
PhD (Gujarat University)

**Devanath Tirupati**

Executive Provost and Professor  
PhD (Massachusetts Institute of  
Technology)

**Vibha Tripathi**

Assistant Professor  
PhD (Gujarat University)

**Bhaktida Satyendrabhai Trivedi**

Assistant Professor  
PhD (Gujarat University)

**Tana Trivedi**

Assistant Professor  
PhD (Christ University,  
Bangalore)

**Chirag Trivedi**

Assistant Professor  
PhD (Gujarat University)

**Jeemol Unni**

Professor  
PhD (Gujarat University)

**Sonal Yadav**

Assistant Professor  
PhD (Gujarat University)

**Faculty from the School of  
Arts and Sciences, the School  
of Engineering and Applied  
Science, and the Bagchi  
School of Public Health also  
contribute to teaching in the  
MBA Programme.**

# Admissions

## Eligibility

- Candidates with a minimum of 60 percent marks or equivalent CGPA in Class 10, Class 12, and their bachelor's degree are eligible to apply. Final-year students graduating in 2026 may also apply.
- Candidates must have appeared in at least one of the following exams: CAT 2025, GMAT, GRE or AMSOM Entrance Test (check with Office of Graduate Admissions, AMSOM for details).

## What We Look For

We will admit a small yet diverse cohort of students who bring different perspectives and experiences to enrich classroom learning. We look for applicants with a strong academic foundation and competitive entrance test scores. Full-time work experience is valued and given due credit in the admission process.

Beyond academic credentials, we seek candidates who

- Communicate clearly and confidently
- Understand the cross-functional impact of business decisions
- Are eager to engage with and leverage technology
- Aspire to lead with purpose as managers, citizens, and changemakers

In your application, we look for evidence of these qualities through academics, extracurricular activities, community initiatives, and professional experience.



# Application and Selection Process

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## 1. Submit an online application

- You are required to submit your candidature for our MBA programme through an online application that includes your academic records, entrance test score(s), and work experience (if any). You will also be asked to upload a two-minute self-video on one of the themes listed below and an optional book review. There is no application fee.

Video Themes:

- 'My journey so far' - share your academic, professional, and personal milestones that shaped your MBA decision.
- 'Why MBA, Why Now' - share your motivation for pursuing an MBA at this stage of your career.
- 'A defining moment' - highlight a challenging situation or a turning point that influenced your life in terms of academic, career path, etc.
- 'My Sideways' - share your interest areas / hobbies from Sports, Music, Arts, Academics, an OTT Series, Stock Markets, etc. and how it has helped you grow in terms of leadership, creativity, resilience, building diverse perspectives, or analytical thinking.

## 2. Faculty Interaction

- A. After your application is submitted and reviewed, selected applicants will be invited for a faculty interaction on-campus or online via Zoom. We expect this to be an engaging conversation (approximately 30 to 40 mins) which helps us know you better.

OR

- B. Applicants can also choose to read and review a current business relevant book (a list will be provided) and then engage in an exclusive interaction with Professor Pankaj Chandra, Vice Chancellor, Ahmedabad University, on-campus or online via Zoom with the opportunity for earning a spot offer.

## 3. Results

Based on your overall profile and faculty interactions, results will be declared in three categories - Offer, Waitlisted, or Reject.



# Fees, Financial Aid and Refunds

For the incoming MBA class of 2026, the tuition fee for two years is INR 14,00,000. The cost of twin-sharing accommodation, three meals a day, and transportation between the university housing and campus is INR 5,20,000 for the two years. A refundable security deposit of INR 20,000 must be paid at the time of admission.

|  | First Year Fees in INR | Second Year Fees in INR |
|--|------------------------|-------------------------|
| Tuition Fees and Course Material*        | 7,00,000               | 7,00,000                |
| Stay, Food and Transportation (Optional) | 2,60,000               | 2,60,000                |

- \*This includes a fee of INR 10,000 towards course materials, cases and licenses for simulations.
- All MBA students are strongly encouraged to stay in the housing provided by Ahmedabad University.

## Merit Scholarship & Financial Aid

- Generous scholarships up to 100% waiver of tuition fees will be granted to students with high entrance test scores and strong academic record
- For Round 1 (Early Admits) - Ahmedabad University offers several merit scholarships (on tuition fees) to applicants with high entrance test score and an exceptional profile. For Round 2 applicants - merit-based scholarships (on tuition fees) will be offered only if available.
- Continuation of merit scholarship in second year requires satisfactory academic performance in the programme.
- Offered candidates can also avail bank loans from any of your preferred Public / Private Bank or NBFC.

## Refunds

- Refunds for withdrawal/cancellation of admission will be as per Ahmedabad University refund policy and UGC guidelines.







Ahmedabad University

# THE AHMEDABAD MBA

ENTREPRENEURIAL MINDSET

TECHNOLOGY AND DATA FLUENCY

INTERDISCIPLINARY THINKING

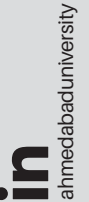
TEAM WORK AND COLLABORATION



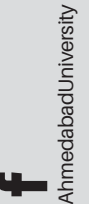
AhdUniVideos



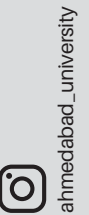
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