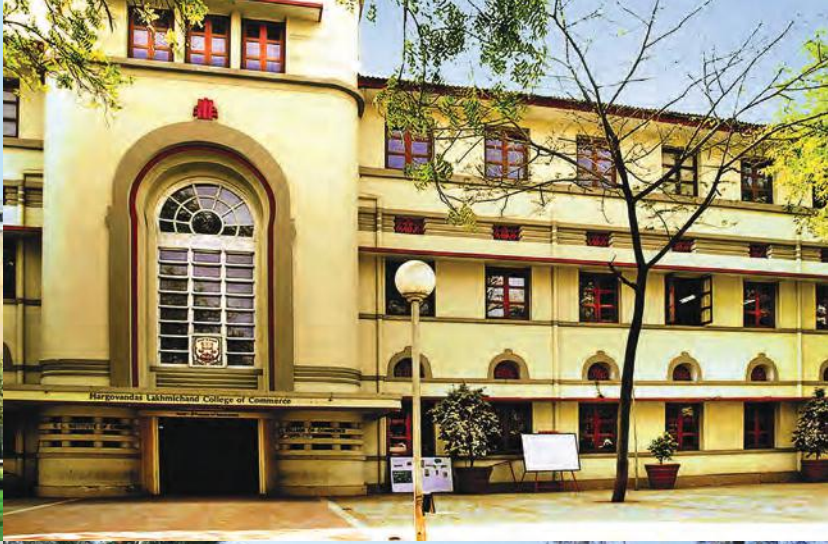# AHMEDABAD UNIVERSITY

Global Education at Local Cost, Context and Ethos™

Annual Report 2014-2015

ANNUAL REPORT
2014-2015

AHMEDABAD UNIVERSITY

CONTENTS

About Ahmedabad University

Located in one of India's most vibrant cities, Ahmedabad University(AU) is a private, non-profit, liberal education driven, research university rapidly developing into a serious center for scholarship. Since its inception in 2009, the University has made strides through global collaborative research, broad based contextual and flexible curriculum, project-based learning, and industry linkages thus creating a unique learning environment. The University puts special emphasis on experiential learning and provides opportunities for commercializing innovation and start-ups. Ahmedabad University offers undergraduate, graduate, and doctoral programs in a wide variety of areas including management, life sciences, engineering, and computer studies. We will introduce undergraduate and graduate programs in Arts and Sciences starting 2018; these will be both broad in exposure and deep in learning.

Ahmedabad University was founded by the Ahmedabad Education Society (AES), a non-profit educational trust. AES was established over 80 years ago at the behest of Sardar Vallabhbhai Patel, the first Home Minister of India by illustrious leaders like Kasturbhai Lalbhai, the doyen of the Indian textile industry; Ganesh Mavalankar, the first Speaker of the Indian Parliament, the Lok Sabha; and Amrutlal Hargovandas, one of the doyen industrialists of Ahmedabad, with the purpose of advancing education in Gujarat and through its institutions, throughout India and the world. AES and the leaders therein have played significant roles in the founding of national institutions like IIM Ahmedabad, National Institute of Design, Physical Research Laboratory, and CEPT. The Trust is also responsible for supporting institutions of repute like MG College of Science, LD College of Arts, HL College of Commerce, LM College of Pharmacy, AG Teacher's College, and Institute of Indology, amongst others.

Ahmedabad University is the youngest AES institution and is managed by an independent Board of Governors. Ahmedabad University is a community of scholars and practitioners who believe in the value of original enquiry and its application for the benefit of the society. The University is committed to providing financial support to admitted students who have a demonstrated need. We offer worldwide exposure to our students and faculty through tie-ups with leading international educational institutions. Our partners, some of the most innovative in their fields of specialization, are helping us build unique strengths. They include US based Olin College of Engineering for advancing project based learning at the University particularly in our Engineering programs; the Executive Education, Judge Business School at Cambridge University engaging with our Entrepreneurial MBA program; Stanford University's Centre for Design Research developing a unique coaching and design of enterprise methodology at our Venture Studio; and the University of Valladolid in Spain and University of Ferrara in Italy partnering with our Centre of Heritage Management to build programs and research activities in the area of heritage.

Ahmedabad, a 600 year old city, is India's official entry to the World Heritage City selection by UNESCO. It is one of the most secure and safe cities with one of the best infrastructures in the country; it has strong intellectual energy and entrepreneurial spirit, and has a high potential for employment for young people. Ahmedabad University has a center-of-city location in a major metropolis, has the DNA of highly reputed institutions and founders, is part of a best-in-country institutional community with significant available talent, and has aspirations to create an impact in the society through its scholarship and its students.

Policies and Practices

Admission Policy

Ahmedabad University has adopted a policy of admission that is 'Means Blind and Merit Based', which aims at providing equal opportunity to all. The University firmly believes that students securing admission on merit should not be denied access to education on account of monetary constraints. Adhering to this philosophy, admissions to all the undergraduate programmes have been purely based on merit. Admissions to the Engineering and Computer Studies programmes are finalized by the Admission Committee for Professional Programmes, a Committee set up by the State Government. Admissions to all other programmes are done by the University administration. The University admits Non Resident Indians (NRIs) and foreign students in all its programmes.

Financial Aid Policy

Ahmedabad University provides support to economically disadvantaged students who are encouraged to apply for partial/full fee remission. The University is committed to extending financial support and the best of facilities.

Innovation in Teaching Methodology

Innovation in teaching and pedagogy has been at the core of the philosophy of the University. The highly up-to-date teaching fraternity adopts a research-centric focus. Teaching has evolved from mere classroom monologues to discussions, leading to innovations at the grassroots level and adding value to human life. With these objectives in mind, the faculty at the institute is in constant pursuit of skill enhancement and overall development.

The faculty believes that teaching is a collaborative learning process. Accordingly, regular classroom sessions are enhanced by practical and application based learning, extensive use of multimedia, and interactive discussion-oriented lectures. The University also adopts a system of continuous learning and evaluation, supported by extensive computer laboratory sessions, assignments, case studies, role playing sessions, presentations and tutorials for slow learners. Current business articles from newspapers, magazines and journals are also used for discussions as part of the learning process.

The University periodically organizes workshops, seminars and guest lectures by leading professionals, to expose students to the industry and practical aspects of Management. The institutes also organize industrial visits to leading business establishments in Gujarat.

Board of Governors

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Chairman and MD, Arvind Ltd.
President, Board of Governors

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Council of Scientific and
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Gujarat High Court

Shri B. M. Shah
Registrar and Member Secretary

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Shri B. M. Shah
Registrar and Member Secretary

Academic Council

Professor Shailendra Mehta
Provost,
Ahmedabad Univeristy

Members

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Director,
AES Institute of Computer Studies

Shri C. K. Koshy
Chief Executive,
Centre for Heritage Management

Shri Debashish Nayak
Director,
Centre for Heritage Management

Professor Bhavesh Patel
Dean,
AMSoM

Professor (Mrs.) Havovi Trivedi
Director, B. K. Majumdar Institute of
Business Administration

Professor Parag Patel
Director,
H. L. Institute of Commerce

Shri Paresh Vora
Head Operations VentureStudio and
Internal Quality Assurance,
Ahmedabad University

Shri B. M. Shah
Registrar and Member Secretary

Report from the Chairman, Board of Management*

The following is a report on the activities of Ahmedabad University from July 2014 to June 2015. The University continues to grow both in size and quality. It is being recognized as an important centre of academic activity in Gujarat as many new initiatives are being put in place, many of them for the first time in the country. Among the notable initiatives this year, the Centre for Heritage Management has introduced a Master's degree programme in Heritage Management, the first of its kind in India. The Entrepreneurial MBA programme has been reviewed and its duration has been extended from 15 months to two years. The University finalized its partnership agreement with Olin College of Engineering, Boston, USA. Olin is a private, undergraduate Engineering College ranked No. 3 in the US News and World Report, 2015 and its educational programs are based on Project based Learning. In addition to partnerships with the University of Valladolid and University of Ferrara, this new association with the Olin School and the University of Bradford will support our ambition to work closely with individuals and institutions that have specialized expertise in areas of our interest. We plan to offer five new courses at the University viz. Social Media, Art of Persuasion, Entrepreneurship, Change Management, and Design Thinking. We ran multiple venture batches at VentureStudio and launched several activities to strengthen the startup ecosystem including Ahmedabad Angel Network, Ahmedabad Venture Alliance, and the VentureStudio Speaker series. At VentureStudio, we also formulated unique fellowship programmes with credits for the University students to enable them to start their ventures by the time they are in their final year.

We have added 1500 students to our students' strength with the current enrollment at the University at a little over 4500. Since our Admission is based on merit based need blind, we have liberalized our Scholarship scheme. Our motto is to ensure that no one is denied the opportunity of good education due to lack of financial resources. Our overall faculty strength is 130 and we are devoting a great deal of attention to faculty recruitment. During the year, the University has seen visits by UGC & AICTE Committees; it has undergone the AAA accreditation while the NAAC accreditation process is underway. Research and Publication has become an integral part of our faculty performance appraisal. This year faculty members have published 69 papers in international journals and have attended 68 international conferences. ILS received grants worth Rs.1.37 Crore during the year while IET received research grants of Rs. 67 Lac.

I joined Ahmedabad University on October 16th 2015. It is an honour for me to step into the shoes of the founding Chairman of the Board, Shri Prafull Anubhai who very assiduously laid the foundation of the University with a grand vision of becoming an impactful institution locally and globally. The University recognizes this courageous work of Shri Anubhai and thanks him for bringing us on this path of meaningful contribution. The University also thanks Professor Shailendra Mehta, the Provost, who resigned from the University and is grateful to him for his leadership and providing us with valuable direction including the emphasis on embedding our programmes with more humanistic courses.

I am donning two hats on my head, one that of the Chairman, Board of Management and the other as the Provost. It is a matter of great prestige to serve Ahmedabad University and I will strive my best to help us reach the University of our dreams. We are now six years old with a unique identity. The ambition to become a global player in the education sector drives us constantly to attain our goals. Our graduates have acceptability in the market and encouraged by that we add value to our programs. The drivers of all programmes continue to be value based leadership, technology-enhanced project-based active learning, market centric curricula and an aiding commitment to society.

Academic Programmes

Amrut Mody School of Management

B. K. Majumdar Institute of Business Administration (BKMIBA)

- **BBA**

  BKMIBA is working towards nurturing excellence by providing the highest standards in business education. Keeping diverse industry requirements and enhanced employability prospects in mind, BKMIBA offers a one of its kind Bachelor of Business Administration Degree with dual specialization in Marketing, Finance, Human Resources, Entrepreneurship and Economics. It provides students a comprehensive understanding of distinct specialized courses with practical insights and helps in developing their professional competence.

- **BBA Honors**

  A unique opportunity, the first of its kind in Gujarat is available to advanced learners of the BBA programme in BKMIBA. A fast track BBA Honors programme has been designed to enable the students to earn 40 more additional credits. Based on merit and an interview, a limited number of students who have excelled in FYBBA will be selected for the BBA Honors programme which has 11 additional courses including Foreign Language, Summer Training, and Applied Research Work. Students passing out with a BBA Honors Degree, if selected in the MBA programme of Ahmedabad University, will be eligible for limited course waivers and credit transfers to the MBA programme leading to a fast track MBA.

- **Integrated MBA Programme**

  BKMIBA, in addition to offering Bachelors in Business Administration has also started offering a five year Integrated MBA (iMBA) programme for management education aspirants. Drawing upon its rich experience of providing the undergraduate students with a plethora of avenues to maximize personal and professional growth for more than a decade, BKMIBA through its iMBA programme intends to offer a blend of market oriented courses which assist in the creation of viable employment or entrepreneurial opportunities.

H. L. Institute of Commerce (HLIC)

- **B.Com.**

  The three year Bachelor of Commerce programme at HLIC is contemporary, practice oriented, and focused towards multifaceted development of students. It offers Accounting as the major subject with appropriate concentration in other subjects like Business Organization and Management, Law and Taxation, Statistics, Economics, English and Business Communication. Besides Business Ethics, foreign languages are also a part of the curriculum. Over and above the multiple general electives to choose from all through the three years, the Institute offers specialization in the final year of studies in Law, Taxation, and Banking, Financial Services and Insurance (BFSI).

Amrut Mody School of Management (AMSoM)

- **MBA**

  The two year Master of Business Administration programme covers general and compulsory subjects in the first year. The second year consists of core courses, area specific compulsory courses and elective courses with specializations in finance, marketing, human resource and general management. Information Systems (IS) is offered as a minor elective. In order to make the MBA programme market-oriented and truly relevant to the present industry requirements, the Institute has introduced several new courses with inputs from the academic and corporate world. An indicative list of the courses introduced are Bank Management, Fixed Income Securities Analysis, Pharmaceutical Marketing, Marketing Engineering, Public Relations, Retail Marketing, Achievement Motivation and Assertiveness Training, Training and Development, Internet and E-Commerce, Database Management, Corporate Communication and Culture, Business Ethics, Data Computing, New Enterprise Financing, Selection and Testing, and Personal Effectiveness. Students are required to take up Individual Social Responsibility Initiative (ISRI) as part of their curriculum and Internships at the end of the first year with the requirement of a report submission to the Institution at the end of the training.

- **EMBA**

  A full time two year programme, the Entrepreneurial MBA is specially designed and developed for aspiring entrepreneurs and family business leaders. The programme aims at strengthening one's abilities to overcome the challenges of family driven businesses. To the aspiring entrepreneur, this programme is an onerous learning platform that ingrains the confidence and ability to ideate, strategize, and develop a business model. To ensure the right outcomes through the course curriculum, all the courses have been developed keeping in center the course philosophy which revolves around three R's: Rigor, Relevance, and Relationships. The courses offer projects and theories that are relevant to the participants' businesses, in a rigorous manner with high involvement of family, faculty, and industry mentors. It provides an education of international standards that prepares participants for success in a collaborative learning environment, with relevant projects and business experiences locally as well as at Cambridge University.

School of Computer Studies

AES Institute of Computer Studies (AESICS)

- **Integrated MCA Programme**

  The five year Integrated Dual Degree MCA programme was introduced in 2013. On successful completion of the programme, students are conferred Master's degrees in Computer Applications (MCA) and have the option to leave the programme after three years with a BCA degree.

- **MCA**

  The three year Master of Computer Applications programme is offered with the option of lateral entry into Second Year MCA for students who have completed BCA/B.Sc. (IT/Computer Science). This programme is a blend of professional and academic learning that equips students with the skills and training to become quality IT professionals. Students undertake rigorous academic work and intensive project work in the industry, enhanced with value added workshops and seminars.

Students in their third Semester are offered a specialization in any one area of interest like Mobile Computing, Artificial Intelligence, Database, Multimedia and Computer Graphics, Data and Network security, Open Source Applications and Enterprise Resource Planning Applications, and Collaborative Work System Applications. Students are required to undertake Software Development Projects in the final year and develop software for various applications.

School of Science and Technology

Institute of Engineering and Technology (IET)

- **B.Tech. (Information and Communication Technology)**
  A four year full time programme, the Bachelor of Technology in Information and Communication Technology is a blend of computer science, tele-communications, electronics, signal processing, along with Mathematics, Physics, Design, Humanities and Social Sciences. It has the provision of offering a dual degree in B.Tech. and M.Tech. after five years. The first two and a half years of the curriculum consist of core courses which effectively combine the above areas. Students are later allowed to specialize in areas like Information Security, Data Analytics, Information Retrieval, Human Computer Interaction, Cloud Computing, Machine Learning, Bio-informatics, Bio-medical Instrumentation, Mobile Computing, Wireless and Mobile Communications, VLSI Design, Sensor Networks, etc.

- **B.Tech. (Chemical Engineering)**
  A four year full time programme, the innovative Bachelor of Technology in Chemical Engineering reflects contemporary chemical engineering practices and industry needs. Along with learning the foundations of the discipline, the students also learn how to solve real-world chemical engineering problems by developing extensive computer software skills and designing and configuring data networks. Programme work and projects are offered in cutting-edge areas including nanotechnology, thin films, advanced unit processes, and biochemical technology. Students do hands-on project work in process data acquisition and control with microcontrollers; they use industry-standard process simulators and other chemical engineering software tools to deepen their knowledge and develop advanced skills needed by the industry.

- **B.Tech. (Mechanical Engineering)**
  The four year Bachelor of Technology in Mechanical Engineering programme not only delivers training in classical mechanical engineering, but also emphasizes on mechatronics – designing mechanical systems with embedded electronics. With skills honed by challenging projects throughout the curriculum, students graduate from their programme fully industry-ready with the ability to make an immediate impact in the workplace.

- **M.Tech. (Information and Communication Technology)**
  The two year Master of Technology programme in ICT was launched in 2014 with specialization in Data Science and Analytics. This hands-on, live case study based programme is designed to meet

the exploding need for highly skilled professionals in Data Analytics. The programme combines applied mathematics, statistics, computer science and various business domains or verticals like finance, marketing, supply chain, agriculture, e-commerce etc. In today's increasingly competitive marketplace, organizations need individuals with the requisite skills to transform the growing amount of industry, product, and customers' behavioral data into actionable information to support strategic and tactical decision making. The focus is on how "big data" can be used to help decision makers improve organizational competitiveness.

Institute of Life Sciences (ILS)

- **M.Sc. (Life Sciences)**
  The 2 year Master of Science programme is focused on multi-disciplinary research based learning with emphasis on individual projects and experiments in state-of-the-art laboratories. Each student gets individual hands-on training in current techniques used in life sciences such as PCR, Flow Cytometry, DNA and protein purification and separation, nucleic acid and protein blotting, ELISA and animal and plant cell culture. Apart from this, emphasis is also given on in-silico biology including molecular modeling, docking and other bioinformatics tools. It includes topics such as: Product design and innovation, OMIC technologies (genomics, proteomics and metabolomics), Sensors and chips, Ethical, legal and social issues in Life Sciences. Selected candidates are allowed to pursue 1 year full-time research in the 3rd and 4th semester.

- **Integrated M.Sc. Programme (Life Sciences)**
  The five year Integrated Master of Science programme launched in 2014 aims to impart a sound understanding of the basics in life sciences, an aptitude for research, and an ability to undertake diverse and challenging career opportunities in industry and academia. It is designed to provide quality education in life sciences at an early stage to inculcate interest in innovation, scientific, and industrial research. It is also designed to encourage professional development in the chosen area of life sciences through in-depth knowledge, hands-on training and prepare students for advanced research careers. The students can specialize in Microbiology, Biochemistry, or Biotechnology through project work and research.

Centre for Heritage Management (CHM)

CHM offers a Master of Management Studies (MMS) in Heritage Management (HM) which aims to empower its students to professionally manage heritage assets in a financially-viable and sustainable manner. The two year long programme curriculum is based on experiential learning rather than conventional teaching, which differentiates its heritage managers from a typical management school aspirant. It attempts to build knowledge, impart skills, and nurture passion for heritage. The programme can be pursued by people aspiring to serve various sectors of heritage management in India and abroad, with a minimum of a Bachelor's degree in arts, architecture, archaeology, business, commerce, culture, history, museum studies etc. The course demands demonstrated experience or inclination to undertake a profession in heritage management.

VentureStudio

VentureStudio is a venture design and incubation centre, established by Ahmedabad University in October 2011 in collaboration with the Center for Design Research at Stanford University. Based on a design-thinking approach, VentureStudio programmes lead aspiring entrepreneurs to arrive at a viable product or service, through the process of concept definition, market identification, stakeholder and contextual research, and then focus on execution speed to help them set up the initial venture structure, take the product to its lead customers and scale it up. It offers a six-month fellowship programme along with other varied programmes for aspiring entrepreneurs from Ahmedabad. Since its establishment, VentureStudio has coached 50 entrepreneurs and launched 11 commercial ventures. VentureStudio has also created a strong ecosystem of mentors to support potential entrepreneurs, including investors, mentors, industrialists, and professionals, and academic and research leaders. VS provides a very creative and collaborative working space. It also facilitates funding support at seed, angel and VC levels through close association with partners. VS is an approved nodal agency under the Government of Gujarat start-up scheme. It is an approved Technology Business Incubator under the Department of Science and Technology, Government of India and works closely with other institutes like CIIE- IIMA, IIT-Gn, TiE, NID, iCreate, EDI etc., to develop the Ahmedabad and Gujarat venture ecosystem.

Physiotherapy College for the Visually Impaired

• **Diploma in Physiotherapy**
The Diploma in Physiotherapy for the visually impaired is conducted at two centres: Physiotherapy College for the Visually Impaired originally set up by the Deaf Mute Society, Ahmedabad, and Physiotherapy Department, Blind People Association, Ahmedabad. Visually challenged students from all over India are eligible for admission on completion of Standard 12 examinations with English as a subject. The selection is done only after a detailed assessment. The faculty uses the standard lecture method for teaching. All these lectures are recorded live on computers using the latest sound recording software.This enables the students to refer to this data at any time after the class. The writer based exams often lead to unsatisfactory results as the writer chosen may not be good in handwriting or is often unfamiliar with the medical terminology and may not write the paper in the required speed. Hence, the examinations are conducted using the multiple choice question formats on a computer.

Doctoral Programme

The University launched the Doctoral Programme in Management for both full time and part time PhDs for working professionals. The doctoral programme is as of now limited to Amrut Mody School of Management and the School of Science and Technology. An all India level common admission test and interview is conducted for enrolling students to the doctoral programme. However, in case of NET/SET/GATE/JRF qualified candidates, and also those who possess M.Phil. Qualification, there are personal interviews. The University has already constituted a Doctoral Programme Committee (DPC) with very eminent academicians to take the programme forward. This committee lays out guidelines for conducting the doctoral programmes in a suitable manner and reviews the work done in this area. The constitution of members of the Doctoral Committee for 2014-15 are Professor Shailendra Mehta, Professor A. H. Kalro, Professor Chetan Parikh, Professor Bhavesh Patel, and Professor Alok Dhawan. Generally, applications are invited from candidates twice in a year and the classes are scheduled from July every year.

Numbers at a Glance

Enrollment Details			
Programme	**Intake**	**2014-15**	**2013-14**
BBA	300	306	319
B.Com.	600	624	650
B.Tech. (Chemical Engineering)	60	48	0
B.Tech. (Information and Communication Technology)	120	123	60
B.Tech. (Mechanical Engineering)	60	56	0
M.Sc.	30	17	12
iM.Sc.	75	75	0
iMBA	75	75	0
MCA	120	138	114
iMCA	150	89	120
MBA	120	125	124
M.Tech.	20	16	0
PGDM	-	13	13
Ph.D.	-	14	17
Total		1719	1429

Gender Distribution		2014-15	2013-14
Male	-	53%	53%
Female	-	47%	47%

Foreign Students at Ahmedabad University

Country	No. of Students
USA	3
Canada	4
Tanzania	1
Kenya	1
Total	**9**

Programme	No. of Students
B.Com.	5
BBA	2
iMCA	2
Total	**9**

Total Students (2014-15)				
Sr. No.	Programme	Male Students	Female Students	Total Students
Amrut Mody School of Management				
1	BBA	367	415	782
2	B.Com.	805	799	1604
3	iMBA	37	38	75
4	MBA	124	119	243
5	EMBA	10	5	15
6	PGDM	10	3	13
7	Ph.D.	1	7	8
School of Computer Studies				
8	MCA	230	115	345
9	BCA	73	54	127
10	iMCA	103	90	193
School of Science and Technology				
11	B. Tech. (Information and Communication Technology)	154	87	241
12	B.Tech. (Chemical Engineering)	43	5	48
13	B.Tech. (Mechanical Engineering)	53	3	56
14	M.Tech. (Computer Science and Engineering)	4	12	16
15	M.Sc.	7	22	29
16	iM.Sc.	16	59	75
17	Ph.D. (Life Sciences)	5	3	8
18	Ph. D. (Computer Science & Information Technology)	5	2	7
Centres				
19	Diploma in Physiotherapy	52	21	73
20	VentureStudio	16	6	22
	Total	**2115**	**1865**	**3980**

Staff Strength

Sr. No.	Institute	Total Teaching staff	Quasi Teaching staff	Total Non-Teaching staff	Total staff	Visiting staff
Amrut Mody School of Management
1	B. K. Majumdar Institute of Business Administration	21	6	7	34	15
2	H. L. Institute of Commerce	19	4	12	35	25
3	Amrut Mody School of Management (MBA)	13	5	10	28	25
School of Computer Studies
4	AES Institute of Computer Studies	17	7	8	33	4
School of Science and Technology
5	Institute of Engineering and Technology	22	18	12	52	12
6	Institute of Life Sciences	9	3	12	24	3
Centres
7	Centre for Heritage Management	3	0	9	12	0
8	VentureStudio	1	0	5	6	0
Other
9	Student Support, Engagement and Tutelage	0	0	3	3	0
10	Physiotherapy College for the Visually Impaired	0	0	6	6	0
11	Ahmedabad University Office	1	2	43	46	0
	Total	**106**	**45**	**127**	**279**	**84**

Category wise Teaching Staff

Principal/ Professors & Equivalent	Associate Professors	Assistant Professors	Senior Lecturers	Lecturers	Adjunct Faculty	Adhoc Faculty / Part time/ Other	Total
10	4	47	24	12	5	4	106

Addition 2014-15: Category wise Teaching Staff

Principal/ Professors & Equivalent	Associate Professors	Assistant Professors	Senior Lecturers	Lecturers	Adjunct Faculty	Adhoc Faculty / Part time/ Other	Total
3	2	13	2	2	3	3	28

Hostel and Book Bank Facility by Ahmedabad University

Institute	Hostel Accommodation			Programme	Book Bank Facility		
	Boys	Girls	Total		Boys	Girls	Total
HLIC	8	45	53	iMCA	0	2	2
AESICS	6	16	22	MCA	32	10	42
IET	51	3	54	BCA	4	4	8
BKMIBA	2	18	20	B.Tech. (ICT)*	14	2	16
ILS	6	2	8	B.Tech. (CE)**	9	1	10
AMSoM	3	0	3	B.Tech. (ME)***	11	0	11
				BBA	7	8	15
				iMBA	0	1	1
				MBA	15	3	18
Total	76	84	160	Total	92	31	123

*   Information and Communication Technology
** Chemical Engineering
*** Mechanical Engineering

New Initiatives

- To fulfil its mission of adopting green field initiatives, Ahmedabad University has built a robust control framework encompassing all major functions. This is to ensure efficient and effective use of its physical, human, financial and intellectual resources. The main objectives are the just and fair use of resources; displaying highest standard of honesty, integrity and ethics; compliance with applicable rules and regulations; adherence to Generally Accepted Accounting Principles; and full accordance to the value system adopted by the University.

- To support the nation's emphasis on moving toward a Digital India, some unique initiatives were taken at the University. These are online payment of statutory duties and taxes including employee benefits and contributions; online admissions and fee collections through i-mobile and Internet banking; digitized salary certificates and slips; and digitized record keepings as per UGC guidelines. These flagship initiatives, through focused technological improvements helped save administrative costs and human efforts.

Collaborations and Networking

- H.L. Institute of Commerce has joined hands with Young India (YI) initiative of Confederation of Indian Industry (CII). YI has developed a two-year program called '360° Leadership' providing a platform to the students to engage with the industry. This shall include Talking Head Series, Field Visits, Ethics and Leadership workshops, Civic Quotient Project, Leadership Camp, Road2Ideas, Student Exchange, Webinars etc. This program creates a pan India network of the students.

- H.L. Institute of Commerce and the Faculty of Commerce, University of Valladolid signed a MoU for a unique Student Exchange programme, beginning with the Academic Year 2015. The purpose of the student exchange programme is to promote the globalization of the Spanish and Indian languages and cultures by stimulating and supporting academic and

inter-cultural activities between students from Spain and India.

- B. K. Majumdar Institute of Business Administration has entered into a student exchange programme with ESC Rennes School of Business, Rennes, France (ESCR) wherein four students of third year BKMIBA attend one semester at ESCR and vice-versa, where students do not pay any tuition fees at host institution.

- The Institute of Life Sciences has signed MoUs with national and international institutions of repute as well as industries. This is to foster student and faculty exchange, collaborative research, joint degrees and development of course curriculum. These companies and institutions are:
  - Institute of Environmental Engineering, National Chiao Tung University, Taiwan.
  - Michigan State University, East Lansing, USA
  - IIT Madras, Chennai, India
  - University of Surrey, UK
  - Royal Melbourne Institute of Technology, Australia,
  - Becton Dickinson India Pvt. Ltd., Pune, India
  - VLife Sciences Technologies Pvt. Ltd., Pune, India
  - Battelle Science & Technology India Pvt. Ltd., Pune, India
  - Ibio Analysis Pvt. Ltd (IbioA), Ahmedabad, India
  - Zydus Research Centre, Ahmedabad, India

- The Institute of Engineering and Technology has signed MoUs with the following institutions:
  - International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), Telegana
  - Lokbharti Gram Vidhyapith, Sanosara, Gujarat

Donations and Grants

Donations (2014-15)

We are pleased to report that the University has received an overwhelming response from donors for the existing as well as ongoing programmes and projects. We put on record a deep sense of appreciation for the generous contribution extended by the following donors:

Donors of Ahmedabad University			
Sr. No	Donors	Purpose	Institution
1	Ahmedabad Education Society	To provide Seed Funds	Ahmedabad University
2	Lilavatiben Lalbhai Trust	Capital Cost in setting up of the infrastructure for VentureStudio	VentureStudio
3	JM Financial Group	Annual Recurring Cost of VentureStudio with a view to develop a world class ecosystem in Ahmedabad	VentureStudio
4	ENAM group	Annual Recurring Cost of VentureStudio with a view to develop a world class ecosystem in Ahmedabad	VentureStudio
5	Asit Koticha Foundation	Annual Recurring Cost of VentureStudio with a view to develop a world class ecosystem in Ahmedabad	VentureStudio
6	Damani Estate & Fin.Pvt.Ltd	Annual Recurring Cost of VentureStudio with a view to develop a world class ecosystem in Ahmedabad	VentureStudio
7	Unichem Laboratories Ltd.	Assets to be created, set up or used exclusively for the School of Management (MBA Campus)	Amrut Mody School of Management
8	Shantikumar Chhotalal Kothari	Construction of Centre for Performing Arts on the land to be provided by AES	Centre for Performing Arts
9	Gujarat Institute of Chemical Technology	For Infrastructure of the new IET building	Institute of Engineering and Technology

Research Grants

1. ILS received a research grant for development of low cost devices as an early warning system for prevention of diabetes funded by The Gujarat Institute of Chemical Technology, Gujarat - Rs. 2.25 Crores for 3 years.

2. ILS received a research grant for a Centre for Nanotechnology Research and Applications (CENTRA) funded by the Gujarat Institute of Chemical Technology, Gujarat – Rs. 9.15 Crores for 3 years.

3. IET received research grants for three research projects for a total funding of 67 Lacs covering the areas like material science, service architecture and image recognition. Dr. Dharmesh Varade worked on "Inorganic Layered Materials: New Opportunities for Nanomaterial Synthesis and Novel Multifunctional Catalyst Design", Dr. Sanjay Chaudhary led the project "Service-Oriented Architecture for Spatial Data Integration and Spatial Reasoning", and Dr. Mehul Raval led the project "Techniques for Robust Face Recognition with Pose Variations". These projects were funded by various agencies in India and the projects were carried out with other faculty from IITs and regional universities bringing diversity to the University's research endeavours.

4. ILS received a research grant for development of reference methods for hazard identification, risk assessment and LCA of engineered nanomaterials (NANOVALID) funded by the European Union (EU-FP7). – 1,54,000 Euro

5. ILS received a research grant for thematic unit of excellence on water purification using nanotechnology funded by Department of Science and Technology – NanoMission, New Delhi.

6. ILS received a research grant for Indo-US Joint Center on Nanomedicine for Head and Neck Cancer funded by Indo US Science and Technology Forum.

7. CHM received an approval of the project 'The Cultural Heritage and Management Venture and Cluster Lab' by the European commission. The European Union funding is 3,97,790 Euros (approximately Rs. 3.38 Crores).

EVENTS at AU

Ahmedabad University Convocation Ceremony

The fourth convocation ceremony of Ahmedabad University (AU) was held on 15th November, 2014 at the University's Amrut Mody School of Management. Although the unseasonal rains tried to play spoilsport, the Ahmedabad University Students' Events and Activities Committee (AUSEAC) team and volunteers ensured that the setback was overcome in no time and the evening carried on flawlessly. The Chief Guest, Shri Deepak Parekh, Chairman HDFC Ltd., conferred graduation degrees to 1153 students; these included 115 MBA students, 9 EMBA students, 20 M. Pharm. students, 9 M.Sc. students, 54 MCA students, 143 BCA students, 24 BBA (Hons.) students, 166 BBA students and 613 B.Com students.

In his address, Shri Deepak Parekh touched upon the role of education and youth in the country's growth and said the education sector needs privatization as it is vital to India's progress and gave AU's example. He spoke about how our lives are facilitated with instant connectivity today. Quoting facts and figures, he emphasized the importance of cell phones and Internet and our dependability on them. While he appreciated that the age of cell phones has made this generation more opinionated and agile, he also lamented that the concentration levels are going down.

On recovery of world economics in times of instability, he remained optimistic that the best days are yet to come. He reminded the audience of AU's motto, 'Global education at local cost, context and ethos' and said that an individual's mindset should be global but at the same time relevant to the local context; values have to be steadfast and unwavering. He encouraged the graduating students by stating that this is the best time to enter the job market as companies are financially stronger.

Shri Prafull Anubhai, the Chairman, Board of Management then, expressed his happiness that AU has been able to address gender divide and promote equality. He said that college days should be utilized for exploring ideas and pursuing passion. He described AU's ultimate purpose as providing quality education with the

help of collaborations with many reputed foreign universities. He also explained how with new projects and project based learning, the gap between theory and practical application has been immensely bridged at AU.

The Provost at that time, Professor Shailendra Mehta, in a blend of traditional and modern wisdom, spoke about the Tetriya Upanishad – 'Tetriya' means partridge signifying speed, grace and elegance – which had a setting of a Gurukul and resembled a farewell to students. He advised the young audience to seek counsel in times of distress and spoke about the 8 exhortations in the Upanishad. He urged them to step ahead with faith, modesty, and sympathy. Dr. Mehta mentioned the new programmes at the University and grants received through the intense research work done at AU. He said that the recognition and awards received by his colleagues raised the bar for the university.

The Chancellor, Shri Sanjay Lalbhai, thanked the outgoing Provost, Professor A. H. Kalro, for his support and efforts. He shared his vision of building the University with focused vigor and spoke about the efforts to gain finance and build infrastructure. He also talked about the successful UGC Team visit and the upcoming NAAC visit which would bring recognition to the University and its institutions. He wished the students the best in their efforts.

Shri B. M. Shah, Registrar, gave a heartfelt vote of thanks to the Chief Guest and thanked the dignitaries, the Governing Body, the Governing Council, the Government, AES, the media, AUSEAC, volunteers, and parents for their confidence in the University as well as the graduating students for their efforts and enthusiasm.

Freshers' Welcome

The Ahmedabad University Freshers' Evening was organized to welcome the fresh batch of students across the University. The evening began with informal games like Queen of Sheeba, Tug of War, and Musical Pairs. Simultaneously, an adventurous Treasure Hunt was also conducted with its clues spread across the AU campus. Followed by this, were invigorating dance and musical performances by the seniors. The Mr. & Ms. AU Fresher competition judged the students on their personality and talent. All in all, it was a wonderful evening to forge bonds beyond classrooms and college boundaries.

Youth Fest

The University hosted its fifth Youth Festival. Each year, the event has witnessed an increased number of enthusiastic participants. It is a university level platform for students and 28 events were organized this year in line with competitions at the National level Youth Festival hosted by the Association of Indian Universities. The festival witnessed an abundant flow of talent in music, intellect, dance and other such cateogaries. The HLIC team won the Best Performing College for securing the highest number of prizes, including the Best Performance in the Literary, Music, and Fine arts categories at the Youth Festival.

AU Foundation Day

AU celebrated its Foundation Day on February 25th. The Chief Guest at the ceremony was the globally recognized artist, Pandit Hariprasad Chaurasia. The event was held at the University's Institute of Engineering and Technology. Pandit Chaurasia awarded students for their various achievements and lauded Ahmedabad University for encouraging students to take part in extra-curricular activities.

Ahmedabad University Lectures

AU-NASI Lecture Series

Ahmedabad University in association with the National Academy of Sciences, India (NASI) started the AU-NASI science lectures series for students. Before partnering with NASI, the lecture series were known as the Ahmedabad University Science Lecture Series. Eminent scientists and academicians in contemporary areas take these lectures. The lecture topics were: Ebola Virus, The Harappan Civilization, ISRO's Mars Mission, Physics behind Interstellar- the movie, and Honey Bee Network. These lectures are followed by an interactive session with students and the aim is to instill a keen interest in varied topics in the students and bring their knowledge up to date with various developments taking place in science and related areas.

Third Annual Lecture at BKMIBA

As a part of its third Annual lecture series, "In Conversation with Leaders", B.K. Majumdar Institute of Business Administration had invited Padma Bhushan Dr. J. J. Irani, Chairman, Society and Board of Governors, IIM-Lucknow and Former MD, Tata Steel Ltd. Dr. Irani in his scholarly address talked about what a CEO must do and become. He emphasized that one needs to become a good man to be a good manager. Dr. Irani spoke about developing a personal vision, the importance of telling the truth about reality, doing the tough things no one wants to do, restructuring the top team, building a personal guiding coalition, and maintaining credibility. The lecture proved to be very meaningful for the students as they interacted with Dr. Irani with questions on various management related issues.

Second Annual Lecture at HLIC

H.L. Institute of Commerce invited Mr. Ajay Srinivasan, Chief Executive, Financial Services, Aditya Birla Group, to deliver the second Annual Lecture. Mr. Srinivasan shared his profound insight on 'The Road Ahead

for the Indian Financial Services Sector in the Global Economic Environment'. He brilliantly summarized the past, present and future position of the Indian as well as the Global Financial Sector in his speech along with the challenges and opportunities involved. He emphasized on the ability to make more good decisions than bad ones, developing communication skills to reach multiple stakeholders meaningfully, and practicing people management as some of the important skills to become a CEO of the CEOs - a unique position he holds at the Aditya Birla Group. Throughout the session, the audience was raptly engaged with Mr. Ajay Srinivasan.

AU Bids farewell to Professor Kalro

AU bid a farewell to the University's first Provost, Professor A. H. Kalro. He relinquished his office in October 2014 after working as Provost for 5 years. Before joining AU, he was associated with AES and had first joined as the Director of AES-PGIM in 2004. There, he was responsible for the development of the MBA programme, which was still in its nascent stage. Right from contributing to the foundation of the MBA college campus to laying the foundation stone of AMSoM College, he worked tirelessly for the cause of Ahmedabad University. His other notable contributions include research orientation of the faculties, setting up of the Faculty Performance Management System, evaluating the performance of faculties, auditing the academic programmes, transforming the curriculum and pedagogies and also helping in marshaling the case for a separate autonomous university to the Government of Gujarat. One of his most notable contributions was building the institutional culture. Professor Kalro is working in the capacity of Professor Emeritus now and was Advisor to Shri Prafull Anubhai, Chairman-BoM.

CHM Bags EU Funded Project

The Centre for Heritage Management along with Ahmedabad Municipal Corporation (AMC), and its three Spanish partners (City council of Valladolid, The City Heritage Center and Urban Management Center) came together to launch the Ahmedabad Cultural Heritage Cluster (ACHC) and Ahmedabad Heritage Venture Lab (AHVL). The centre along with its partners won this prestigious EU-funded project in December 2013 and almost after a year on 7th December, 2014, they successfully launched ACHC and AHVL. The purpose of ACHC is to provide technical support and networking opportunities to its stakeholders whereas AHVL will work with ACHC to create business opportunities in heritage and culture and help the stakeholders in integrating with the market and creating a new network for them. The launch ended with a live performance of Bhavai, a dance form pertaining to the performing arts of Ahmedabad Cultural Heritage Cluster. The event was held at the AMC Civic Centre, Law Garden, and was attended by the Mayor of Ahmedabad, Smt. Minaxiben Patel and Deputy Head of Mission in Embassy of Spain, New Delhi, H. E. Ms. Magdalena Cruz Yabar.

IET has a New Campus

On the auspicious day of Dussehra, Ahmedabad University inaugurated the swanky Institute of Engineering and Technology building designed by the Delhi based vir.mueller architects with a Green Building concept. The building has Agra Red Stone installed on the exterior walls and large corridors for easy passage of air and retaining of direct sunlight. It is also equipped with a state-of-the-art rain water harvesting system that can store 10 Lac liters of rainwater and cater to the drinking water requirement for a year. The building's estimated value is Rs. 74 Crores and is built up in an area of 2.45 Lac Square Feet with a seating capacity of 2500 students.

UGC Panel Visits AU

A seven member expert team headed by Professor Anil K. Tyagi visited AU in November for a formal inspection to ensure full compliance of UGC's Private University Acts and Regulations. The UGC experts inspected AU's infrastructure and facilities and interacted with faculty, staff and students. They were entertained with a cultural evening which saw masterful student performances, ranging from Bollywood numbers to folk dance. As a part of this visit, a separate team from AICTE had visited AMSoM, IET and AESICS and gave an overall positive feedback about these institutes.

Founding of Shri Shrenikbhai Chair Professorship

It was a big loss for AU when Shri Shrenikbhai Kasturbhai Lalbhai passed away on June 19, 2014. He was the former long serving Chairman of Ahmedabad Education Society. Shri Shrenikbhai was an eminent industrialist, noted philanthropist, and a man of multi-faceted talents. In his honor, AU has instituted a Chair Professorship, the 'Shrenik Lalbhai Chair Professor of Management of Social Institutions' which invites professors from India and abroad to apply. Professor Howard Spodek, Professor of History, Temple University, USA was chosen as the inaugural Shrenik Lalbhai Chair Professor of the Management of Social Organizations. Professor Spodek's main field of research has been the history and current functioning of the city of Ahmedabad. In addition to dozens of scholarly articles and two documentary films relating to the city, Professor Spodek has published "Ahmedabad: Shock City of Twentieth Century India" (Indiana University Press, 2011; Orient Blackswan, 2012). For many years, Professor Spodek has also been active in formulating and teaching the field of World History; he is the author of "The World's History" (Pearson, 5th edition, 2015).

Activities at Institutes and Centres

BKMIBA

- "Concourse 2015", themed "Women & Workplace", opened with a panel discussion by distinguished people like Ms. Puja Manjula Shroff, Managing Director & CEO, Calorex Foundation & Altus Learning Pvt. Ltd.; Ms. Beena Handa, Vice President, Human Resources Management, Claris Lifesciences; and Mr. Chandan Nath, Executive Vice President and Head, Mudra Communications. Concourse 2015 hosted 280 participants from 21 colleges across India participating in six competitions: Business Plan, Branding & Advertising, Find a Solution, Group Discussion, Quiz, and Case Analysis.

- The Entrepreneurship Lecture series was held at BKIMBA with the objective of engaging students in a one-on-one interaction with entrepreneurs from varied domain expertise and to ultimately shape a much stronger foundation in students to build better businesses. Various eminent experts on entrepreneurship were invited as speakers. They were Mr. Punit Lalbhai, Executive Director, Arvind Group; Mr. Hiten Vasant, Managing Director, Vasant Group & Samvedana; Ms. Ismet Khambhatta, Founder, TDW Furniture Pvt. Ltd.; Mr. Nadeem Jafri, Executive, Hearty Mart; Mr. Kamlesh Gandhi, Executive, MAS Finance; and Mr. Abhishek Jain, Founder, Cineman Productions Ltd.

- The annual cultural festival "Antarnaad" saw a variety of activities that tested the artistic and intellectual talent of the students. Amidst much celebrations and fanfare, the following events were organized: Snapseed (Photography Competition), Masterchef, Janta ki Adalat, Antakshari, Panache (Make Best out of Waste), Intelligentsia (GK Quiz & Mind Games), The Idiot Box (Theatre Event), Hulla Gulla (Group Discussion), Just a Minute, and Bang Bang (Public Speaking).

- Lecture demonstration sessions by renowned maestros of Indian Classical Music were organized wherein BKMIBA played host to maestros like Padma Vibhushan Begum Parveen Sultana, renowned Indian Classical Vocalist, who offered the students insights on Indian Classical Music and voice culture. Also, Padma Shri Pandit Ajoy Chakrabarty, Indian Classical Vocalist, enthralled the audience by providing an artist's lens to understand various 'gharanas' in Indian Vocal Classical Music.

- BKMIBA and ESC Rennes School of Business, Rennes, France (ESCR) have collaborated for a student's exchange programme, wherein four students of Third Year BBA students from BKMIBA attended one semester at ESCR. During the academic year 2014-2015, four students of BKMIBA spent a semester at ESCR.

HLIC

- HLIC organized the inaugural event, "Mangal Pravachan", for the first year students and invited Mr. Snehal Desai, Associated General Manager, Adani Group – Head, Business Development and Strategic Planning Department for Port, Power and Renewable Energy, as the Chief Guest and Ex-HLICites, Mr. Kartikeya Tanna and Ms. Aditi Upadhyay. Prof. Parag Patel welcomed the students on behalf of the HLIC family. This was followed by an orientation in classrooms by faculty members. Student volunteers then conducted a campus tour for the newly admitted students.

- HLIC in collaboration with the Indian Tax Bar Association (ITBA) conducted a series of 12 lectures, where the experts discussed various provisions of Income Tax in detail. They discussed the bare provisions of the act, its background and important provisions laid down about those provisions in various judicial pronouncements. The Chief Guest for the Inaugural event was Director General of Investigation, Gujarat Mr. Sushil Chandra. The other dignitaries present were Mr. D. A. Mehta, Ex-Judge, High Court of Gujarat, Mr. Harsh Kumar, DGIT and Mr. Shailendra

Handa, Chief Commissioner of Income Tax. These lectures were conducted between 16th December and 23rd January.

- HLIC was awarded the AU Sports Overall Trophy and was named 'The Best Performing Institute of the University'.

- The Theatre Team of HLIC performed the play "Unbroken Wings" at Veenaveli, a State Level Theatre Competition in February and won the Best One-Act Play Award. The college lifted the trophy for the third time and as per the rules of the competition, the rolling trophy was given away permanently to HLIC.

AMSoM

- AMSoM organized the second annual HR Conclave on the theme P4: People, Process, Performance and Profits. The conclave aimed at providing a platform to MBA participants to interact with senior corporate managers from an array of sectors and industries. The conclave had two theme-based panel discussions viz., Learning and Development and HR Analytics. The participating companies at the conclave were Vodafone, Adani Power, Arvind Mills, Rasna, Kalpataru Power, Gateway Technolabs, SNL Financial and Your HR Buddy. Shri Ranjan Mishra, Associate Vice President – HR, Vodafone, was present as the Chief Guest of the conclave. Also, Shri Manoj Sharma (Group Head-HR, Power) was the guest of honour.

- The Marketing Conclave 2014 was organised with the theme, "Emerging Marketing Practices – CSR and SMAC". The importance of CSR and SMAC for society, their relevance for businesses and the practices and laws that impact these very important areas, were discussed. The Chief Guest for the conclave was Mr. Atul Mehta, Head Chitra Outdoor Publicity Pvt. Ltd. The keynote speakers were Dr. Bhushan Punani Executive Director Blind People's Association and Professor Shailendra Mehta, Provost, Ahmedabad University. Panel members included eminent corporate practitioners such as Mr. Akash Borse, Founding Member, Faber Infinite Creative Solutions Pvt. Ltd., Mr. Anuj Sharma, Director, C. L. Sharma Resorts Pvt. Ltd. and Mr. Vishwam Parekh, Marketing Communication Consultant to name a few.

- AMSoM organized its formal inter-institute summer project competition by inviting and awarding the best summer internship projects from its peer and contemporary institutions. This event is called 361° Summer Project Awards and rewards the best summer projects based on their content, coverage, exposure, scope and research insights. The event also aims to promote exchange of ideas, knowledge, and experience in the principles and practice of management among students of various business schools. A Panel Discussion on "Connecting the Global Dots" was also organized along with the summer project competition.

- AMSoM organized its annual cultural festival, "Spandan 2015" to provide a platform for the students to portray their latent talent. It is a cultural festival full of energy, enthusiasm, activities, rhythm, and fun. Some of the events were made open for participation to students of peer institutions of repute whereas the cultural and talent events were solely performed by the school's students.

- AMSoM celebrated its Navratri festival "Ramzat" to encourage students to develop their overall personality through cultural events and to continue the philosophy of industry-institute interaction. Cadila Pharmaceuticals Ltd. was the main sponsor of the event. It was not only an opportunity for the students to dance and have fun but also network with their Alumni.

- Professor Ramkrishna Velamuri had interaction sessions with the AMSoM students and faculty. He discussed an Entrepreneurship case in the first session and then the case of "Goli Vada Pav" in the second session. The negotiation role play was conducted by Prof. Velamuri and the attendees were divided into two groups; one received the buyer's instructions and the other the seller's instructions. They were then paired; one buyer and one seller who negotiated for 10 minutes, and then the results were reviewed. For the faculty interaction, Prof. Velamuri discussed about how CEIBS became a top 20 business school in 15 years.

- Professor Shyam Sunder delivered talks on two topics at AMSoM. The first one was about Valuation of Equity and the second was about Kautilya's Arthashatra and Management. Prof. Sunder is the James L. Frank Professor of Accounting, Economics, and Finance at the Yale School of Management; Professor in the Department of Economics; and Fellow of the Whitney Humanities Center. He is a past President of the American Accounting Association, former Director of the Millstein Center for Corporate Governance and Performance at Yale, Honorary Research Director of Great Lakes Institute of Management in Chennai, and distinguished Fellow of the Center for Study of Science and Technology Policy in Bengaluru.

- The Ahmedabad University Conference on Management (AUCOM – 2015) was organized at the AMSoM Campus. This International conference took an inter-disciplinary approach to bringing out and discussing various facets of management. The two fold objective of the conference was to provide a platform for discussion and exchange of ideas to representatives from the industry and the academia and secondly to bring in representation from institutes of repute and credence to the event. The plenary session topic was "Managing Tomorrow" and Ms. Parul Mehta, Founder, Motif Inc; Ms. Ruzan Khambatta, serial entrepreneur; Mr. Shekhar Singh, Head Corporate Communication, Infibeam and Ms. Anurita Rathore, journalist, spoke about the various dimensions and challenges which business is likely to face in the coming times and the coping mechanisms for the same.

- AMSoM in association with NEN organised a TATA First Dot workshop on "Business Models" which had more than 170 registrations from aspiring student Entrepreneurs across Gujarat. The workshop was conducted by renowned Author and Consultant in the domain of Entrepreneurship, Mr. Raj Shankar. The Vice President and Global Head of iON Tata Consultancy Services, Mr. Venguswamy Ramaswamy addressed the participants about the evolution of TCS and how TCS has been able to grow quarter by quarter consistently over the last 40 years.

AESICS

- An interactive workshop on "Art of Dreaming" was organized by AESICS under the banner of Association for Computing Machinery (ACM) - Women Student Chapter on 19th March and was conducted by Dr. Darshna Thakker, a practicing Obstetrician and Gynecologist, passionate photographer, designer and voracious reader.

- The 66th Republic Day was celebrated at AESICS on 26th January With the Chief Guest as Mr. Dhiren Avashia, Former Director, Electronic Media Department, Government of Gujarat.

- The National level Technical event Regional Student Convention was organized on 23rd and 24th January with the theme "Make in India", at AESICS in association with the AESICS-CSI student branch.

- The Cultural Festival "Emotions" was celebrated with the theme, "Make in India" at AESICS from 8th to 12th January.

- To support the national level campaign of "Swachh Bharat Abhiyan", AESICS organized "Cleanliness Drive" on 3rd January.

- An Eye Check-up camp was organized on 17th September jointly by the Women Development Cell and ACM-Women Student Chapter of AESICS in Association with Alcon World's leading eye Care Company as part of their CSR activity.

- The CSI Golden Tech-Bridge Programme was organized on 9th August by AESICS-CSI Student Branch, to provide basic exposure about the use of computers/IT in day to day life to the citizens who are not exposed to computers and related technology. More than 50 senior citizens participated in the event.

IET

- Navratri (Ghummar) was celebrated with great fervor on 26th September at IET. The students, faculty and staff matched their steps to great music and made it an event to remember forever.

- The annual festival of IET, "Aaghaaz" titled "Jashn-e-Aghaaz" was organized on 7th and 8th February. It was attended by students as well as faculty members who actively showcased their musical talents from singing songs to playing instruments. As a part of the festival, "Gujarati Hasya Sabha" with Mr. Shahbuddin Rathod was arranged. Also, competitions like "ADZAP", had participants come up with unique advertisement ideas for a given product. Activities like Anu Kapoor styled fun "Antakshari", "Gully Cricket" and "Satoliya" kept childhood memories alive, while ensuring goodwill and teamwork. Competitions like "Stock Exchange" made young budding entrepreneurs come alive. The "Logo Design Competition" ensured that the artists' phenomenal skills were put to display.

- On 6th March, the Cultural Committee organized a celebration of Dhuleti on the campus which saw the joyous participation of students, faculty and staff. The festival of colours added zing to the academic oriented student life in IET.

- A theme based food festival "Foodaholic Epicure" was organized on 21st March. The stalls were beautifully decorated according to the theme and food was prepared by students of IET themselves. The festival was open for all and was accompanied by traditional games like human sized Snakes and Ladders and light music.

- Dynamos, the sports fest at IET was celebrated on 7th and 8th March at the L. D. Arts ground. The students competed in cricket, football, volleyball, handball, gully cricket, relay, shot-put, long jump, 100m race, 4 x 100m relay race and many fun games like lemon and spoon, three legged race, back race, sack race, frog jump, etc.

- Khodiyar CAD Center, Ahmedabad, conducted a workshop on AutoCAD 2015 – Drafting Software, at their centre for the mechanical students of IET from 8th to 13th December. Fifty students of first year Mechanical Engineering participated in the workshop, and learned to draw 2D and 3D diagrams and objects, assembling objects and parts, and creating videos and animation. The workshop consisted of two hours of lecture sessions and then two hours of practical sessions, endingwith an exam on the last day.

- A full day workshop on Android Programming was conducted on 24th January for IET students by the Google Developer Group (GDG). Forty two students of B.Tech. (ICT) programme participated in the workshop. The main speakers from GDG were Mr. Paresh Mayani, Ms. Vaibhavi Desai and Mr Dhrumil Shah. The workshop consisted of three hours of Introduction and Theory and three hours of Hands-on Training.

- Professor Benjamin Linder, Faculty, Olin College, USA conducted a Hands-on Learning workshop for the students titled "Project Based Learning" on 16th March.

ILS

- ILS celebrated its second Annual Day on 1st October. ILS has instituted an ILS-Oration session to be delivered by an eminent scientist every year. The oration carries a citation and an honorarium of Rupees Fifty Thousand. Dr. Balram Bhargava, Professor of Cardiology at the prestigious All India Institute of Medical Sciences, New Delhi and the Executive Director for Stanford India Bio design Centre, delivered the 2nd ILS-Oration titled "Frugal Innovation India's Most Valued Resource". The lecture focused on the landscape of medical device innovation in India and emphasized the power of interdisciplinary collaboration between doctors, engineers, designers and entrepreneurs.

- ILS organized a science camp under the auspices of Department of Science and Technology, Government of India sponsored Innovation in Science Pursuit for Inspired Research (INSPIRE) programme during 3rd-7th November. This camp aimed to motivate young students from Ahmedabad to take up a career in science. 130 students from 21 schools attended the camp. More than 15 eminent scientists including Fellows of various science academies and mentors delivered lectures and interacted with the students. Visits were organized for the interaction of students with eminent scientists at Physical Research Laboratory, Ahmedabad Textile Industries Research Association (ATIRA), and

Science City. The inaugural lecture "From Genome to Epigenome" was delivered by Prof. Sanjeev Galande, llSER, Pune. In this talk, he discussed about genome, human genome project and epigenome and explained how research on epigenome contributes to the treatment of diseases. Another coveted speaker Prof. S. Ramaswami evoked considerable excitement amongst the participants on the fun of doing science. An exciting introduction to Nanotechnology was presented by Prof. Jayesh Bellare, llT Mumbai with emphasis on the amazing nanotech and its applications in the health-care sector. The students took a tour of 'Centres of Excellence' at Institute of Life Sciences including in silico, Imaging & Flow Cytometry demonstrations on sophisticated instruments. Students were exposed to 'hands-on' in microbiology, cell culture techniques and in silico tools. The students were motivated to submit research projects as "amateur scientists" and three of the seven participants were awarded a token prize.

- An international conference on Translational Nanomedicine (T-NANO 2014) was jointly organized by ILS along with CSIR National Physical Laboratory, New Delhi and Northeastern University; Boston, USA under the auspices of IUSSTF funded Indo-US joint Center on Nanomedicine for Head and Neck Cancer during 15th-17th, December. The Inaugural Address was delivered by Professor Shailendra Mehta, Provost, Ahmedabad University. Professor Rena Bizios, University of Texas, USA delivered the Keynote Address, "Nanostructured Biomaterials for Implant Applications: Potential, Challenges and Opportunities". The conference received support from IUSSTF, Ahmedabad University, GICT, DST, ICMR, DBT and Indian Nanoscience Society. More than 150 participants from
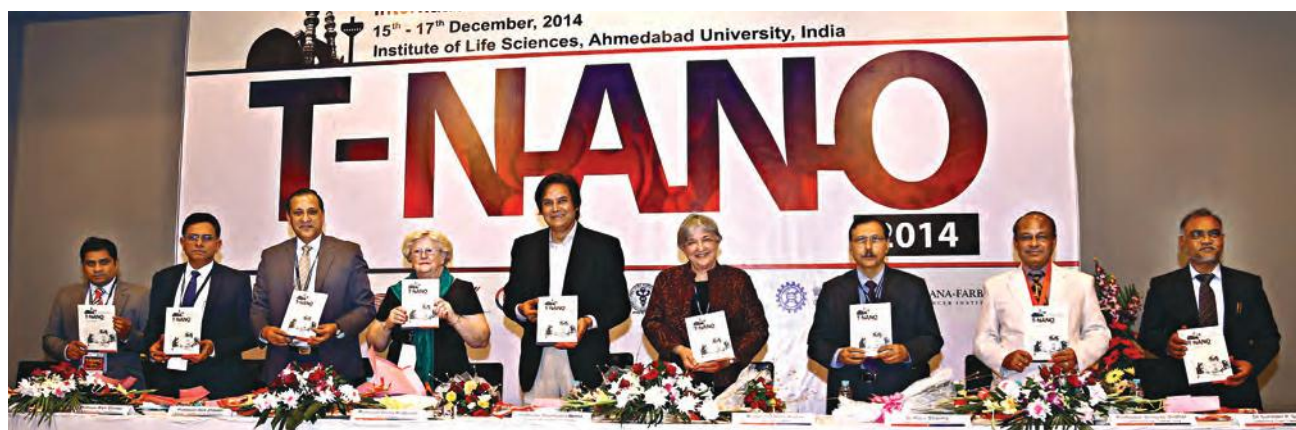
different countries namely USA, UK, Germany, Australia, Singapore and India attended the conference. 36 invited presentations were delivered in 7 scientific sessions and 94 poster presentations were made and published as an Abstract Book. The panel discussion on "Global Nanomedicine Academy: Teaching and Outreach", Student-Scientist Interaction, Poster presentation and the panel discussion for recommendations of the conference were the most sought after components of T NANO 2014. In the valedictory function, Dr. Mukul Jain, Senior Vice President, Zydus Research Center; Shri Prafullbhai, Chairman, BoM, Ahmedabad University; and Dr. P.S. Chauhan, Chairman, ICMR Taskforce on Nanomedicine conferred the 12 best poster awards to the students and Certificates of Appreciation to volunteers.

- ILS in collaboration with Douglas Connect, Switzerland organized an International Workshop on "Computational Drug Design and Methods & Applications" from 5th to 9th January. This five day comprehensive workshop aimed at providing a set of stimulating sessions using the latest advanced modeling techniques of relevance to chemists, life scientists and modelers working in drug discovery. The emphasis of the workshop was to give hands-on training to the participants along with the presentations and lectures. The presentations on the advanced issues in computational

drug discovery were followed by discussions and hands-on training with case studies. Ten researchers from industry and academia of different states of India participated in the workshop. Dr. Barry Hardy, Managing director Douglas Connect, Switzerland provided an overview of the programme activities for the Computational Drug Design and Methods & Applications (eCheminfo India 2015) workshop. Dr. Alessandro Contini from University of Milan talked about different ways of library preparation before docking analysis. He discussed how molecular diversity is not the only essential feature in a synthetically feasible library. Dr. Ravi Kumar Muttineni, Application Scientist, Schrodinger, delivered his talk on the importance of 3D structures from the perspective of protein-ligand interactions in structure-based drug design. Professor Indira Ghosh, , Jawaharlal Nehru University, New Delhi, explained the theory of free energy calculation using AMBER and also explained free energy calculation for PFPKS of Plasmodium falciparum with its ligand. Dr. Sami Mukhopadhyay, Principal Application Scientist, Novalead Pharma Pvt. Ltd., Pune introduced quantitative structure-activity relationship (QSAR) analysis and its usefulness in high-throughput screening. Overall the workshop reached the expected outcomes with the participants' appreciation and need for the eCheminfo workshops in the future.

- ILS celebrated the National Science Day on 28th February under the aegis of National Academy of Sciences, India (Ahmedabad Chapter). The National Science Day is organized to celebrate the discovery of the Raman Effect on 28th February, 1928 by the Noble laureate Sir C.V. Raman. The theme for this year's National Science Day was "Science for Nation Building". Dr. Rajendra Rane, Ex-Vice President, Medical Department, Intas Pharmaceuticals Ltd., Ahmedabad, delivered a lecture and probed the curiosity of students by explaining very lucidly the mechanistic aspects of treatment of various diseases with different medicines and the importance of clinical trials for establishment of a drug as a medicine. He also explained the role of microbes in different diseases and highlighted the importance of basic understanding of life sciences. In the National Science Day celebrations, the students participated in scientific cartoon, essay and quiz competitions and prizes were awarded to the best performers.

- ILS students organized the first Annual Cultural Festival "Aarambh" from 19th to 21st March.

CHM

- After careful planning and intense preparation of almost two years, CHM launched its Master of Management Studies in Heritage Management programme by declaring admissions open on 16th February. The programme was conceptualized as a strategic contribution to the need felt by the heritage sector for a management-oriented approach. The course design of the two-year programme carefully integrates domain specific knowledge from both the heritage and management disciplines, and carefully strategizes the delivery of the programme in real life context through its curricular components. Three major areas are identified for emphasis in the overall curriculum. Heritage study remains central along with applications of management insights, supported by skills development.

The curriculum will be delivered through innovative methodologies like field studies and immersion, internship, volunteer work, specialization courses and thesis or project work. The inaugural seminar with the newly inducted session began on 29th June post which regular classes began from 6th July.

- CHM in collaboration with the Centre for Cultural Resources and Training (CCRT), New Delhi organized an intensive six day programme, Art, Culture and Heritage: A Management Perspective. The programme was held from 26th-31st January at the Indian Institute of Management, Ahmedabad (IIMA). The programme was open to representatives of government departments, cultural and heritage organizations, local bodies and municipal corporations, as well as the NGOs working in the field of Art, Culture or Heritage. The response to the course was overwhelming and CHM got more than 60 applications from across the country from senior level experts, practitioners and representatives of government and selected 32 participants in the end. The talk on "Collection Management" was led by Ruchira Ghose of Craft Museum, New Delhi and Sabyasachi Mukherjee of CSMVS, Mumbai while "Managing of Performing Arts and Music" was dealt with by Smt. Mallika Sarabhai, Darpana Academy and Shri Prafull Anubhai, Chairman, BoM,

Ahmedabad University and Advisor, Saptak School of Music. Heritage Landscapes was led by Shikha Jain of DRONAH and the area of Cultural Tourism and Integrated Area Planning was handled by by Aman Nath of Neemrana Hotels and practicing architects Kulbhusan and Meera Jain. Debashish Nayak of CHM talked about Heritage Walk as a Management tool. The management aspects were dealt with by Professor Emeritus of Ahmedabad University and former Director of IIMK Prof. A. H. Kalro and the heritage sector was dealt with by Shri Ashoke Chatterjee of Craft Council of India. Field experiences were created through the iconic heritage walk through the old city of Ahmedabad and visits to the Sabarmati Gandhi Ashram, Modhera Sun Temple, and the UNESCO World Heritage Site, Rani ki Vav.

- A new website www.ahmedabadheritagecluster.com for the Ahmedabad Cultural Heritage Cluster was launched on the occasion of World Heritage Day on 18th April with the cooperation of Casa de la India in Spain. . The website provides detailed information on the EU-funded project of Ahmedabad Cultural Heritage Management and Venture lab which aims to develop a Cultural Heritage Cluster and a Heritage Venture lab in the city. This website is in addition to www.indianet.es which provides a collaborative virtual tool where documents and news are uploaded.

- CHM organized three master class training programmes on 17th and 18th April. The classes were organized as part of the European Union-funded project on establishment of a Cultural Heritage Management Cluster Organization and Venture Lab. Out of the three master classes, two were on Built Heritage Management and the third one was on Cultural Heritage related Events Management. The Spanish faculty members joined the programme as experts from the

associate partners of CHM in the European Union project – Casa de la India Spain, University of Valladolid and City Council of Valladolid, Spain. Prof. Julio Grijalba and Prof. Alberto Grijalba, faculty members of architecture in the University of Valladolid were two experts who shared their expertise with the participants for the first two classes. The other faculty members were Shri Debashish Nayak and Dr. Neel Chapagain from CHM. Mr. P. K. V. Nair from Ahmedabad Municipal Corporation which is the Indian partner in the project as well as Ms. Manvita Baradi, Director of Urban Management Centre and Rajiv Patel, Director, City Heritage Centre were also present as speakers. The class on Cultural Heritage related Events Management was conducted by Guillermo Rodriguez, the Director of Casa de la India, Spain and Juan Manuel Guimerans, the DG of Culture, Tourism and Commerce of Valladolid Municipal Council in Spain. The Indian expert joining the class was Ms. Sharupa Dutta, Director of Creative Arts and a theatre artiste herself from Teamworks Art India, Delhi. She also manages the Jaipur Literature festival among other events.

• As part of its ongoing project funded by the European Union, a public event to launch the Ahmedabad Cultural Heritage Cluster (ACHC) and the Ahmedabad Heritage Venture Lab (AHVL) was held on 7th December by CHM along with Ahmedabad Municipal Corporation (AMC), and 3 Spanish partners, City Council of Valladolid, University of Valladolid and Casa de la India. The event was attended by the Mayor of Ahmedabad, Smt. Minaxiben Patel and the Deputy Head of Mission in Embassy of Spain, New Delhi H.E. Ms. Magdalena Cruz Yabar among other dignitaries. It was held at the Ahmedabad Municipal Commission's Civic Centre at Ellisbridge, Law Garden. The Municipal Commissioner of Ahmedabad, Ms. D. Thara, IAS; Mr. Guillermo Rodriguez, Director, Casa de la India in Spain; Prof. Shailendra Mehta, Provost, AU; Shri C. K. Koshy, CEO; and Shri Debashish Nayak, Director, CHM were among other dignitaries.

• A Round Table Conference on "Heritage, Crafts and Tourism: Promoting Collaborations,

Creating New Business Opportunities" was held at Ahmedabad Municipal Corporation on 9th September. Representatives of major partners of the EU project currently being carried out by CHM, namely, Casa de la India, Ahmedabad Municipal Corporation and Ahmedabad University, and associate partners Urban Management Centre and City Heritage Centre attended the programme. A cross section of Ahmedabad based NGOs, academia, government bodies, as well as cultural heritage business stakeholders also participated in the conference.

- The Cultural Heritage Management and Venture Lab funded by the EU mandate a clustering process, format and strategy of mapping, socio-economic survey and analysis of stake holders in the heritage eco system of Ahmedabad. The process involved listing out of entities, organizations, and agencies that are already part of the eco-system, listing out new enterprises/entities, and stakeholder mapping through socio-economic survey and interviews. As the researchers and the EU-project team of CHM conducted these processes of clustering, a series of validation events were undertaken among stakeholders to understand the depths, achievements and challenges of the processes. The sectors covered in the validation process were: on 29th November, Performing arts cluster, on 28th November, Ashavali sarees cluster, and on 25th November, Tourism, Media and Kite making cluster.

- Mr. Vijay Ramchandani, a project functionary of the EU-funded Cultural Heritage Management and Venture Lab Project and Mr. Tomas Garabito of Casa de la India, Spain participated in an International seminar on "Cultural and Creative Industries and Youth: A Chance for Each Other" at Johannesburg, South Africa from 9th to 10th September. The seminar was organized by the Delegation of the European Union in Pretoria and its main objective was to have thought-provoking exchanges and sharing of innovative approaches and best practices in the field of cultural and creative industries.

VentureStudio

- The Entrepreneurial Gateway, a workshop for next gen and start up entrepreneurs, was hosted by VentureStudio and AMSoM on 13th and 14th June at the Institute of Engineering and Technology (IET). More than 100 diverse participants including undergraduates, graduates, postdocs, from 80 different colleges across India, including from IITs, NITs, NID, and working professionals, participated in the workshop. Eminent speakers from diverse backgrounds shared invaluable inputs on Entrepreneurship.

- VentureStudio, with support from Centre for Design Research, Stanford University, organized its Third Annual Innovation Ecosystem Conference on 17th November in Ahmedabad and on 18th November in Mumbai. The theme of the event was 'Strategic Planning for the Near Future'. In this event, widely renowned experts in their respective fields gave insightful presentations. Prof. Bill Cockayne of Stanford University led an interactive session on Foresight Thinking. Dr. Cheri Anderson presented on VALS (Values, Attitude and Lifestyles) studies, which use psychographic studies which can predict user behavior in a fast changing market or society. Leading industrialists, academic leaders, corporate heads, and venture investors participated with intense interactive discussions on the subjects.

Student Support Engagement and Tutelage

It is a constant endeavor of Ahmedabad University to offer to its students more and varied services that not only support them but also make their tenure here as comfortable and fruitful as possible.

We wish to come closer to our students; more so to those who are physically distanced from their families in order to pursue their education in Ahmedabad.

SSETU coordinates and conducts various activities in the academic year for the students and staff:		
Activity	Period	Venue
Blood Donation Camp at AU Campuses	September	BKMIBA, AESICS, AMSoM
Talk on Anemia by Dr. Riddhi Shukla	September	ILS
Talk by Regional Director Narcotics Control Bureau (only for AU club members)	September	University Office
Session on "Study in Canada" by The Consul and Senior Trade Commissioner for Western India, Canadian Consulate, Mumbai	September	BKMIBA
Gender Sensitization Workshop	September - October	BKMIBA, ILS
Soft Skills Training Workshops for AU students	October	BKMIBA
Elocution Competition on topic "Impact of UK in various fields in India"	November	AESICS
Yoga Camp for AU Students & Staff	December	BKMIBA
Self Defense Workshop	December - January	AMSoM, ILS
Talk on Female Health Issues by Dr. Riddhi Shukla	January	IET
Yoga Camp	March	ILS
Talks on common health issues faced by girl students by Dr. Riddhi Shukla	March	AESICS, BKMIBA
Free diagnostic testing for Cervical Cancer	March	SSETU
Presentation & Public Speaking Skills workshop	April	AESICS
International Yoga Day	June	S. H. Kharawala School

Social Activities

## B. K. Majumdar Institute of Business Administration

- BKMIBA's Social Service Forum (SSF) initiated activities like Anandmela which welcomed more than 600 underprivileged children from leading NGOs namely: SEWA, Samvedana, Visamo, Avbodh, Manav Sadhna, Arzoo, Helpline Education, Apang Manav Mandal, Mahipatram Ashram, Juvenille Home. Students of BKMIBA organized fun-games & educational activities. Numerous stalls were set up inclusive of fun rides, gifts, and food.

- A sale of Rakhi and Friendship Bands made by the girls of Blind People's Association was organized.

- A Blood Donation Camp was organized and Spirit of Joy of Giving was celebrated.

- BKMIBA students provided aid to the victims of the Kashmir Flood by collecting significant amount of first-aid supplies, ready-to-eat food, blankets and essential toiletries for women.

- SSF also became a promoter of 'Swaach Bharat' campaign by organizing 'Cleanliness Drive' in the campus.

- A teaching project was initiated by the students at the 'Gulbai Tekra' slum area of Ahmedabad.

- 'Navjot Andhjan Mandal' awarded the students for providing writers for blind students for the past three years.

- BKMIBA students along with some faculty members organized the Annual Samvedna Summer Camp at the campus. Student volunteers, faculty members, and volunteers from Samvedna conceptualized and conducted various recreational activities for children from humble backgrounds.

H. L. Institute of Commerce

- The Infinity Team, HLIC's social service forum, organized "Infinity Week" which commenced on 5th January. The activities were: A Visit to the Polio Foundation, Heritage Walk, Seminar on "How to Carry Out Social Activities", MybykRally, An Act of Random Kindness, Jeevdaya Foundation, Jashn-e-Bachpan, PRAYAAS 2015, and visit to The Special Children Home in Gandhinagar. HLIC Infinity collected a ground breaking 2.5 lacs in cash for the "Kashmir Relief Project".

- With the aim to help municipal schools with books, pencils, erasers and other such learning material, a "Book Distribution Programme" took place at HLIC with grand flair. Seven schools with more than 1200 students were covered over the span of two days on 30th December and 6th January. Along with that, fun contests like Drawing, Elocution, and Singing, were also organized in these schools.

- HLIC Seekho, a week-long event covered 12 Workshops and 17 Seminars. This event is by the students, of the students, and for the students. It witnessed huge participation in Photography, Film Making, Cooking, Dance, Theatre, Art and Music. Seminars were held on contemporary topics like Ways to Spend College Life, The World of C.A., Astronomy, etc. Abhinay Banker, Parthiv Patel, Ketan Modi, and Aniket Talati were some of the showmakers gracing the event. The Students-in-Charge were ex–HLIC students Baljeet Singh Gujral, Prachi Adesara, and Samarth Pancholi of the Batch of 2014.

- HLIC Intellectus 2015, the 6th national level intellectual event was organized on 9th and 10th January. Forty six colleges of sixteen different universities across India participated in this competition. The event was inaugurated by Prof. Shailendra Mehta, Provost, Ahmedabad University, who delivered the inaugural address. He advised students to be innovative in their approach and stressed the need of 'out of the box' thinking. Over two days, students competed in five different events which were Essay Writing, Group Discussion, Book Review, Extempore and Personality Competition. Bhavisha Vyas of Christ College, Rajkot won Intellectus 2015 Trophy.

- HLIC organized its 6th National Level Spelling Championship "SPELLBUG" at its campus. The aim was to test the spelling, pronunciation, and word usage knowledge of participants done through three intense rounds. The preliminary round eliminated all but ten participants out of which the best five went into the final round. Forty seven students from twenty two institutes participated from across the country. The winners were Trushika Desai of St. Xaviers' College, Swati Joshi of L. D. Arts College, Disha Doshi of SMPIC and Chandni Derasari of HLIC on a non-competitive basis. The event was judged by Father Vincent Saldanha, Vice Principal of St. Xaviers' College of Arts.

- HLIC students, under the guidance of faculty members, organized "I'M Government", a national level Mock Parliamentary Debate where young political minds gathered to opine on contemporary issues, discuss and form laws and policies. The event took place on 8th and 9th February. This year sixty seven participants from across India were selected to be a part of the event. Topics like FDI in Defence and Retail Sector were discussed. Two Best Delegates and The Winning Party, chosen through Preferential Voting, were awarded cash prizes and certificates. Mr. Pavan Bakeri of the Bakeri Group was the Chief Guest at the closing ceremony.
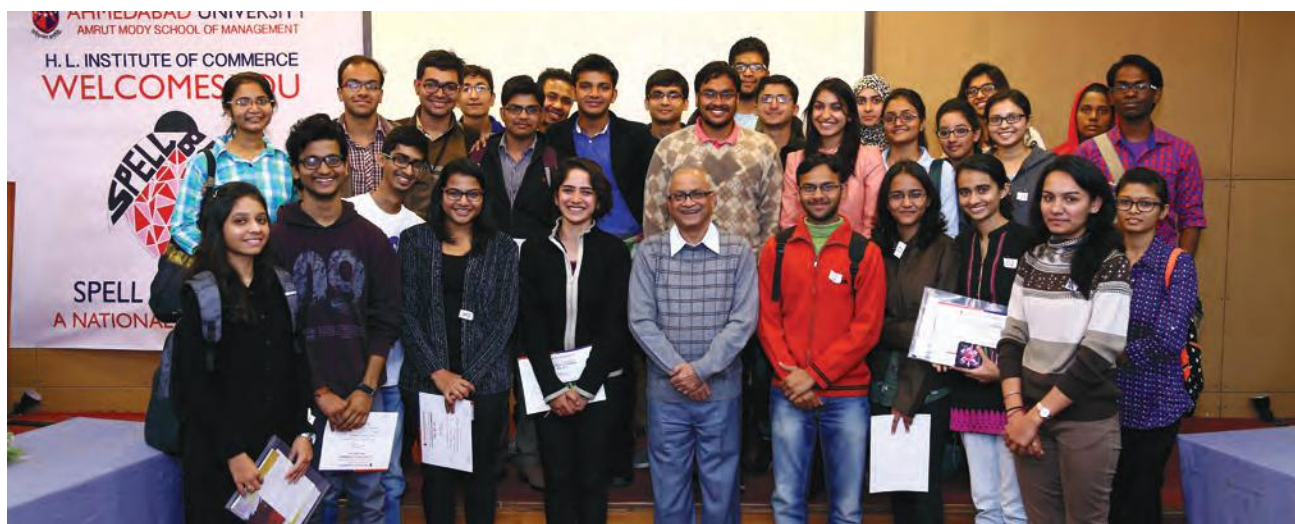
Amrut Mody School of Management

- AMSoM's Individual Social Responsibility (ISRI) is a two year compulsory course for all the students. In the batch of 2013-15, one hundred and twenty one students were divided into twenty four groups and successfully completed this course. Each group was assigned with a respective NGO and a mentor to guide them for 2 years. The mentors helped the students to develop as better human beings by sensitizing them towards the issues faced by others.

- AMSoM organized a half day visit during the orientation week on 31st July for EMBA students to Blind People's Association (BPA), where they became aware about the difficulties a disabled person goes through. The students were shown a Physiotherapy clinic managed by blind people. The campus was also equipped with sewing machines and computers to train women in driving, stitching, embroidery, screen printing, videography-photography, and fabrication.

- A blood donation campaign was organized by AMSoM in association with the Indian Red Cross society on 5th September at the AMSoM campus. The drive gave a chance to students to make a difference in the lives of others and had a good participation by the students, faculty and staff.

Institute of Engineering and Technology

- Society for Research and Initiatives for Sustainable Technologies and Institutions (SRISTI) and Institute of Engineering and Technology (IET) co-organized the third summer school on 'Inclusive Innovation Programme' from 7th – 25th June at IET. The main purpose was to attract enthusiastic young minds to spend their summer break solving social challenges with possible mass impact in various fields. Students from Engineering, Design, Applied Science, and Social Science from across the country with an inclination to solve social challenges through technological innovations participated in this programme. IET student, Parth Patel was one of the participants and was involved in designing a foldable cart for mobile vendors.

Industrial Visits

B. K. Majumdar Institute of Business Administration

- Some of the companies visited by BKMIBA students were PeeGee Fabrics Pvt. Ltd. Duravit India Ltd.; Charanka Solar Project; J. K. Lakshmi Cement Limited; Akshaya Patra Foundation; Amul Dairy; Mother Dairy and Macon's Equipment Pvt. Ltd.

- The iMBA students were taken on two faculty-led domestic excursions. They visited Kutch, Gujarat, to achieve the learning outcomes of the courses, Discovering India I and II.

The objective of the course was to acquaint the students with the facets of the country, thereby, giving them exposure to the culture and heritage of India. The same group of students as part of the same course went on an educational tour to Dakshina Chitra, Chennai and Auroville, Pondicherry – a center for the living traditions of art, folk performing arts, crafts and architecture of India with an emphasis on the traditions of South India.
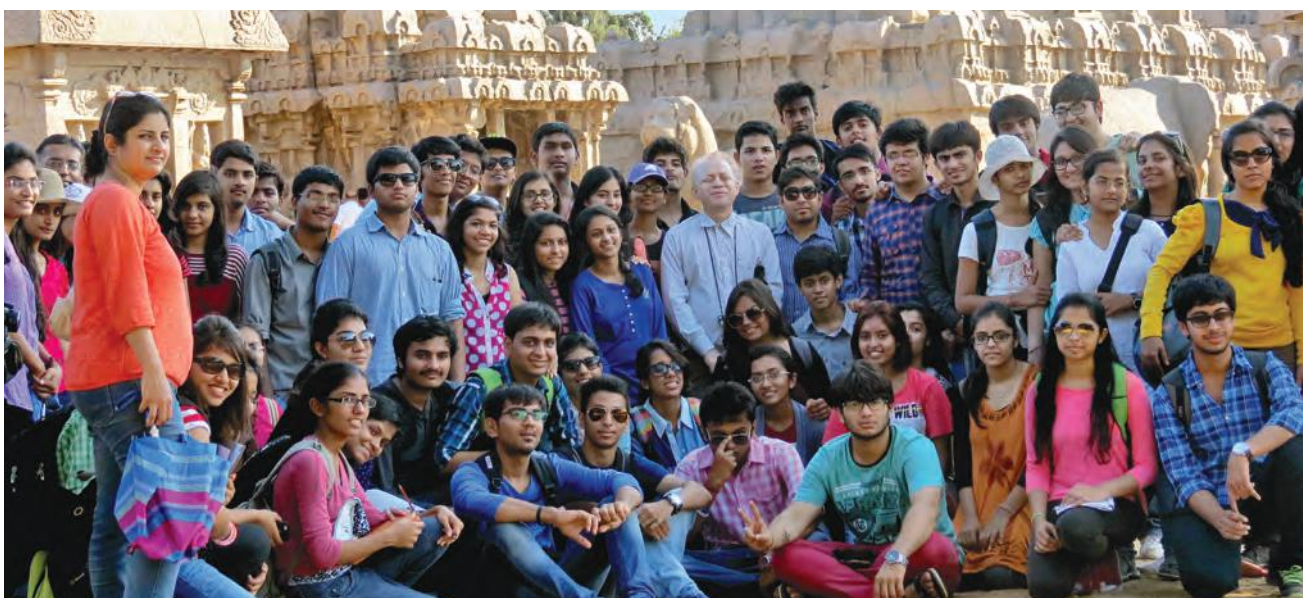
H. L. Institute of Commerce

- The Industrial Visit for Third Year B.Com. students was conducted from 2nd to 4th January. 50 students were taken to the Alang and Bhavnagar districts. They visited the Alang Shipbreaking Yard where the process of demolishing ships and selling scrap was shown to them in detail. At Ultratech Cements Ltd., the entire manufacturing process of cement was explained in detail along with the procurement of raw materials. Lastly, at Rudra TMX, the process of converting scrap to raw materials which would then be used for iron rods was shown.

- The Second Year B.Com. students were taken to a variety of manufacturing industries viz. Sintex Industries Ltd., Cadilla Pharmaceuticals, Sakar Healthcare Pvt. Ltd., Navneet India Ltd., and N. K. Proteins Ltd.

Amrut Mody School of Management

- The first year MBA students of AMSoM undertook various industrial visits as a part of their one week induction programme. At Kamakshi Flexiprints Pvt. Ltd., the students observed the manufacturing process on the site and with the help of a presentation from the management team understood the marketing efforts and the close coordination required between the productions and marketing team. They also observed the packaging units and quality control department. At Sakar Healthcare Pvt. Ltd., the students were introduced to an aseptic environment in the Pharma industry. The importance of quality control, hygiene and adherence to quality assurance standards at any cost was an eye opener for them. The entire value chain of production planning, manufacturing and packaging was illustrated to the students.

- AMSoM students during their visit to the Forbes Marshall plant were exposed to the entire manufacturing process. They were informed about the JIT, KAN BAN and various other operations expertise implemented in there plant. This plant is state of the art clean plant and one of the major steam equipment manufacturing plants of India.

- The AMSoM EMBA students were taken to Instaclique, an IT startup which is working on increasing the sales of online platforms like Flipkart, Lenkart, Myntra etc. The students were exposed to big data analysis tools and other internet sales acceleration tools which are being provided by this company to some of the largest e-commerce websites of India and abroad.

- This Volkswagen plant at Pune is one of the largest and arguably one of the most advanced Car manufacturing plants of India. The AMSoM EMBA students were taken on a one hour long plant tour wherein various car assembly, painting, and quality control facilities were shown. The plant was built on concept of "THINK BLUE" wherein the entire plant is built to conserve maximum resources and energy while recycling all the waste that the plant produces. The students were exposed to state of the art robots and systems that were being used for assembling and doing quality control of the cars.

Visitors at Ahmedabad University

Padmashri Pandit Ajoy Chakrabraty	Renowned Indian Classical Vocalist
Mr. Anant Gijare	Chief Information Officer, Adani Power Ltd.
Padma Bhushan Begum Parveen Sultana	Renowned Indian Classical Vocalist
Professor Benjamin Linder	Faculty, Olin College of Engineering, USA
Professor Bill Cockayne	Stanford University
Professor Cheri Anderson	Research Director, SRI Business Insights
Mr. David K. Perrish	International Relations Advisor, RMIT
Mr. Dewang Modi	Director, Solution Expert, iValue Systech Pvt. Ltd, Apple Inc.
G. Narayana (Guruji)	Executive Chairman Excel Industries, Chairman Yash Paper Ltd. & Newton Engineering & Construction Ltd.
Padma Bhushan Dr. J. J. Irani	Chairman, Society & BoG, IIM Lucknow and Former MD Tata Steel Ltd.
Mr. Jay Ruparel	President,Co-founder and Executive Director, Electronics & Software Industries Association (GESIA), Azure Knowledge Corporation
Professor John Camillus	Chair Professor in Strategic Management Donald R. Beall Endowed at the Katz School
Mr. M. V. Subbiah	Former Chairman of Murrugappa Group
Mr. Nitin Bawsay	Chief Executive Officer, Verve Systems Pvt. Ltd.
Professor Pradip Khandwala	Former Director, IIM–Ahmedabad
Mr. Pratul Shroff	Founder and CEO, eInfochips
Mr. Rajesh Dahiya	Founding Director, Codesign
Professor Ramakrishna Velamuri	Faculty of Entrepreneurship and Negotiation, China Europe International Business School (CEIBS)
Professor Richard Greene	Dean, School of Life Sciences, University of Bradford
Mr. Sandeep Aneja	Founder and Managing Director, Kaizen Private Equity
Mr. Satyen Kothari	Founder/Chairman, Citrus
Professor Shailendra Vyakarnam	Faculty, Cambridge University
Professor Shalin Mehta	Assistant Research Scientist, Marine Biological Laboratory, USA
Mr. Shirasaka & Team	KEIO University, Japan
Mr. Srinivas Sridhar	All India Institute of Medical Sciences New Delhi and the Executive Director for Stanford India Biodesign Centre
Ms. Sujata Das	Director KMI Global Consultancy
Professor Suresh Bhargava	Deputy PVC International, Engineering and Health Office, RMIT
Professor Vijay Yadav	The Welcome Trust Sanger Institute, Cambridge
Mr. Vyomesh Joshi	Former Executive VP and Head, Hewlett Packard

Advisory Committees at AU

Advisory Committee - Amrut Mody School of Management

Professor Bakul Dholakia	Chairman	Director General, International Management Institute
Professor Shailendra Mehta	Member	Provost, Ahmedabad University
Shri Achal Bakeri	Member	Chairman and Managing Director, Symphony Comfort Systems Ltd.
Shri Anang Lalbhai	Member	Chairman and Managing Director, Pelican Group
Shri C. K. Koshy IAS (Retd.)	Member	Former Additional Chief Secretary, Government of Gujarat
Professor Bhavesh Patel	Member	Dean, Amrut Mody School of Management
Professor (Mrs.) Havovi Trivedi	Member	Director, B. K. Majumdar Institute of Business Administration
Shri Kaushal Mehta	Member	Chairman and Managing Director, Motif India Ltd.
Shri Parag Patel	Member	Director, H. L. Institute of Commerce
Professor Prakash Mody	Member	Chairman and Managing Director, Unichem Laboratories Ltd
Shri B. M. Shah	Member	Registrar, AU and Member Secretary

Advisory Committee - Institute of Engineering and Technology

Shri Kiran Karnik	Chairman	Ex- President, National Association of Software and Services Companies
Professor Shailendra Mehta	Member	Provost, Ahmedabad University
Professor A. H. Kalro	Member	Professor Emeritus, Ahmedabad University
Professor Chetan Parikh	Member	Professor and Head of Programme, IET
Shri Ashank Desai	Member	Chairman and Managing Director, Mastek Ltd.
Professor B. H. Jajoo	Member	Professor, I. I. M. Ahmedabad
Shri Bipin V. Mehta	Member	Director, AES Institute of Computer Studies
Smt. Dakshaben Shah	Member	Management Consultant
Professor Dheeraj Sanghi	Member	Professor, I. I. T. Kanpur
Shri Jaimin Vasa	Member	President, Gujarat Chemical Association
Shri Pratul Shroff	Member	Founder and Chief Executive Officer, eInfochips
Shri B. M. Shah	Member	Registrar, AU and Member Secretary

Advisory Committee - Institute of Life Sciences

Shri Pankaj Patel	Chairman	Chairman and Managing Director, Cadila Healthcare Ltd.
Professor Shailendra Mehta	Member	Provost, Ahmedabad University
Professor C. M. Gupta	Member	DBT Distinguished Research Professor Former Director, CDRI, Lukhnow
Professor Chaitanya Dutt	Member	Director, Research and Development, Torrent Research Centre
Professor Jayesh Bellare	Member	Department of Chemical Engineering, I.I.T. Bombay
Shri Rajiv Lalbhai	Member	Galaxy Group
Professor Rishi Shankar	Member	Professor, Institute of Life Sciences
Professor S. Ramaswamy	Member	Dean, Institute for Stem Cell Biology and Regenerative Medicine
Professor Sanjay Singh	Member	Chief Executive Officer, Gennova Biopharmaceuticals Ltd, Pune
Professor T. Pradeep	Member	Department of Chemistry, I. I. T. Madras, Chennai
Shri B. M. Shah	Member	Registrar, AU and Member Secretary

Advisory Committee - VentureStudio

Shri Sanjay Lalbhai	Chairman	Chairman and Managing Director, Arvind Ltd.
Shri Asit Koticha	Member	Chairman and Founder, ASK Group, Mumbai
Professor Ashish Nanda	Member	Director, I. I. M. Ahmedabad
Dr. Ade Mabogunje	Member	Scientist, Stanford University
Smt. Dakshaben Shah	Member	Nominee of GICT
Neeraj Sonalkar	Member	Research Associate, Stanford University
Shri Nimesh Kampani	Member	Chairman and Managing Director, JM Financial Ltd., Mumbai
Shri Paresh Vora	Member	Head Operations VentureStudio and Internal Quality Assurance, AU
Mr. Pradyuman Vyas	Member	Director, National Institute of Design, Ahmedabad
Professor Sudhir Jain	Member	Director, I. I. T. Gandhinagar
Shri B. M. Shah	Member	Registrar, AU and Member Secretary

Advisory Committee - Centre for Heritage Management

Shri Ashoke Chatterjee	Chairman	Former Director, National Institute of Design, Ahmedabad
Professor Shailendra Mehta	Member	Provost, Ahmedabad University
Professor A. H. Kalro	Member	Professor Emeritus, Ahmedabad University
Dr. Bimal Patel	Member	President, CEPT University
Shri C. K. Koshy IAS (Retd.)	Member	Former Additional Chief Secretary, Government of Gujarat
Shri Debashish Nayak	Member	Director, Centre for Heritage Management
Shri Samveg Lalbhai	Member	Managing Director, Atul Limited
Shri B. M. Shah	Member	Registrar, AU and Member Secretary

Advisory Committee - Physiotherapy College for Visually Impaired

Professor Shailendra Mehta	Chairman	Provost, Ahmedabad University
Mr. Archit Shah	Member	Physiotherapy College for Visually Impaired
Mr. B. K. Panchal	Member	Physiotherapy College for Visually Impaired
Shri Bhushan Punani	Member	Director, Blind People Association, Ahmedabad
Professor Gulshan Vadia	Member	Physiotherapy College for Visually Impaired
Professor (Mrs.) Havovi Trivedi	Member	Director, B. K. Majumdar Institute of Business Administration
Professor P. T. Mukesh	Member	Physiotherapy College for Visually Impaired
Mr. Yagnesh Desai	Member	Physiotherapy College for Visually Impaired
Shri B. M. Shah	Member	Registrar, AU and Member Secretary

Research Committee

Professor Shailendra Mehta	Chairperson
Professor A. H. Kalro	Member
Professor Jayanth Varma	Member
Professor Raghu Rangarajan	Member
Professor Rishi Shankar	Member

Internal Doctoral Committee

Professor Shailendra Mehta	Chairperson
Professor A. H. Kalro	Member
Professor Chetan Parikh	Member
Professor Bhavesh Patel	Member
Professor Alok Dhawan	Member

Doctoral Committee

Professor Shailendra Mehta	Chairperson
Professor A. H. Kalro	Member
Professor Bhavesh Patel	Member
Professor Sasi Misra	Member
Professor S. P. Mehrotra	Member
Professor Chetan Parikh	Member
Professor Alok Dhawan	Member

Internal Complaints Committee

Professor Mitaxi Mehta	Chairperson
Professor Ashutosh Kumar	Member
Professor Hina Timani	Member
Ms. Kalpana Pareek	Member
Mrs. Nitaben Shah	Member
Dr. Riddhi Shukla	Member
Ms. Shruti Mehta	Member

Internal Quality Assurance Committee

Professor Shailendra Mehta	Chairperson
Professor Bhavesh Patel	Director
Shri B. M. Shah	Member
Group Captain (Retd.) Hari Sharma	Member
Ms. Kalpana Pareek	Member
Professor Mita Suthar	Member
Professor Neel Chhapgain	Member
Professor Pavak Vyas	Member
Professor Ritesh Shukla	Member
Professor Sanjay Chaudhary	Member
Professor Shefali Nayak	Member
Ms. Shruti Mehta	Member
Shri Paresh Vora	Co-ordinator
Ms. Arati Patel	Dy. Co-ordinator

Independent Auditors' Report

Report on the Financial Statements

We have audited the accompanying financial statements of **AHMEDABAD UNIVERSITY (the University)** which comprise the Balance Sheet as at March 31, 2015, and the Income and Expenditure Account for the year then ended.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the University in accordance with the applicable Accounting Standards. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of materials misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the University's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Institute's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Sorab Engineer & Co. (Regd.)

Opinion

In our opinion and to the best of our information and according to the explanation given to us, the financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

(a) In the case of the Balance Sheet, of the state of affairs of the University as at March 31, 2015; and

(b) In the case of Income and Expenditure, of the excess of Expenditure over Income for the year ended on 31st March, 2015.

For **Sorab S. Engineer & Co.**
Firm Registration No. 110417W
Chartered Accountants

C.A. Chokshi Shreyas B.
Partner
Membership No. 100892
Ahmedabad
April 11, 2015

		As on		As on	
Particulars	**Schedule**	**March 31, 2015**		**March 31, 2014**	
					Rs. in Lakhs
Funds and Liabilities					-
(A) Funds					
Corpus Fund	1	7,130.00		4,880.00	
Earmarked / Endowment Funds	2	7,027.80		2,367.67	
Depreciation Fund	3	1,923.97	**16,081.77**	1,494.45	**8,742.12**
(B) Loans	4				
Secured		280.99		-	
Unsecured		600.00	**880.99**	-	**-**
(C) Project Grants	5		**181.81**		**25.07**
Total			**17,144.57**		**8,767.19**
Assets					-
(A) Fixed Assets (Gross Block)	6		**10,959.92**		**6,365.64**
(B) Investments	7		**3,915.00**		**1,060.00**
(C) Current Assets, Loans & Advances					
Receivables	8	297.53		56.57	
Loans & Advances	9	109.11		67.78	
Cash & Bank Balances	10	107.97		312.47	
		514.61		436.82	
Less: Current Liabilities & Provisions	11	636.93		793.40	
Net Current Assets			**(122.32)**		**(356.58)**
(D) Income and Expenditure Account	12		**2,391.97**		**1,698.13**
Total			**17,144.57**		**8,767.19**
Significant Accounting Policies	24				
Notes Forming Part of Accounts	25				

AHMEDABAD UNIVERSITY

Balance Sheet as on March 31, 2015

As per our report of even date
For **Sorab S. Engineer & Co.**
Firm Registration No. 110417W
Chartered Accountants

Sd/-   Sd/-   Sd/-
CA. Chokshi Shreyas B.   **Sanjay S. Lalbhai**   **B. M. Shah**
Partner   President   Registrar & CFO
Membership No. 100892
Ahmedabad
April 11, 2015

AHMEDABAD UNIVERSITY			
Income and Expenditure Account for the Year Ended March 31, 2015			
			Rs. in Lakhs
		For the Year Ended	
Particulars	Schedule	March 31, 2015	March 31, 2014
Income			
Fees (Net)	13	2,346.61	1,839.32
Grants, Donations & Scholarships	14	174.50	220.50
Interest Income	15	27.37	100.93
Other Income	16	190.60	71.24
Total		**2,739.08**	**2,231.99**
Expenditure			
Employee Emoluments	17	1,891.91	1,287.60
Educational Expenses	18	429.74	384.68
Workshops / Events & Meeting Expenses	19	53.96	54.55
Repairs and Maintenance Expenses	20	203.37	143.22
Travelling & Conveyance	21	33.52	21.48
Other Administrative Expenses	22	421.47	325.55
Total		**3,033.97**	**2,217.08**
Operating Surplus / (Deficit) before Depreciation/Amortisation & Exceptional Items		**(294.89)**	**14.91**
Less: Depreciation / Amortisation (Net)	23	398.95	361.58
Deficit for the year		**(693.84)**	**(346.67)**
Significant Accounting Policies	24		
Notes Forming Part of Accounts	25		

As per our report of even date
For **Sorab S. Engineer & Co.**
Firm Registration No. 110417W
Chartered Accountants

Sd/-   Sd/-   Sd/-
CA. Chokshi Shreyas B.   **Sanjay S. Lalbhai**   **B. M. Shah**
Partner   President   Registrar & CFO
Membership No. 100892
Ahmedabad
April 11, 2015

AHMEDABAD UNIVERSITY
Schedule Attached To and Forming Part of Accounts

		Rs. in Lakhs	
Particulars	Schedule	As on	
		March 31, 2015	March 31, 2014
Corpus Fund	**1**		
Balance as per Last Financial Statements		4,880.00	3,380.00
Addition: Donation Received During the Year		2,250.00	1,500.00
Total		**7,130.00**	**4,880.00**
Earmarked / Endowment Funds	**2**		
Balance as per Last Financial Statements		2,367.67	982.74
Addition: Funds & Other Income Received During the Year (Note 4 of Schedule 25)		4,846.85	1,506.76
Deduction: Funds Utilized / Transferred (Note 4 of Schedule 25)		186.72	121.83
Total		**7,027.80**	**2,367.67**
Depreciation Fund	**3**		
Balance as per Last Financial Statements		1,494.45	1,075.28
Add: Transferred From AES		19.92	42.83
Add: Provided During the Year		493.14	390.50
		2,007.51	1,508.61
Less: Depreciation on Assets Sold During the Year		83.54	14.16
Net Balance		**1,923.97**	**1,494.45**
Loans	**4**		
Secured Loans			
Overdraft (Secured Against Bank FD)		280.99	-
Unsecured Loans			
From Ahmedabad Education Society		600.00	-
Total		**880.99**	**-**
Project Grant	**5**		
UKIERI		-	4.36
GICT-Diabetes		-	3.84
GICT- NanoTechnology (CENTRA)		168.62	16.87
EU-NanoValid		13.19	-
Total		**181.81**	**25.07**
Fixed Assets	**6**		
Balance as per Last Financial Statements		3,781.85	3,082.71
Add: Transferred from AES		51.50	53.05
Add: Addition during the year out of Owned Funds (Note 5 of Schedule 25)		615.02	307.27
Add: Addition during the year out of Project Grant		36.95	354.08
		4,485.32	3,797.11
Less: Assets Sold During the Year		91.81	15.26
		4,393.51	3,781.85

Particulars	Schedule	As on	
		March 31, 2015	March 31, 2014
Add:-Capital Work in Progress		6,468.23	2,579.03
Add:-Capital Advances		98.18	4.76
Net Balance		**10,959.92**	**6,365.64**
Long Term Investments	**7**		
Term Deposit with Gruh Finance		1,500.00	10.00
Term Deposit with Banks		2,415.00	1,050.00
Total		**3,915.00**	**1,060.00**
Receivables	**8**		
Interest Accrued on Investments		193.38	6.13
Income Receivable		3.56	12.04
Fees Receivable		100.59	38.40
Total		**297.53**	**56.57**
Loan & Advances	**9**		
Advances Recoverable in Cash or Kind or For Value to be Received		22.06	17.61
Deposits		42.04	8.94
TDS Receivable		6.96	5.36
Loan to Staff		-	0.12
Interest Free Loan to Students		15.80	11.03
Prepaid Expenses		22.25	24.72
Total		**109.11**	**67.78**
Cash & Bank Balances	**10**		
Cash on Hand		1.15	0.15
Bank Balance			
In Saving Account		106.82	312.32
Total		**107.97**	**312.47**
Current Liabilities & Provisions	**11**		
Current Liabilities			
Ahmedabad Education Society current A/C		142.57	414.70
Sundry Creditors		36.42	91.97
Statutory Dues		39.39	35.48
Deposits from Students		90.34	44.27
Earnest Money Deposits		6.50	6.50
Retention Money		4.41	11.87
Others		19.70	6.67
Oustanding Liability for expenses		13.04	24.46
Provisions			
Leave Encashment Payable		137.58	85.45
Gratuity payable		146.98	72.03
Total		**636.93**	**793.40**
Income & Expenditure Account	**12**		
Balance as Per Last Financial Statements		1,698.13	1,351.46
Add: Deficit for the year		693.84	346.67
Total		**2,391.97**	**1,698.13**

AHMEDABAD UNIVERSITY			
Schedule Attached To and Forming Part of Accounts			
		Amount in Rs. In Lakhs	
Particulars	Schedule	For the Year Ended	
		March 31, 2015	March 31, 2014
Fees(Net)	13		
Tuition Fees		2,614.62	2,135.66
Less : Transferred to Financial Aid Fund		268.01	296.34
Total		**2,346.61**	**1,839.32**
Grants, Donations & Scholarship	14		
Donation		174.50	220.50
Total		**174.50**	**220.50**
Interest Income	15		
On Fixed Deposit (Net of transfer to Earmarked Fund Rs. 317.49 Lacs ; Previous year Rs 9.09 Lacs)		12.26	72.31
On Savings Bank A/c		7.61	15.50
Others		7.50	13.12
Total		**27.37**	**100.93**
Other Income	16		
Consultancy & Royalty		65.27	28.24
Overhead Recovery		48.76	-
College Exam & Retest Fee		24.59	12.91
Form Fee		14.32	8.61
Profit on Sale of Fixed Assets (Net)		4.43	0.07
Service Charges		2.36	3.97
Admission Cancellation charges		20.81	3.33
Miscellaneous Income		10.06	14.11
Total		**190.60**	**71.24**
Employee Emoluments	17		
Salary, Allowances, Bonus and Gratuity		1,597.66	1,074.94
Contribution to Provident Fund & Other Funds		108.04	87.27
Staff Welfare		26.50	15.33
Honorarium		159.71	110.06
Total		**1,891.91**	**1,287.60**
Educational Expenses	18		
Donation For Financial Support		186.19	186.03
Collaboration Expenses(Net)		129.94	146.40
Students Educational Activities		70.29	35.46
Financial Aid to Students		17.76	4.40
Faculty Development		10.71	-

Particulars	Schedule	For the Year Ended	
		March 31, 2015	March 31, 2014
Fellowship to students		1.04	1.84
Accommodation charges		1.70	1.15
Venture Expenses		3.42	3.44
Sports & Games		6.45	4.58
Consumables		1.54	1.07
Other Educational Expenses		0.70	0.31
Total		**429.74**	**384.68**
Workshops / Events & Meeting Expenses	**19**		
Workshops,Events & Seminars (Net)		39.56	41.42
Meeting & Conferences		14.40	13.13
Total		**53.96**	**54.55**
Repairs and Maintenance Expenses	**20**		
Building Repairs & Maintenance		94.20	76.58
Campus Development		18.22	16.66
Repairs to Furniture/ Equipments/Computer & Others		62.16	40.56
Software Maintenance charges		28.79	9.42
Total		**203.37**	**143.22**
Travelling & Conveyance	**21**		
Domestic		9.85	8.33
Foreign		23.67	13.15
Total		**33.52**	**21.48**
Other Administrative Expenses	**22**		
Utilities		120.21	67.10
Communication		40.50	24.76
Public Relation Activity		154.22	161.70
Insurance		8.38	17.93
Recruitment		15.58	9.53
Stationery & Printing		18.80	11.90
Legal & Professional Fees		41.55	5.65
Audit Fees		2.25	1.40
Building Rent		-	2.94
Sundry Balances Written Off (Net)		0.70	14.81
Other Misc. Expenses		19.28	7.83
Total		**421.47**	**325.55**
Depreciation & Amortisation (Net)	**23**		
Depreciation		493.14	398.76
Less : Transferred from Earmarked Funds		94.19	37.18
Total		**398.95**	**361.58**

AHMEDABAD UNIVERSITY **Schedule - 2 Earmarked/Endowment Funds**			
			Rs. in Lakhs
Particulars	**Balance as on** **01/04/2014**	**Addition**	**Deduction**	**Balance as on** **31/03/2015**
General Fund	100.00	61.67	61.67	100.00
University Development Fund	768.74	268.01	61.67	975.08
Staff Development Fund	8.46	-	8.46	-
Fund for Capital Expenditure				
Utilised Fund				
Building Donation Fund (BBA)	35.00	-	-	35.00
GICT - Diabetes Project - Capex Fund	51.28	-	10.44	40.84
GICT - Centra Project Capex Fund	317.32	34.80	67.91	284.21
UKIERI-Capex	-	0.98	0.05	0.93
EU Project-CHM	-	1.17	0.13	1.04
Unutilised Fund				
GICT/IET Building Fund	800.00	4,200.00	-	5,000.00
Shantikumar Chhotalal Kothari - CPA Fund	124.98	8.92	-	133.90
VentureStudio Capex Fund - Ben Lilavati	99.31	-	15.66	83.65
IET Building fund	-	307.62	-	307.62
Total	1427.89	4553.49	94.19	5887.19
Students Aid Fund	29.70	12.62	13.91	28.41
Other Funds				
Scholarship Prize Fund	11.39	1.09	0.87	11.61
Alumni Association Fund	7.14	2.23	0.22	9.15
VentureStudio Recurring Expenses Funds	13.75	-	-	13.75
Post Doctral Research Fund	0.60	9.92	7.91	2.61
				-
Total	**32.88**	**13.24**	**9.00**	**37.12**
Grand Total	**2,367.67**	**4,909.03**	**248.90**	**7,027.80**
Contra	-	62.18	62.18	-
Grand Total	**2,367.67**	**4,846.85**	**186.72**	**7,027.80**

AHMEDABAD UNIVERSITY
SCHEDULE 24: SIGNIFICANT ACCOUNTING POLICIES

1. ACCOUNTING CONVENTION

The financial statements are prepared on the basis of historical cost convention and on the accrual method of accounting.

2. FIXED ASSETS

2.1   Fixed Assets are stated at cost of acquisition inclusive of freight, duties and taxes and incidental and direct expenses related to acquisition.

2.2   Fixed Assets received by way of Donation are capitalized at values stated, by corresponding credit to Capital/Corpus Fund.

2.3   Capital Work in progress includes cost of fixed assets that are not ready for intended use as at Balance Sheet date and is disclosed under Fixed Assets.

3. DEPRECIATION

3.1   Depreciation of addition to Fixed Assets has been provided on pro rata basis i.e. from the date of put to use.

3.2   The depreciation has been provided on Written Down Value Method at the rate as specified in the Guidance Note on "Accounting for Schools" issued by the Institute of Chartered Accountants of India except (a) depreciation on Building Improvements, which has been provided at Straight Line Method over a period of 10 years; (b) ERP Software is being amortized over the period of 5 years; (c) Other Software and Assets given to employees which are being amortized over the period of 3 years;(d) Depreciation on Scientific Equipment is provided at 20%.

3.3   Assets costing individually Rs.5,000/- or less, wherever applicable, are depreciated at the rate of 100%.

3.4   Depreciation in Income & Expenditure Account is net of the amount of depreciation transferred from related earmarked funds.

4. REVENUE RECOGNITION

4.1   Fees from Students are recognized on accrual basis and accounted for on the basis of the period of academic year.

4.2   Interest on Investments is recognized on accrual basis.

5. FOREIGN CURRENCY TRANSACTIONS

5.1 Transactions denominated in foreign currency are accounted at the exchange rate prevailing at the date of transaction. Foreign currency monetary items outstanding at the balance sheet date are restated at the yearend rates.

5.2 Income or Expense, if any, on account of exchange difference either on settlement or on translation is charged to revenue.

6. INVESTMENTS

Long Term Investments are carried at cost.

7. EMPLOYEE BENEFITS

7.1 **Defined Contribution Plan**

Retirement Benefit such as Provident Fund, which is defined contribution, is provided for on actual basis as and when the contribution accrues.

7.2 **Defined Benefits Plan**

Gratuity, a defined benefit obligation, is funded through LIC of India. The liability is accrued and provided for on the basis of actuarial valuation report, as at the Balance Sheet date. Accumulated Leave encashment benefit payable on death/retirement is accounted on accrual basis as per the Actuarial Valuation report.

8. GOVERNMENT GRANT

Government grant related to revenue is recognized in the Income & Expenditure Account in the year of accrual/receipt.

9. CONTINGENT LIABILITIES

Provision is made for all known liabilities. Contingent liabilities, if any, are disclosed in the accounts by way of a note.

AHMEDABAD UNIVERSITY
Schedule 25 - Notes Forming Part of Accounts

1. Tax Deducted at Source from

Rs. in Lakhs

Particulars	For the year ended	
	March 31, 2015	March 31, 2014
Interest Income	0.75	2.47
Other Income	0.86	0.58
Total	**1.61**	**3.05**

2. Capital Commitment

Rs. in Lakhs

Particulars	As at	
	March 31, 2015	March 31, 2014
Capital Contracts Remaining to be Executed and Not Provided For (Net of Advance)	700.78	3476.31

3. Expenditure in Foreign Currency

Rs. in Lakhs

Particulars	For the year ended	
	March 31, 2015	March 31, 2014
Entrepreneurship Programme	151.38	142.95
Donation for Financial Support	186.19	186.03
Foreign Travel	3.82	4.21
Subscription/Memberships	-	0.88
Faculty Development Expenses	3.02	-
Total	**344.41**	**334.07**

4. Details of Movement in Earmarked Funds

Rs. in Lakhs

Particulars	For the year ended	
	March 31, 2015	March 31, 2014
Addition during the year:		
Fund Created Out of Fees	268.01	296.34
Interest	317.49	9.09
Other Income	4.57	10.93
Donation for Capital Expenditure	4,209.76	825.00
Donation for Recurring Expenditure	10.07	11.32
Fund created for Assets Purchased During the Year	36.95	354.08
Total	**4,846.85**	**1,506.76**
Deduction made during the year:		
Recurring Expenditure Incurred	30.86	30.65
Transferred to Income & Expenditure A/c to the Extent of Depreciation	94.19	37.18
Scholarships & Freeship paid	61.67	43.88
Grant Refunded	-	10.12
Total	**186.72**	**121.83**

AHMEDABAD UNIVERSITY

Schedule 25 - Notes Forming Part of Accounts

5. Fixed Assets

Addition to fixed asset inculdes borrowing cost capitalised Rs. 20.82 lakhs. Previous year Rs. Nil.

6. Current Assets, Loans & Advances

In the opinion of the Management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

7. Taxation

The University has been accorded approval for exemption u/s. 10(23C) (vi) of the Income Tax Act, 1961.The University is also registered under section 12AA of the Income Tax Act, 1961. In the absence of any taxable income, the tax provision has not been considered necessary.

8. Corresponding figures for the previous year have been regrouped/rearranged, wherever necessary to make them comparable with those of current year.

As per our report of even date
For **Sorab S. Engineer & Co.**
Firm Registration No. 110417W
Chartered Accountants

Sd/-   Sd/-   Sd/-
CA. Chokshi Shreyas B.   **Sanjay S. Lalbhai**   **B. M. Shah**
Partner   President   Registrar & CFO
Membership No. 100892
Ahmedabad
April 11, 2015

Annexures

Faculty Research/Publications

Books

- Patel, Kuntal; Parmar, Aniruddhsinh; and Vashi, Devendra, "Computer Science" book translated into Gujarati for Senior Secondary Level, National Institute of Open Schooling, MHRD, Govt. of India, Regional Center Gandhinagar, April 2015.

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- Patel, P.; Luo, T.; Bellur, U; and Chaudhary, S, 'An Application Development Framework for Developing Cyber-Physical Systems', Book: 'Cyber Physical Systems: From Theory to Practice', CRC Press, Taylor & Francis Group, USA, 2015.

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- Vegda, Hiral, "Implementation and Application of QR Code", International Journal of Graphics & Image Processing under International Forum of Researchers Students and Academician, 4, 3 (August-2014).

- Patel, Kuntal and Khimani, Bansi, "A Novel Model for Security and Data Access for Jointly Accessing the Cloud Service", BVICAM's International Journal of Information Technology, 7, 1 (January, 2015), 841-844.

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Conference Presentations

- Patel, Kuntal and Vashi, Devendra, "Comparative study of some cryptographic algorithms", International Conference on Engineering: Issues, Opportunities and Challenges for Development, S N Patel Institute of Technology & Research Center, Bardoli, April 11, 2015.

- Thanawala, Pratik; Pareek, Jyoti; and Shah, Manan, "OntoBAeval: Ontology Based Automatic Evaluation of Free-Text Response", T4E 2014: The 6th IEEE International Conference on Technology for Education, Amrita University, Kerala, December 18-21, 2014.

- Dalvadi, Darshna and Shah, Keyur, "Using Adaptive Server Activation/Deactivation for Load Balancing in Cloud Based Content Delivery Network", International Conference on Computer Science and Information Technology, Bangalore, April 25-26, 2015.

- Timani, Heena and Pandya, Mayuri, "Data Mining Classification Techniques Using Bayesian Approach", International Conference on "Advances in Mathematical Science", Patiala, March 19-20, 2015.

- Timani, Heena and Pandya, Mayuri, "Data Analysis Using Probabilistic Graphical Model", 4th IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence, Ahmedabad, April 11-12, 2015.]

- Padia, Darshana, "Making Capital Markets more Inclusive: Rethinking the Alternative Investment Fund Platform", 37th All India Accounting Conference & International Seminar on Accounting Education and Research, India Accounting Association University of Lucknow, Lucknow, November 8-9, 2014.

- Tripathi, Vibha, "Converged IND AS 103 Business Combination and Treatment of Goodwill and Bargain Purchase," 15th Annual International Conference of Asian Academic Accounting Association, IFIM Business School, Bangalore, October 16-17, 2014.

- Pandya, Pratishtha, "Theories of Citizenship and the Practice of Higher Education" International Seminar on Re-Imagining Theory: Towards New Horizons in the Humanities and the Social Sciences, Forum on Contemporary Theory and the International Lincoln Centre for American Studies, Goa, December 21-24, 2014.

- Pandya, Pratishtha, "Higher Education and the question of Citizenship: A study of state policies in India" International Conference on Knowledge/Culture/Society, University of Western Sydney, Australia, November 3-5, 2014.

- Desai, Neha and Dugar, Poonam, "Creative Accounting: Concept, Practices and Measures," 15th Annual Conference of the Asian Accounting Assocition, Institute of Finance and International Management, Business School, Bangalore, October 16-17, 2014.

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- Patel, Saptam, "The Socio-cultural Transformations through the Intersection of Contemporary Digitalization and Conformist Learning Means", Eighth Joint International Conference GLoCALL 2014, Bhavan's Sheth R A College of Arts and Commerce, Gujarat University and Asia-Pacific Association for Computer Assisted Language Learning (APACALL) and The Pacific Association of Computer Assisted Language Learning (PacCALL), Ahmedabad, October 9-11, 2014.

- Saxena, Neha and Swati, "Corporate Social Responsibility, and Governance – Frauds – Ethics & Sustainability", 2nd International Conference on Corporate Governance: Contemporary Issues & Challenges in Indian Economic Environment, Gujarat Technical University, Ahmedabad, March 14-15, 2014.

- Shah, Abhishek and Kadia, Vaibhav, "Business Responsibility Report – A Comparative Study of Selected Personal Care Consumer Products Vs. Automobile Companies of India" at the 37th All India Accounting Conference and International Seminar on Accounting Education and Research organised by Department of Commerce, University of Lucknow and Indian Accounting Association, Lucknow Branch, November 8–9, 2014.

- Maneck, Preeti, "A Small Voice: Aesthetics of Dalit Life Narratives" XVII International Conference on Re-Imagining Theory: Towards New Horizons in the Humanities and the

Social Sciences, The Forum on Contemporary Theory, Baroda (A Member of the Consortium of Humanities Centres and Institutes) & International Lincoln Centre for American Studies Louisiana State University, Shreveport, USA, December 21-24, 2014.

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- Thomas, Sujo and Vyas Pavak, "Effects of Going Green on Businesses: A study in the small and medium enterprise context", 17th NIRMA International Conference on Management, NIRMA University, Ahmedabad, 2014.

- Bihani, Amrita and Dalal, Karishma, "A Review into Talent Management, Talent Retention and its Scope", International Conference on Learning Organizations, K. J. Somaiya Institute of Management & Social Research, Mumbai, 2014.

- Trivedi, Chirag; "Munshi of Fiction: observations on evaluation and reception of Patan Trilogy and shaping of Gujarati self-consciousness – Gujarat Ni Asmita," International 5th Biennial conference on Redefining Gujarati Identity, Ahmedabad, 2014.

- Thaker, Nimit; "Audit Committees: A case of lost independence?" 2nd International Conference on Corporate Governance: Contemporary Issues & Challenges in Indian Economic Environment, Ahmedabad, 2014.

- Thomas, Sujo, "Consumer Preferences of Cause in Cause Related Marketing", 2nd International Conference on Corporate Governance, Gujarat Technological University, Ahmedabad, 2014.

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- Gandhi, Pervin and Taneja, Neha, "Dividend Signalling Effect: An Empirical Study of Indian Mid-Cap Companies," Fore International Finance Conference, Fore School of Management, Delhi, 2015.

- Gandhi, Pervin and Thomas, Sujo, "Environmental Sustainability: an exploration of relationship between corporate financial and environmental performance," 4th International Conference on Sustainability and Management Strategy, Institute of Management Technology, Nagpur in collaboration with California State University San Bernardino, USA and CSIR - National Environmental Engineering Research Institute (NEERI), Nagpur), Nagpur, 2015.

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- Sharma, Ekta, "Engaging Employee perception for effective corporate social responsibility: Role of Human Resource Professionals" Nirma International Conference on Management, Nirma University, Ahmedabad, January 8-10, 2015. (URL:http://nicom.org.in).

- Shah, Paragi, "Vendor Selection Criteria for Outsourcing Apparels: The Perspective of Retailers in India", Orlando- Winter Conference, International Academy of Business and Economics, Orlando, March 22-24, 2015.

- Mehta, Bijal and Panda, Rasananda, "Neuromarketing - Contour between the proximate and the ultimate level of consumer decision making", International Marketing Conference on Emerging Markets, Evolving Perspectives, International Management Institute, Kolkata, December 16-17, 2014.

- Mehta, Bijal, "Use of the Internet by Indian Travelers in the Travel Cycle (TC)", International Conference on Management and Information Systems (ICMIS 2014), Bangkok, August, 2014 (In Absentia).

- Mankodi, Kunal, "Profiling Social Media Inputs through the Lens of Gender", abstract accepted for 24th AMIC International Conference on Communicating in an e-Asia: Values, Technologies and Challenges, Singapore, June, 2015 (In Absentia).

- Parikh, Jinal, "Content Analysis of Print Advertisements of SUVs in India" at International Conference on "Managing for tomorrow – Issues and Challenges", Ahmedabad University, Ahmedabad, January, 2015.

- Khanna, Varun; Pandya, Vishal; and Kumar, Ashutosh, "NanoTox: An Open Source Comprehensive Knowledge base of Nanoparticles Toxicity", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Shah, Darshini; Savaliya, Reema; Patel, Pal; Kansara, Krupa; Patel, Monica; Pandya, Alok; Dhawan, Alok; and Singh, Sanjay, "Curcumin Silver Nanoconjugates for Improved Therapeutic Effects in Cancer", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Pandya, Vishal; Baweja, Lokesh; and Dhawan, Alok, "Preferential Binding of Fullerene and Fullerenol with N-terminal and Middle Region of Amyloid Beta Peptide: An In Silico", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Pandya, Alok; Tripathi, Apratim; Singh, Surinder; Singh, Sanjay; and Shanker, Rishi, "Cancer Cell Imaging and Cytotoxicity of Novel Synthesized Bioconjugated Luminescent Magnesium Nanoclusters", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Sachaniya, Jiany; Savaliya, Reema; Goyal, Ramesh; and Singh, Sanjay, "Liposomal Formulation of Vitamin A for the Potential Treatment of Osteoporosis", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Shah, Juhi; Purohit, Rahul; Singh, Ragini; Dhawan, Alok; and Singh, Sanjay, "Size Dependent Peroxidase Like Activity of Citrate Capped Gold Nanoparticles", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Kansara, Krupa; Patel, Pal; Shukla, Ritesh K.; Pandya, Alok; Shanker, Rishi; Kumar, Ashutosh; and Dhawan, Alok, "Synthesis of Biocompatible Iron Oxide Nanoparticles as a Drug Delivery Vehicle", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Patel, Pal; Kansara, Krupa; Singh, Ragini; Shukla, Ritesh K.; Singh, Sanjay; Dhawan, Alok; and Kumar, Ashutosh, "Cellular Internalization and Antioxidant Activity of Cerium Oxide

Nanoparticles in Human Monocytic Leukemia Cells", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Purohit, Rahul; and Singh, Sanjay, "Fluorescent Gold Nanoclusters for Efficient Cancer Cells Targeting", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Singh, Ragini; and Singh, Sanjay, "Role of Phosphate in Stability and Catalytic Activity of Cerium Oxide Nanoparticles", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Vallabani, V. Srikanth; Konka, Dinesh; Purohit, Rahul; Singh, Sanjay; and Dhawan, Alok, "Synthesis and Detection of Peroxidase like Activity of Citrate Coated Iron Oxide Nanoparticles", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Gupta, Govind, Sharan; Shanker, Rishi; Kumar, Ashutosh; and Dhawan, Alok, "Ag and CuO Nanoparticles Stability in Lake Waters", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Gupta, Govind, Sharan; Kumar, Ashutosh; Bhaisora, Pratibha; Pandey, Alok; Shanker, Rishi; and Dhawan, Alok, "Titanium Dioxide Nanoparticles: Stability and Bioaccumulation in Representative Aquatic Model Organisms", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

- Senapati, Violet, Aileen; Kumar, Ashutosh; Pandey, Alok; and Dhawan, Alok, "Study on Dissolution of Zinc Oxide Nanoparticles", International Conference on Translational Nanomedicine (T-Nano 2014), Ahmedabad University, Ahmedabad, December 15-17, 2014.

Conference Publications

- Barot, Dinesh R., and Patel, Manhar N., "Risk Efficiencies of Empirical Bayes and Generalized Maximum Likelihood Estimates for Rayleigh Model under Censored Data," Journal of Probability and Statistics, 2014 (April 4, 2014), DOI: 10.1155/2014/809706.

- Barot, Dinesh R. and Patel, Manhar N., "Empirical Bayes Estimates of Rayleigh Distribution with EWMEL and Logarithmic Loss Functions for Censored Samples," Jordan Journal of Mathematics and Statistics, 7, 2 (June 11, 2014), 147-170.

- Barot, Dinesh R. and Patel, Manhar N., "Posterior Risks of Estimates under Balanced Loss Functions for Progressive Type II Censored Data," Model Assisted Statistics and Applications, 10, 1 (January 7, 2015), 73-87.

- Barot, Dinesh R. and Patel, Manhar N., "Posterior Analysis of the Compound Rayleigh Distribution under Balanced Loss Functions for Censored Data," Communication in Statistics - Theory and Methods, 2015 (1 April 2015), DOI: 10.1080/03610926.2015.1019140.

- Barot, Dinesh R. and Patel, Manhar N., "Risk functions of Rayleigh Model under Progressive Type II Censored Samples: Empirical Bayes approach," Journal of Probability and Statistical Science, 13, 1 (1 February, 2015), 103-120.

- Barot, Dinesh R. and Patel, Manhar N., "Performance of Estimates of Reliability Parameters for Compounded Rayleigh Progressive Type II Censored Data," Control Theory and Modelling, 5, 2 (1st March, 2015), 33 - 41.

- Barot, Dinesh R. and Patel, Manhar N., "Preference of Estimation Approach for Rayleigh Progressive Type II Data" Journal of Natural Sciences Research, 5, 3 (1st March, 2015), 11–17.

- Barot, Dinesh R. and Patel, Manhar N., "Hierarchical Bayes Estimation of Reliability Indexes of Cold Standby Series System under General Progressive Type II Censoring Scheme," Journal of Modern Applied Statistical Methods, 15, 1 (In Press; Accepted on 4th March, 2015).

- Gadhvi, Neha K. and Bhimani, G. C., "Inference Under Progressive Interval Censoring For Discrete Competing Risk Failure Model" in Mathematical Theory and Modelling, IISTE-International Knowledge sharing Platform, USA, ISSN: 2224-5804(Print); 2225-0522 (Online) Accepted (in Press).

- Saxena, Neha and Swati, "Corporate Social Responsibility, and Governance – Frauds – Ethics & Sustainability, at 2nd International Conference on Corporate Governance: Contemporary Issues & Challenges in Indian Economic Environment, March 14 - 15, 2014.

- Saxena, Neha and Swati, Corporate Governance, Violation of Human Rights, Crime and Indian Government, published in IJRSI/Volume I/Issue VII/November 2014 /318-327 – ISSN: 2321 – 2705.

- Trivedi, B. S., "Estimation in Misclassified Size-Biased Log series Distribution", Mathematical Theory and Modelling, IISTE – International Knowledge sharing Platform, USA, Vol. 5 (2), (2015), 128 – 135.

- Shah, Zalak; Shah, Nupur; and Gadhvi, Neha K., "A Comparative Study on Buying Behaviour of Rural and Urban Consumers on Banking Services in Ahmedabad District," Anvesh-2015 Doctoral Research Conference In Management, Nirma Univeristy, Ahmedabad, April 3-4 2015.

- Suthar, Mita H., "What Kind of Macro Policy for the Transit in and Emerging Economies to Reduce Volatility?" 8th International Conference on Currency, Banking & International Finance, University of Economics in Bratislava, Slovakia 1st September, 2014.

- Thomas, Sujo, "Exploring antecedents of Private Label Brand Patronage and its Impact on Store Choice attributes and Store Patronage," ELK Asia Pacific Journal of Marketing & Retail Management, (2013), 280-292.

- Bihani, Amrita and Dalal, Karishma, "A Review of Social Media as a Recruitment Tool," International Journal of Business Management and Social Sciences, (2013).

- Bihani, Amrita and Dalal, Karishma, "A Review into Talent Management, Talent Retention and its Scope," International Journal of Knowledge Management, (2014).

- Sudan, Rebecca, "Positive Portrayal of Women in Indian Advertisements," proceedings of a UGC International Conference on Women Empowerment and Globalization, organized by C.P. Berar and E.S College, Nagpur, (2014).

- Taneja, Neha, "A study on the effectiveness and attitude of parents, students and teachers towards Smart Class," International Multidisciplinary Research Journal, (2014).

- Thomas, Sujo, "Consumer Preferences of Cause in Cause Related Marketing," Proceedings of 2nd International Conference on Corporate Governance, (2014), 449-461.

- Thomas, Sujo, "Cause Related Marketing – An Indian Overview," IIM Ahmedabad (WP2014-04-15).

Faculty Achievements

- Prof. Mita H. Suthar was a Special invitee at the 2nd International Cash Conference organized by Deutsche Bundesbank, Germany in September 2014.

- Prof. Parag Patel was nominated to the Education Committee of The Gujarat Chamber of Commerce and Industry (GCCI)

- Prof. Bipin V. Mehta has taken over as President of the Computer Society of India (CSI) for the year 2015-2016, after a successful term as Vice President cum President-Elect for 2014-2015.

- Prof. Aditya Patel was conferred with "Significant Contribution to CSI Award" for 2013-14 during CSI-2014, 49th Annual National Convention of Computer Society of India held at Andhra University, Hyderabad on December 12-14, 2014. He was conferred with the "Longest Continuous Student Branch Counsellor Award" by the Computer Society of India (CSI) during CSI-2014 held at Hyderabad on December 12-14, 2014.

- Prof. Heena Timani started Association of Computing Machinery Women Student Chapter of Ahmedabad University on 14th April, 2014. This is the first ACM-W chapter in the State of Gujarat. Being a coordinator of ACM-W, she was invited by ACM for the technical programme committee (TCP) to review papers for WCI-2015. Also, Prof. Heena Timani had organized "Microsoft Women in IT Summit" on18-19th December 2014.

- Prof. Kuntal Patel has been appointed as the Team Leader of Computer Science subject at Sr. Secondary level by the National Institute of Open Schooling, MHRD, Govt. of India, Regional Center Gandhinagar.

- Prof. Dinesh Barot reviewed a research paper for the possible publication in a special issue on 'Warner's Randomized Response Model' of the refereed journal 'Model Assisted Statistics and Applications', IOS Press, STM Publishing House, Birmingham, USA.

- The Mobile App for Heritage Sites in Gujarat (Android and iPhone App) was conceptualized, designed and developed by AES Institute of Computer Studies in collaboration with Center for Heritage Management as a part of a consultancy project for Gujarat Tourism, Govt. of Gujarat.

- A bioinformatics Mobile App in Android titled "MobSBlast" was designed and developed by collaborative research and development between Prof. Aditya Patel, AESICS and Prof. Varun Khanna.

- Prof. Ekta Sharma won Rajiv Gandhi Gold Medal Award Global Economic Progress Research.

- Prof. Sanjay Singh has been awarded the Endeavour Research Fellowship 2015, internationally competitive, merit-based scholarship offered by the Department of Education and Training, Australian Government.

- Prof. Ashutosh Kumar was awarded the prestigious INSA Medal for Young Scientist 2014 for Health Sciences at the Annual Meeting of INSA (Indian National Science Academy) held at Goa in December 2014.

- Shri C.K. Koshy was nominated as a Member of the Steering Committee set up by the Ministry of Culture on Arts Management in India and to prepare a budget for the consideration of Government for setting up a National Institute of Culture and Heritage Management.

- Shri Debashish Nayak Received a Lifetime Achievement Award for "Enterprising Conservation of Heritage Properties" from West Bengal's Governor, Keshari Nath Tripathi.

- Prof. Neel Kamal Chapagain was invited as an expert/resource person for a training workshop in Kathmandu about managing changes in Lomanthang - tentative World Heritage Site in Nepal, organized by the Oriental Heritage Sites Protection Alliance (based in Paris, France).

- Prof. Neel Kamal Chapagain was invited to the 2nd Asian Heritage Forum in Sri Lanka, on the theme 'Authenticity in Asian Context', organized by ICCROM. He presented a paper discussing authenticity in the context of religious sites in Nepal.

- Prof. Neel Kamal Chapagain was invited as an external advisor for a Master's Thesis on Monumental Heritage Programme at the University of Anhelt, Germany.

- Prof. Neel Kamal Chapagain was accepted as an Expert Member in the International Scientific Committee on Earthen Architectural Heritage' (ICOMOS - ISCEAH). He is also an Executive Member (previously Founding Secretary) of ICOMOS Nepal.

- Ms. Santana Pathak of Centre for Heritage Management presented a paper (co-authored with Prof. Ruchi Tewari of AMSoM) on Impact of Social Media on the Vanity Level of Youngsters in India at the 9th Annual London Business Research conference. The conference was held at the Imperial College, London from 4th- 5th August.

- A case study written in March 2015 by Ms. Santana Pathak and Prof. Ruchi Tewari won the second prize in a national level case writing competition organized jointly by MICA and Gender Resource Centre (GRC) of Women and Child Department, Government of Gujarat (WCD).

Membership on Editorial Boards

- Dhawan, Alok, Series Editor, Methods in Toxicology and Pharmacology (Elsevier), UK (2014-till date).

- Shanker, Rishi, Academic Editor, PLOS One, USA (2014-till date).

- Shanker, Rishi, Member, Editorial Board, Journal of Translational Toxicology, American Scientific Publishers, USA (2014-till date).

- Shanker, Rishi, Guest Editor, Biomed Research International, Special Issue 'Toxicity of Nanomaterials', Hindawi Publishing Corporation, Egypt (2014-till date).

Student Achievements

- BKMIBA student Aishani Sheth was selected for a fully-paid scholarship for studying Entrepreneurship in Tokyo, by KEIO University as part of their 2015 EDGE Programme.

- BBA Students Sharik Laliwala (S.Y.), Vidhi Sanghavi (S.Y.), Apoorv Bafna (S.Y.), Nevil Hirpara (S.Y.), Mohit Chandani (S.Y.), Bhagyesh Bhatt (T.Y.), Mayur Agarwal (T.Y.), and iMBA student Arpit Mathur (F.Y.) won the State level Management Meet "Image" organized by GLS Institute of Business Administration.

- BBA Students Sunny Patel (S.Y.) and Aishani Sheth (T.Y.) won the Mahatma Gandhi Debate Competition organized by H. L. College of Commerce.

- BBA Students Harsh Mehta (S.Y.), Sharik Laliwala (S.Y.), Nevil Hirpara (S.Y.), and Raj Shah (S.Y.) won the Xavier's Economic Festival organized by St. Xavier's College of Arts and Science.

- BBA Students Bhagyesh Bhatt (T.Y.) and Varshil Desai (T.Y.) won a Quiz competition organized by Chimanbhai Patel Institute of Business Administration.

- BBA students Pankaj Rao (T.Y.), Mili Sharma (T.Y.), Aishwarya Umrania (T.Y.), Elvern Fernandes (T.Y.), Alisha Shah (S.Y.), Disha Shah (S.Y.), and iMBA students Arpit Mathur (F.Y.), and Heer Brahmbhatt (F.Y.) won the music trophy in "Raga and Rock", a singing and dancing competition organized by H. L. College of Commerce.

- BBA students Maitry Shah (T.Y.), Kriti Choradia (T.Y.), Vidhi Dantara (S.Y.), Askha Rao (S.Y.), Komal Modi (F.Y.), Raghav Agarwal (F.Y.), Staicy Stephen (F.Y.), Priyanshi Shah (F.Y.), Vidhi Daftari (F.Y.), and iMBA student Purvi Gadia (F.Y.) won the Dance trophy in "Raga and Rock".

- BBA students Bhagyesh Bhatt (T.Y.), Mayur Agarwal (T.Y.), Maitry Shah (T.Y.), Sharik Laliwala (S.Y.), Harsh Mehta (S.Y.), Raj Shah (S.Y.), Tilak Thaker (S.Y.), Nevil Hirpara (T.Y.), Arushi Agarwal (F.Y.) and iMBA student Arpit Mathur (F.Y.) won the State level Management meet "Concourse" organized by B. K. Majumdar Institute of Business Administration.

- BBA students Bhagyesh Bhatt (T.Y.), Mili Sharma (T.Y.), Pankaj Rao (T.Y.), Mayur Agarwal (T.Y.), Dhruvi Bhuta (T.Y.), Vidhi Sanghavi (S.Y.) and Mohit Chandani (S.Y.) won the dramatics category of Ahmedabad University's Youth Fest.

- BBA students Akansha Shrivastav (T.Y.), Maitry Shah (T.Y.), Anushree Rana (T.Y.), Dhwani Rana (T.Y.), Disha Makhija (S.Y.), Vidhi Dantari (S.Y.), Kosha Kapadia (F.Y.), Payal Zaveri (F.Y.), Aangi Sheth (F.Y.), Rinkesh Ahuja (F.Y.), and iMBA students Vidhi Daftari (F.Y.), Rittik Paryani (F.Y.) won the dance category of Ahmedabad University's Youth Fest.

- BBA students Elvern Fernandes (T.Y.), Disha Shah (S.Y.), Mitesh Chaudhari (F.Y.), Snehal Kanjani (F.Y.), Yash Gothi, (F.Y.), and Chirag Khattar (F.Y.) won the music category of Ahmedabad University's Youth Fest.

- BBA students Nidhi Gupta (T.Y.), Tulsi Lashkari (S.Y.), Trishali Chauhan (S.Y.), and Aadil Attarwala (F.Y.) won various creative arts competitions of Ahmedabad University's Youth Fest.

- BKMIBA's Girls Basketball team Devashree Shah (T.Y.), Twisha Bhagat (S.Y.), Tanya Sachdev (S.Y.), Shikha Chauhan (S.Y.),

Priyanshi Dave (F.Y.), Rashi Surana (F.Y.), Sakshi Ranka (F.Y.) and iMBA student Purvi Gadia (F.Y.) won the Basketball Tournament at "Equippo", a sports meet organized by Entrepreneurship Development Institute and were runners up at the Xaviers Basketball Tournament organized by St. Xavier's College of Arts and Science.

- BKMIBA hosted an Inter-college basketball tournament "Optimus" in which, the BKMIBA basketball team were runners up.

- BBA students Aishani Sheth (T.Y.) and Tulsi Lakhani (S.Y.) won the Badminton (Girls) match organized during the Ahmedabad University Sports Meet.

- BBA student Rukaiya Kapasi (S.Y.) and iMBA student Krishna Patadiya (F.Y.) won the Table Tennis (Girls) match in the Ahmedabad University Sports Meet.

- BBA Girls Devashree Shah (T.Y.), Khushboo Parwani (T.Y.), Papiha Patel (T.Y.), Bhoomi Panchal (T.Y.), Kriti Choradia (T.Y.), Madhu Malviya (T.Y.), Shikha Chauhan (S.Y.), Komal Modi (F.Y.), Priyanka Dave (F.Y.), Vidhi Daftari (FYiMBA), Jeenal Vyas (FYiMBA), and Purvi Gadia (FYiMBA) won the Kho-Kho match organized in the Ahmedabad University Sports Meet.

- BKMIBA's Kabbadi team Yuvraj Chaudhary (T.Y.BBA), Darsheel Shah (T.Y.BBA), Kush Parikh (T.Y.BBA), Suraj Jain (T.Y.BBA), Ram Jha (T.Y.BBA), Devashree Shah (T.Y.BBA), Ayushi Patel (T.Y.BBA), Papiha Patel (T.Y.BBA), Bhoomi Panchal (T.Y.BBA), Madhu Malviya (T.Y.), Mihir Kothari (S.Y.BBA), Sandeepsinh Jadeja (S.Y.BBA), Shikha Chauhan (S.Y.BBA), Vikas Malviya (F.Y.BBA), Mohit Rajai (F.Y.BBA), Shubham Soni (F.Y.BBA), Komal Modi (F.Y.BBA), Priyanka Dave (F.Y.BBA), Yash Shah (F.Y.iMBA), Vidhi Daftari (F.Y.iMBA), Jeenal Vyas (F.Y.iMBA) and Purvi Gadia (F.Y.iMBA) won the Kabbadi match in the Ahmedabad University Sports Meet.

HLIC

- Jinit Dharia (T.Y.) presented a paper, "Social Networking; A Productive Outreach Tool" at the National Convention of CA Students, Ahmedabad organized by the Institute of Chartered Accountants of India on 22nd and 23rd November.

- Jinit Dharia (T.Y.) presented a paper in the "Lecture Series: Basic and Recent Developments in the field of Transfer Pricing" organized by the Ellisbridge Study Circle of Indian Institute of Chartered Accountants of India. He was also awarded a prize for Best Delivery.

- Kushagra Barodia (T.Y.) presented a research paper on "Corporate Social Responsibility" at the JG College of Commerce, Ahmedabad in February. He won the First Prize for the same. He also presented two research papers at Christ University, Bengaluru in December – Role of Public-Private Partnerships in Nation Building and Consolidation of E-Commerce Industry in India. The latter was published in the Journal, 'Science and Technology Management' (STM).

- Rohan Anand (T.Y.) presented a research paper on "Criminal Justice System in India at the International Conference on Human Rights & Challenges in the Era of Globalization" held at the L.A. Shah Law College (GLS) in August. He also presented a research paper "Corporate Social Responsibility and Companies Act, 2013 at the National Conference on Corporate Social Responsibility and New Companies Act 2013" held at the S.M. Patel Institute of Commerce in September.

- Stavan Vora (T.Y.) presented a research paper on "Analytical Ratios in Audit of Manufacturing Industry" organized by the Board of Studies ICAI along with Pune Branch of ICAI in Pune on 31st January and 1st February and was awarded the Best Paper Presenter for the technical session.

- HLIC won the award for the "Best Performing College" at Ahmedabad University's Youth Festival.

AESICS

- AESICS secured second position at the AU Inter-College Kabaddi Tournament under the captaincy of Rajveer Chauhan (T.Y. BCA).

- AESICS secured second position at the AU Inter-College Khokho Tournament under the captaincy of Rajveer Chauhan (T.Y. BCA).

- Aditya Desai (T.Y. BCA) secured first position in Athletics 100 mt. category at the AU Inter-College Athletics Meet.

- Chandan Jha (T.Y. BCA), Rajveer Chauhan (T.Y. BCA), Deep Soni (T.Y. BCA), and Jignesh Siddhpura (T.Y. BCA) secured third position in Relay (4 x 100 mt.) Category at the AU Inter-College Athletics Meet.

- Mansi Shah (F.Y. iMCA) and Aditi Kayastha (F.Y. iMCA) secured third and first position in Athletics 200 mt. and 400 mt. category respectively at the AU Inter-College Athletics Meet.

- Sneha Doshi (F.Y. iMCA), Kajal Sheth (S.Y. iMCA), Shreya Jaiswal (S.Y. iMCA) and Meghavi Halari (F.Y. iMCA) secured second position in Relay (4 x 100 mt) category at the AU Inter-College Athletics Meet

- Shreya Jaiswal (S.Y. iMCA) secured second position in Athletics High Jump category at the AU Inter-College Athletics Meet.

- Shrushti Soni (F.Y. iMCA) secured third position in Athletics Discuss Throw category at the AU Inter-College Athletics Meet.

- Rajveer Chauhan and team (T. Y. BCA) won the Inter-Class Cricket Tournament.

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7 Institute of Life Sciences

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8 Centre For Heritage Management

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9 VentureStudio

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10 SSETU - Student Support, Engagement and Tutelage

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About Ahmedabad University: Ahmedabad University is a private, non-profit, liberal education driven, research university located in one of India's most vibrant cities. It was founded in 2009 by Ahmedabad Education Society, a non-profit educational trust that was established by leaders of the society and industry in Ahmedabad over 80 years ago. The University offers undergraduate, graduate, and doctoral programs in a wide variety of areas including management, life sciences, engineering, and computer studies. It has made strides through global collaborative research, broad based contextual and flexible curriculum, project based learning, and industry linkages thus creating a unique learning environment. Ahmedabad University is a community of scholars and practitioners who believe in the value of original enquiry and its application for the benefit of the society.