

Finance for Non-Financial Professionals

GFT ifi
INTERNATIONAL FINTECH
INSTITUTE



Ahmedabad
University



IIT Gandhinagar



UC San Diego



**Ahmedabad
University**



Understand financial statements,
analyse companies, and understand
how markets really work

A 10-week Online
Executive Education Programme

Live Online (Saturdays) | 10 weeks | Total Learning: 20 Hours
Certificate on Completion | No prior finance background required

NOTE: This is only for academic purpose and no financial advisory intended

An Overview

2009

Established by the
Ahmedabad Education
Society

250 Acres

Modern Academic and
Innovation Infrastructure

6

Schools

27+

Majors

9

Centres of Excellence

200+

Faculty with PhDs from
Top Global Universities

800+ Annual
Graduates

20000+

Alumni across diverse
Industries

7

Cafeterias on Campus



About the Programme

This 10-week online programme is designed to simplify finance for graduates and professionals from non-finance backgrounds. The course focuses on learning through real company financials, case-based discussions, and hands-on exercises. Participants learn how financial statements work, how markets function, and how business decisions are reflected in financial outcomes.

Programme Fees
INR 20000/-



Who Should Attend

This programme is ideal for:

- Graduates from any discipline
- Professionals working in any domain
- Early Career Professionals looking to build a better understanding of finance
- Entrepreneurs and business owners seeking to understand financial performance.

Learning Outcomes

At the end of the programme, participants will be able to:

- Understand financial statements and key finance terminology
- Analyse performance using Year-on-Year, common-size and basic ratio analysis
- Interpret cash flows and the cash conversion cycle
- Connect business decisions to their financial impact
- Understand the structure functioning of financial markets
- Know when to apply which AI tools for a given financial analysis
- Learn how to extract structured insights from complex financial documents
- Learn "no code" methods of creating custom AI solutions

Programme Content at a Glance

Course Modules

- Understanding Financial Statements - Balance Sheet, P&L, Cash Flow
- Common-Size & Year-on-Year Analysis
- Ratio Analysis I - Liquidity & profitability
- Ratio Analysis II - Efficiency & returns
- Cash Flow Analysis: Connecting Performance to Reality
- Introduction to Financial Markets and Instruments
- Primary vs Secondary Markets and Industry Stakeholders
- AI for Finance I: How can AI tools provide value in financial analysis?
- AI for Finance II: Bread and Butter
- AI for Finance III: Automation and Emerging Capabilities of AI for MSMEs

Learning Experience

- Online live Saturday Classes
- 20 Hours Total Learning Hours (10x2 Hours)
- Interactive Discussions
- Weekly Quizzes and Practice Sheets

Case Studies and Exercises

- Decode Real Company Financial Statements
- Hands-on Financial Analysis in Excel
- Ratio Analysis for Business Decision-Making
- Working Capital & Cash Conversion Cycle
- Cash Flow Analysis with Real Business Scenarios

Learning Benefits

- AI-enabled learning using tools such as Claude
- Access to financial learning readings on the LMS for continuous learning
- Hands-on exercises using real company financial statements and market data
- Concluding session and valedictory at the GIFT IFI Campus (Hybrid)

Programme Faculty



Vibha Tripathi

Assistant Professor, Finance
Accounting & Control area
Amrut Mody School of Management
Ahmedabad University

Vibha Tripathi is an acclaimed finance scholar with 20+ years of teaching excellence. Her real-company case studies are published by Harvard Business School and used globally. She makes complex financial concepts clear, powerful and practical. Her areas of interest include Financial Reporting and Analysis, Corporate Accounting, Corporate Finance, Corporate Governance, Related Party Transactions, ESG, Earnings Management, and the capital structure of companies. She teaches Financial Analysis to Executives from Pidilite, Arvind, AMD and Forbes Marshall in the Executive Program-GROW at Ahmedabad University.



Niraj Athavle

Professor of Practice of Management
Amrut Mody School of Management
Ex-Managing Director, J.P. Morgan

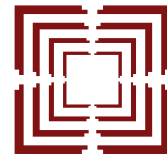
A global markets veteran with over 30 years of experience at leading financial institutions. Working at the forefront of financial derivatives and international markets, he has gained firsthand knowledge and deep insights into how these operate, particularly in Banking, International Finance, and Global Markets. In his previous role at J.P. Morgan, Professor Athavle served as Chairman of the Board of Directors of J.P. Morgan SEA Ltd (JPM-SEAL), Managing Director, Head of Global Clients APAC, and Head of Sales for Singapore.



Arun Gupta

Associate Professor, Finance,
Accounting and Control
Amrut Mody School of Management
Ahmedabad University

Professor Arun Gupta is Associate Professor of Finance at the Amrut Mody School of Management, Ahmedabad University. Prior to this, he was a Senior Economist at the Federal Reserve Board of Governors (US central bank) in Washington DC from 2019 to 2026. He has a PhD in Financial Economics from Yale University, an MBA from the Tepper School of Management at Carnegie Mellon University, and a BS in Electrical Engineering and Computer Science from the University of California, Berkeley. Professor Gupta's research interests lie in structured finance and hybrid securities, reinsurance, and the use of machine learning and agentic AI in finance.



Ahmedabad
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Executive Education

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