**National Science & Technology Entrepreneurship Development Board (NSTEDB)**

**Department of Science & Technology**

**Ministry of Science & Technology, Government of India**

**Technology Bhawan, New Mehrauli Road, New Delhi-110016**

**Application Form: Seed Support Scheme**

1. **Applicant information**

|  |  |  |
| --- | --- | --- |
| 1.1 | Applicant full name |  |
| 1.2 | Affiliation/ profession |  |
| 1.3 | Full postal address for correspondence |  |
| 1.4 | Phone |  |
| 1.5 | Fax |  |
| 1.6 | Email |  |

1. **Organization information**

|  |  |  |
| --- | --- | --- |
| 2.1 | Legal status of organization (tick one) | * Unregistered * Registered as Proprietorship * Registered as Private Limited Co. * Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 2.1 | Name of organization |  |
| 2.2 | Alternative correspondence address (if different from above address of applicant) |  |
| 2.3 | Website |  |
| 2.4 | Nature of business (explain in brief) |  |
| 2.5 | Age of business (years) |  |

1. **Application for seed funding via TDB seed support system**

|  |  |  |
| --- | --- | --- |
| 3.1 | We wish to apply for seed funding via the TDB seed support system, facilitated by VentureStudio | Yes/ No |
| 3.2 | Required amount of funding |  |
| 3.3 | We have attached a detailed business plan.  *(Annexure-I)* | Yes/No |

1. **Preliminary eligibility criteria for TDB seed support system**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Yes/No** | **Comments (if any)** |
| Is there at least one dedicated entrepreneur associated with the venture? |  |  |
| Is there a formal, comprehensive business plan attached? |  |  |
| Does the venture meet high ethical & professional standards? |  |  |
| Do the key activities to be funded primarily include product development, prototyping, scale-up, developing IP portfolio, test marketing, trials, certification, testing? |  |  |
| Has the key proof-of-concept been demonstrated? |  |  |
| Do the venture’s activities meet EHS requirements? |  |  |
| Is the venture already registered as a private limited company or in process of registration? |  |  |
| Is there a strong technology/knowledge component in the venture? |  |  |
| Is the amount of funding requested less than 25L? |  |  |
| Are the promoters willing to share equity in exchange for seed funding? |  |  |

The undersigned authorized representative of the applicant also declares that all the information given herein above is true and correct to the best of his personal knowledge and belief and also understands that in the event of any information found to be untrue or incorrect, the contract of the said services is liable to be terminated forthwith.

The undersigned authorized representative of the applicant also agrees not to make any claim or demand compensation unconditionally in any form, at any point of time, now or any time in future, on the information / technology details provided by you as trade secret or proprietary intellectual property. This information is required by Venture Studio to assess the suitability for the purpose of providing seed funding support. Further Venture Studio does not guarantee acceptance any funding assistance, and VentureStudio has the right to reject any proposal without assigning any reason what so ever. VentureStudio will not pay any compensation to you in any form for the delay in communicating the decision or rejecting the proposal at its own discretion.

For and on Behalf of

(Name of the Company)

(Name of the authorized signatory)

Please fill the below Business Model Canvas. Please give details in bullet points. (No descriptive paragraphs to be written)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| *Key Partners*  What are activities/resources for which you will find partners?     * DELETE GRAY TEXT & WRITE HERE | *Key Activities*  What uniquely strategic things will you do deliver your value proposition?   * DELETE GRAY TEXT & WRITE HERE | *Value Propositions*  What benefits will you provide to your customers? What will your unique differentiation be?   * DELETE GRAY TEXT & WRITE HERE | | *Customer Relationships*  How will you interact with different customer segments?   * DELETE GRAY TEXT & WRITE HERE | *Customer Segments*  Who will use your product? Why? What different types of customers do you foresee?   * DELETE GRAY TEXT & WRITE HERE |
| *Key Resources*  What unique strategic assets will you have to compete?   * DELETE GRAY TEXT & WRITE HERE | *Channels*  How will your product/service be promoted, sold and delivered?   * DELETE GRAY TEXT &WRITE HERE |
| *Cost Structure*  What will your major cost drivers be? How will they be linked to revenue?   * DELETE GRAY TEXT & WRITE HERE | | | *Revenue Streams*  Who will pay for your product/service? What will the different revenue streams be?   * DELETE GRAY TEXT & WRITE HERE | | |