



Ahmedabad
University



Building a Growth Mindset

Executive Programme to Lead
Disruption in the Manufacturing
and Engineering Sector

About

Ahmedabad University

Undergraduate | Graduate | Doctoral | Executive Education

2009

Established by the
Ahmedabad Education
Society

250 Acres

Modern Academic and
Innovation Infrastructure

6

Schools

27+

Majors

10

Centres of Excellence

200+

Faculty with PhDs from
Top Global Universities

800+

Annual
Graduates

20000+

Alumni across diverse
Industries

7

Cafeterias on Campus



About the

Programme

GROW is designed for mid-career professionals who aspire to scale their impact and lead organisations in an era defined by disruptive innovation and shifting geopolitics. The programme equips participants with the capabilities required to navigate complexity, seize emerging opportunities, and steer their enterprises with confidence.

By the end of this immersion, participants will be prepared to take on larger responsibilities within their organisations and businesses. More importantly, they will emerge as leaders capable of driving strategic priorities that matter most to their enterprise.

The programme content brings together cutting-edge knowledge from manufacturing and engineering - domains undergoing profound transformation due to unprecedented disruptions. GROW cultivates the mindset needed not only to adapt but to thrive in this new landscape.

Who should attend

- Professionals with around 5 years or more work experience in corporate organisations
- People, Product and Process Managers
- Operations and Production Managers
- Supply Chain and Industrial Strategy Managers
- Engineering and Quality Leaders
- R&D and Product Development Professionals
- Sales and Commercial Heads in the industrial organisations
- Entrepreneurs and second-generation Business Leaders

Pedagogy

- 6-7-month blended learning (16 learning days, Capstone Project, Masterclasses)
- 2 campus immersions of 5 days each
- 6 days of live online sessions on Saturdays
- Simulations, global case studies, group activities, and research-backed learning

World-Class Faculty

- Professors with deep research experience and PhDs from global institutions
- Industry Experts – industry practitioners from various domains and expertise

Industry Masterclasses

- Lateral learning sessions led by industry leaders and domain experts

Global Case Studies

- Select Case Studies from Business School and relevant Simulations

Capstone Project

- Solve a real organisational challenge with Academia-Industry guidance

Skillsets Gained:

- Enhanced readiness for broader, business-critical roles
- Ability to think and operate with a global perspective
- Strengthened leadership in digital transformation initiatives
- Capability to design and manage resilient supply chains



at a Glance

The course is structured around five pillars that build the intellectual infrastructure for participants to conceive and execute a capstone project with real outcomes.

Global and Future Perspectives

An understanding of various factors affecting businesses globally and adopting a mindset that matches this fast-changing world.

- Disruptions, Geopolitics and Worldview
- Future of Engineering and Manufacturing
- Skills of Tomorrow and Nature of Work

Strategic and Business Foundation

Continuous enhancement of individual and organisational competencies and business performance is crucial.

- Strategic Thinking and Competitive Advantage
- Financial Decision-Making for Industrial Leaders
- Managerial Economics and Application
- Marketing and Brand Management
- Organisational Behaviour and Leadership
- Executive Communication and Stakeholder Influence
- Business Law and Ethics

Digital Transformation

- Industry 4.0 and Strategy
- Artificial Intelligence and Applications
- IOT, Cloud Computing, and Data Analytics
- Simulation and Digital Twins

Future of Manufacturing

- Design Thinking and Product Innovation
- Operations and Supply Chain Strategy
- Product and Project Management
- Sustainable Manufacturing and ESG

AI in Business

- Hands-on application of AI for Business Productivity
- Practical AI Tools for everyday Managerial Tasks
- Enhancing workplace efficiency through AI
- Using AI To support Strategic Decision-Making

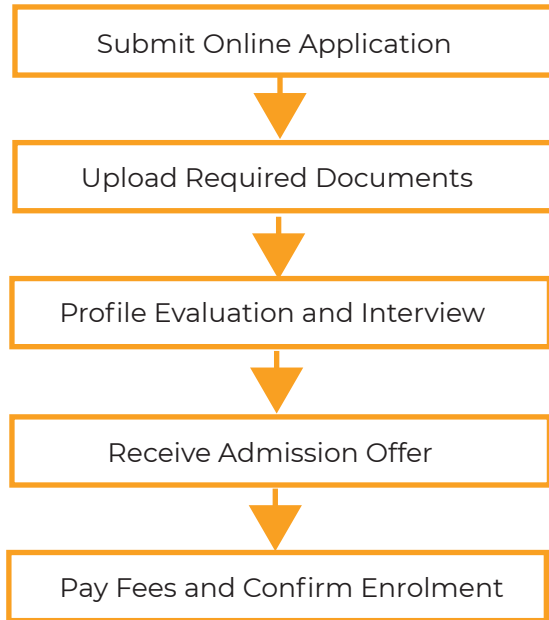
Integrative Components

- Capstone Project
- Masterclasses, Leadership Presence, Industrialising Business Model Innovations with Data and Digital, Material Science Innovation)

Flowchart

How to

Enrol



Programme Fee

INR 2,50,000 + GST

Inclusions

- Tuition Fee
- Course Materials and Case Studies
- Food and Beverages during Campus Immersions
- Simulation Licenses

Learning Benefits

- Alumni Status of Ahmedabad University with on-campus student benefits.
- Diverse Peer to Peer network
- Capstone Project on real-world opportunities
- Career Growth without career break
- Academia-Industry collaboration
- Inquiry-led learning environment



Scan to Apply
Limited Seats



Testimonials



Nikita Parab

Lead Design Engineer
Forbes Marshall

"Special thanks to the faculty of this programme. The sessions on finance and marketing helped me gain a broader organisational perspective, while business communication sessions improved how I present and engage in conversations at work. Overall, a wholesome learning experience."



Anurag Kaushal

Senior Manager Marketing
Arvind Limited

"Thanks to the entire team at Ahmedabad University for creating the GROW General Management Programme, which has shaped our journey from manager to senior leadership roles. The course strengthened my understanding of leadership, strategy, and execution, and enhanced my ability to apply these skills within my organisation."



Shwetha Pai

Senior Specialist – R&D
Pidilite

"The GROW Programme has been an enriching experience. It gave me deeper insights into strategy, organisational behaviour, data analysis, finance, and more. The programme was well-structured and delivered with clarity by the professors. It helped me build essential skills in strategic thinking, communication, and leadership."



**SCAN FOR
VIDEO TESTIMONIALS**



Executive Education Participants

BOARD OF MANAGEMENT



PANKAJ CHANDRA

Vice Chancellor



SHOBHA DAS

Dean
Amrut Mody School of Management



RAJESH GOPINATHAN

Professor of Practice
Indian Institute of Technology
Bombay



ANJANI JAIN

Deputy Dean
Academic Programs
Professor in the Practice of Management
Yale School of Management



KAUMUDI JOSHIPURA

Dean
Bagchi School of Public Health



SUNIL KALE

Dean
School of Engineering and
Applied Science



DARSHINI MAHADEVIA

Professor
School of Arts and Sciences



NAISHADH PARIKH

Chairman and MD
Equinox Solutions Limited



RAGHAVAN RANGARAJAN

Dean
School of Arts and Sciences



DEVANATH TIRUPATI

Executive Provost



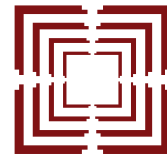
S SADAGOPAN

Former Director
Indian Institute of Information
Technology Bangalore



SANJAY GOKHALE

Registrar
Member Secretary



Ahmedabad
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GROW

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