



Ahmedabad  
University



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## Transition from Managerial Thinking to Strategic Leadership

A 10-month hybrid, Industry Oriented  
Executive Management Programme

# An Overview

Undergraduate | Graduate | Doctoral | Executive Education

2009

Established by the  
Ahmedabad Education  
Society

250 Acres

Modern Academic and  
Innovation Infrastructure

6

Schools

27+

Majors

9

Centres of Excellence

200+

Faculty with PhDs from  
Top Global Universities

800+

Annual  
Graduates

20000+

Alumni across diverse  
Industries

7

Cafeterias on Campus



About the

# Programme

The GROW Programme is a 10-month Hybrid Flagship Certification exclusively designed for ambitious working professionals with 5+ years of experience who want to accelerate their leadership journey.



## **Blended Learning Model**

- 2 Campus Immersions (4 days each – at the beginning and end of the program)
- Live Online Sessions every alternate Saturday

## **World-Class Faculty**

- In-house professors with PhDs from top global institutions
- Innovative pedagogy – simulations, case studies, activities, and research-driven learning

## **Industry Masterclasses**

- Multiple sessions led by top industry leaders and domain experts

## **Global Case Studies**

- Select Case Studies from Harvard Business School and relevant Simulations

## **Capstone Project**

- Solve a live organisational challenge with faculty guidance

## **Practical Assessments**

- Industry-style evaluation to ensure real-world career outcomes



[www.ahduni.edu.in](http://www.ahduni.edu.in)

# Modules

## at a Glance

Our modules are carefully curated to blend strategic perspectives, functional expertise, and future-focused competencies.

### Global & Future Perspectives

An understanding of various factors affecting businesses globally and adopting a mindset that matches this fast-changing world.

- Disruptions, Geopolitics, and World View
- Gen-AI and Application
- Sustainability & Opportunities
- Industry 4.0

### Individual And Organisational Competencies

Continuous enhancement of individual and organisational competencies and business performance is crucial.

- Building a Global Mindset
- Business Communication
- Strategic Perspective
- Organisational Structures and Processes
- Product Engineering and Product Innovation
- Entrepreneurship/Intrapreneurship
- Resource Optimisation and Data Analytics
- Digital Transformation

### Business & Social Environment

- Business Law, Ethics, D&I
- Managerial Economics
- Organisational Culture

### Functional Knowledge

- Financial Management
- Operations and Supply Chain
- Marketing and Brand Management
- Organisational Behaviour
- Project Management & Evaluation

### Strategic Leadership

- Leadership Presence
- Ethics & Governance

How to

# Enrol

- Submit Online Application
- Upload Required Documents
- Profile Evaluation & Interview
- Receive Admission Offer
- Pay Fees & Confirm Enrolment



# Programme Fee

INR 2,50,000 + GST

## Inclusions

- Tuition Fee
- Course Materials & Harvard Case Studies
- Food & Beverages during Campus Immersions
- Simulation Licenses

## Learning Benefits

- Alumni Status of Ahmedabad University with on-campus student benefits.
- Diverse Peer to Peer network
- Capstone Project on real-world opportunities
- Career Growth without career break
- Academia-Industry collaboration
- Inquiry-led learning environment

# Testimonials



**Nikita Parab**

Lead Design Engineer  
Forbes Marshall

"Special thanks to the faculty of this programme. The sessions on finance and marketing helped me gain a broader organisational perspective, while business communication sessions improved how I present and engage in conversations at work. Overall, a wholesome learning experience."



**Anurag Kaushal**

Senior Manager Marketing  
Arvind Limited

"Thanks to the entire team at Ahmedabad University for creating the GROW General Management Programme, which has shaped our journey from manager to senior leadership roles. The course strengthened my understanding of leadership, strategy, and execution, and enhanced my ability to apply these skills within my organisation."



**Shwetha Pai**

Senior Specialist – R&D  
Pidilite

"The GROW Programme has been an enriching experience. It gave me deeper insights into strategy, organisational behaviour, data analysis, finance, and more. The programme was well-structured and delivered with clarity by the professors. It helped me build essential skills in strategic thinking, communication, and leadership."



**NOTES  
FROM  
PROFESSIONALS**



# Executive Education Clients

# BOARD OF MANAGEMENT



**PANKAJ CHANDRA**  
Vice Chancellor



**SHOBHA DAS**  
Dean  
Amrut Mody School of Management



**RAJESH GOPINATHAN**  
Professor of Practice  
Indian Institute of Technology  
Bombay



**ANJANI JAIN**  
Deputy Dean  
Academic Programs  
Professor in the Practice of Management  
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Professor  
School of Arts and Sciences



**NAISHADH PARIKH**  
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Equinox Solutions Limited



**RAGHAVAN RANGARAJAN**  
Dean  
School of Arts and Sciences



**DEVANATH TIRUPATI**  
Executive Provost



**S SADAGOPAN**  
Former Director  
Indian Institute of Information  
Technology Bangalore



**SANJAY GOKHALE**  
Registrar  
Member Secretary



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# GROW

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