



Ahmedabad
University

CASE STUDY – MANAGEMENT

CS-21-005

Conflictorium – A museum of Conflict

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Abstract (150 words):

Conflictorium – a museum of conflict curated in 2013, aims to create an artistic space to acknowledge and discuss conflict using various art forms. Apart from displaying historical artefacts and events, the museum uses artistic expressions to foster a dialogue on the conflict in a manner that harnesses civil society. This case attempts to understand the underlying essence of this museum and its present challenges.

The case, based on interviews with the leadership team and the museum employees, focusses on the journey of Conflictorium at a critical juncture where it is trying to rejuvenate its spirits and offer benefits to a larger audience. Since its inception, Conflictorium has nurtured the values, of diversity, transparency, and care, reflecting in how it manages its people and finances. The museum consciously avoids strict organizational structures and remuneration based hierarchies. It manages its activities mainly through the fund received as public donations. The leadership at Conflictorium now faces a challenge where it needs to preserve its cherished values as the organization now anticipates expansion. In a nutshell, the case highlights the strategic and operational challenges confronting a young organization as it gears up for the future.

Keywords: museum, conflict, artistic space, diversity, donations