



Ahmedabad
University

AMRUT MODY SCHOOL OF MANAGEMENT

PLACEMENTS

2025



ABOUT

Ahmedabad University

Ahmedabad University was founded in 2009 by Ahmedabad Education Society (AES), a non-profit educational foundation in Ahmedabad. Ahmedabad University is envisioned to become a global leader that provides liberal arts education within a research university. Interdisciplinary curriculum, experiential learning environment, and research define an Ahmedabad education. We are reimagining the classroom beyond the physical walls and focusing on the whole development of each student in an engaging and nurturing environment.

Located in the centre of a vibrant and entrepreneurial city, our education is contextually rich and globally connected. Our world-class education attracts over 3600 students from twenty-two Indian states and seven countries.

Ahmedabad University is dedicated to fostering continuous progress of self and society. We are transforming higher education in India. Our graduates bear the capabilities, attitudes, and values to excel in whatever field they choose to pursue around the world.



We recognise that social challenges and job opportunities are occurring at the intersection of various axes of influence, defined by disciplines (data, materials, biology, and behaviour), nature (air, water, forests, and land), sectors of impact (health, transport, energy, and education), and society (individual and community). Accordingly, Ahmedabad University strives to guide students on how to learn through interdisciplinary academics and real-life experiences that traverse these intersections. The research programmes at the University also embody this integrative philosophy.

We prepare leaders of outstanding character who will contribute significantly to their fields of study and practice. The University promotes independent-mindedness and diversity across all dimensions of its activities and helps students mature into critical thinkers who become analytically equipped, practically oriented, and contextually-aware global citizens.

Ahmedabad's dynamic learning environment is based on cross-disciplinary linkages between the arts, sciences, and professional disciplines. This forms the bedrock of the intellectual enterprise at the University and our research that builds knowledge for solving society's challenging problems. Our concern remains the social, economic, and ecological development of local, national, and international communities.

Schools

Amrut Mody School
of Management

School of Arts and Sciences

School of Engineering and
Applied Science

School of Public Health

Centres

Ahmedabad Design Lab

Centre for Heritage Management

Centre for Inter-Asian Research

Centre for Learning Futures

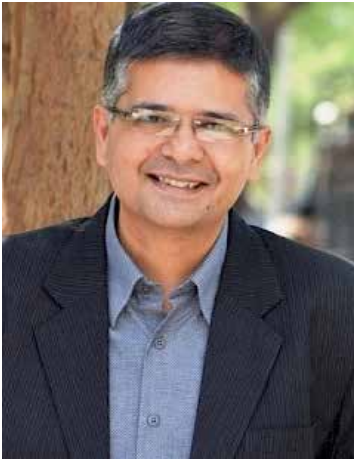
Global Centre for Environment and Energy

International Centre for Space
and Cosmology

Sahyog Centre for Promoting Health

VentureStudio

Message from the Office of the Dean



The post-COVID world is a completely new- it is like being in uncharted waters with opportunities galore, yet where crevasses and whirlpools exist. Graduates entering the market in these times will need to navigate such courses with élan, successfully optimising the opportunities and sidestepping the crevasses and whirlpools. Ahmedabad University follows a pedagogical approach based on experiential learning and acquiring interdisciplinary skills through unique cross-disciplinary learning opportunities. This allows the students to develop themselves in a more holistic and creative manner across multiple domains, thus enabling them to be better prepared to handle the real-life complex challenges that the world throws at them.

Ahmedabad University actively encourages students to pursue new ideas, simultaneously placing a great deal of emphasis on good foundations, as the University's core belief is that good theory will necessarily result in good practice. The Amrut Mody School of Management offers management programmes for undergraduate, graduate, and doctoral students, and working professionals through a unique engagement process involving theoretical knowledge, hands-on fieldwork, and access to industry-sponsored projects. All courses, core, and/or electives are designed to provide deep disciplinary knowledge and a perspective about the structure and operations of a specific industry and the knowledge and hands-on practice of specific tools and techniques in the area. Further, students are encouraged to take electives in the areas of big data, analytics, machine learning, design thinking, ethics, business etiquette, and soft skills, among others, to widen and deepen their understanding and horizons and remain current.

The Route Camp is a unique engagement mechanism incorporating theory and practice where students of the two-year MBA programme undertake industry-related consulting assignments in small groups of five for about 18 months under the supervision of a faculty and a corporate mentor. This helps students get a 360° view of business and try out the solutions proposed for real-world problems on a real-time basis. Students of the five-year Integrated BBA+MBA programme undertake a semester-long internship with an organisation working on live issues. This provides them with the opportunity to imbibe the full importance of business in practice. Besides, students take on summer internships to better understand the function of businesses in practice. They also undertake international immersion to gain exposure to business practices around the world.

I take this opportunity to recommend the 2025 graduating batch of students for placements/internships and look forward to your active participation in the placement process at Amrut Mody School of Management.

Professor Parag Patel
Senior Associate Dean
Amrut Mody School of Management

Amrut Mody School of Management

The School currently offers a multitude of programmes, from undergraduate to doctoral, short and long-term certificate and diploma programmes. The School works closely with industry partners to provide a balance between rigorous practice and strong conceptual education. It strives to bring interdisciplinary education to management students to enable them to develop innovative solutions for contemporary problems and impact societal change.

UNDERGRADUATE PROGRAMMES

The Undergraduate programmes at Ahmedabad University provide skill, promote citizenship, build courage, and inculcate responsibility. It provides a broad and deep education that will equip the student to navigate the world in which she lives and become an agent of change for the betterment of her life and society. It is the University's ambition to facilitate the crossover of disciplinary learning. A transdisciplinary problem definition and solving, critical thinking and analytical skills, intellectual and emotional depth, and exposure to the world of disciplines from humanities to life sciences is the foundation of an Ahmedabad education. Undergraduate education, for many, is also a terminal degree; hence, it must provide a pathway to livelihood.

Bachelor of Arts (Honours)

The Bachelor of Arts (Honours) with a Major in Economics will introduce students to microeconomics, macroeconomics, statistics, econometrics, history of economic thought, and a study of the Indian economy. In addition, students may choose from a wide range of electives and learn more about specific areas of economics such as development, environment, finance, and labour economics. Due to the interdisciplinary nature of the undergraduate programme at Ahmedabad University, students will also take classes in other subject areas, and thereby have an opportunity to learn alternative theories and pedagogies. The programme will provide an early opportunity for students to learn to collaborate with peers. This is because during the Foundation Programme, and subsequently throughout the curriculum, there will be a strong emphasis on project-based learning.

The degree will prepare students to study further or seek employment directly. One can pursue graduate studies in economics or related disciplines such as Business, Law, Political Science, Public Administration, and Public Policy. Employment opportunities include working in business, civil services, corporate sector, government, investment banks, journalism, media, technology firms, non-governmental organisations, think tanks, and research institutions.

Bachelor of Business Administration (Honours)

The BBA (Honours) programme is designed to prepare graduates to become successful professionals in this VUCA (Volatile, Uncertain, Complex, and Ambiguous) world. This unique programme brings together management and liberal arts education to train our young students in the methods and practice for building a successful career.

The programme helps develop a sound foundation of management principles, provides an opportunity to learn about its interface with technology and data, and helps create a decision-making mindset and ability. It fosters critical thinking, analytical and communication skills, and an integrative ability (an ability to connect disciplines and the context). Our ENABLE ((Engagement and Application Based Learning and Education) pedagogy trains students to apply knowledge to solve real-world problems, build strong abilities to communicate their ideas, and learn to both work effectively in teams and lead them. The programme is global in its reach and learning, and local in its understanding of the context of decision making.

The BBA (Honours) curriculum includes completing the School and Programme Core (or required courses) and pursuing a major from any of the following areas of interest: Accounting and Finance | Business Analytics | Finance and Economics | Finance | Human Resource and Organisations | Marketing | Operations Management | Operations Research and Statistics | Supply Chain Management.

Bachelor of Commerce (Honours)

The BCom (Honours) programme provides an education in commerce with a focus on accounting within the context of interdisciplinary education. The programme is designed to develop a holistic perspective on commerce, thus equipping students with an understanding of modern, sustainable business milieus. With the adoption of advanced technology, there has been a paradigm shift in the field of accounting and its allied areas where, in addition to being knowledgeable in accounting practices, an accounting professional needs to be a skilled communicator, able to ethically apply accounting processes, and integrate them with technology. The unique design of the School Core and the general education requirement at Ahmedabad University will allow students to take courses in accounting along with a wide array of elective courses, which include Marketing, Finance, Operations, Human Resources, Supply Chain, Ethics and Law, Business Analytics, and Organisation Behaviour.

The programme is designed to prepare competent accounting professionals who can work in an increasingly complex environment using their broad knowledge of business. Students learn various facets of financial accounting, cost and management accounting, auditing, business and personal taxation, financial statement analysis, along with a broad understanding of the different dimensions of finance, including financial management, banking, financial markets and services.

Bachelor of Commerce Professional (Honours)

The BCom Professional programme, the first of its kind in India, has been designed specifically for students who are pursuing or intending to concurrently pursue courses for professional qualifications like Chartered Accountant (CA), Association of Chartered Certified Accountants (ACCA), Company Secretary (CS), Cost and Management Accountant (CMA), Certified Public Accountant (CPA), Certified Financial Planner (CFP), and Chartered Financial Analyst (CFA), along with a BCom (Honours) degree. The programme integrates, within an academic programme, both the theoretical aspects of professional education, as well as formal technical and practical training in the form of internships/articleships.

The BCom (Professional) programme enables students to excel in their professional courses and the School's demanding undergraduate education, thereby earning an undergraduate degree as well. This includes a range of courses tailored to complement students' learning requirements in their professional courses.

Integrated Master of Business Administration

The five-year Integrated Master of Business Administration programme with a Major in Entrepreneurship and Family Business, focuses on identifying goals, devising strategies for facilitating growth, and creating experiential learning through concepts like bootstrapping, canvassing for business, prototyping, and building proof of concept. Students of this Integrated Programme are awarded both a BBA as well as an MBA degree upon completion of the credit requirements. It provides training in foundations of management so as to enable students to take up leadership roles in managing, scaling-up, turnaround of the family business or crafting a business plan to start an enterprise within or outside a family business. It provides an opportunity to build a new product or service-based business by becoming a fellow at VentureStudio, Ahmedabad University's incubator, while earning credits for the same.

Students of the Integrated MBA programme are exposed to multiple short-duration internships every year at organisations as diverse as NGOs to corporates, which fosters personal development and enables them to gain first-hand exposure of working in the real world. The unique elements of the programme are detailed below.

Semester-long Industry Internship

Students pursuing an Integrated MBA undergo a six-month internship during their final semester. This mandatory internship fosters the development of a crucial work-culture ethos and decision-making skills among students.

International Immersion

Ahmedabad University regularly collaborates with international universities of repute to offer a global perspective on challenges and month-long international immersions to its students in their fourth year of education, enabling them to learn cross-cultural behaviour. The institutions with which such collaborations have been undertaken include the University of Applied Sciences, Nysa; Rushford Business School, Berlin; and The French National Institute of Research and Education in Urban Management at HEP, Lyon Campus, France.



GRADUATE PROGRAMMES

The Graduate programmes at Ahmedabad University impart deep, interdisciplinary education that build skills and perspectives in students. Guided by an exemplary faculty, students learn through adoption of a practical interdisciplinary approach. In-class sessions are complemented by opportunities to learn through projects, industrial visits, field visits, international collaborations, and participation in workshops, conclaves, fairs, and specialised guest lectures delivered by leading experts from industry and academia.

We offer access to courses from other schools and partner universities. The choice-based credit system empowers students to take ownership of their learning process. Curricula across programmes are continually reviewed and updated to ensure that they remain relevant and contemporary.

Master of Arts in Economics

Economists today have to be equipped with interdisciplinary skills to deal with social and economic challenges. Students will be trained in theory and data analytics to be able to critically analyse and evaluate real-world problems in both micro and macro contexts pertaining to human and firm behaviour in the domains of finance, industrial organisation, education, health, and the environment. The MA Economics programme provides training in the application of economic models and tools to the changing needs of corporates, the financial sector, and policy institutions.

With a rigorous exposure to advanced concepts in economics, students can pursue a career as analytical economists in corporate or policy organisations, look for opportunities in finance, or pursue doctoral education. By building skills in data sciences, analytics, and technology, along with courses at the frontier of economics and research, the two-year programme provides students an opportunity to develop expertise in financial economics with a pedagogy that integrates data analytics with modern behavioural and institutional aspects of finance. Our unique studio courses and internship programme also offer students exclusive problem-solving experience and opportunity for deep engagement with industry.

Master of Science in Quantitative Finance

The Master of Science in Quantitative Finance (MSQF) programme at Ahmedabad University is a unique programme in the country, as it focuses on imparting advanced quantitative techniques required for students who want to pursue careers in financial modelling, asset management, risk mitigation, and investment banking. Unlike specialised programmes that are offered in silos, the programme offers ample avenues to the students to derive optimal benefit from the broader liberal arts university ecosystem that encourages and nurtures interdisciplinarity.

This programme is a confluence of mathematics, financial markets, and economics. The contents and the depth of the courses offered in this programme have been designed keeping in view the demands and expectations of industry. Graduating students are expected to imbibe a deep understanding of the mathematical underpinnings of financial markets. They should possess the requisite coding skills and should be competent enough to apply the quantitative techniques in a real-world context for addressing empirical anomalies.

Salient Features

- The programme is geared towards helping students internalise economics and functioning of financial markets, and their mathematical underpinnings in a holistic manner.
- The programme provides a strong background in programming with applications in finance.
- The programme brings to the forefront Ahmedabad University's enduring commitment to the interdisciplinary approach, as it offers students a wide basket of electives to choose from based on their area of interest and career plans.

The MSQF curriculum is being constantly modified to meet the evolving needs of the financial marketplace and keep students abreast of recent trends, milestones, and developments. On completing the programme, the students gain proficiency in financial modelling, portfolio management, mathematical underpinnings of computational methods, programming skills in Python, R, C++, econometric modelling, machine learning in finance, and data visualisation.

Master of Business Administration

The Ahmedabad MBA is an interdisciplinary programme that combines liberal education and analytical rigour. Our MBA graduates are not just academically sound but have also acquired real-world experiential learning and an appreciation of social, cultural, and ethical contexts within which a business operates. Our MBA programme prepares students to become not merely better managers, but also better leaders, better citizens, and better human beings.

The combination of interdisciplinary learning, an analytical mindset, and liberal education enhances their breadth of vision, thereby ensuring that we prepare leaders of outstanding character, who do not just create cutting-edge organisations, but strive to create a better world.

The Three Pillars of Our MBA Programme

Learning: Interdisciplinary learning is a key pillar of our MBA programme. Students learn traditional management subjects and also have the option to take courses on subjects as diverse as climate change, environment, ethics, psychology, philosophy, heritage, and computer science. This helps make them well-rounded leaders with holistic development, inculcating in them a sense of responsibility towards all stakeholders, beyond merely driving shareholder value.

Doing: Going beyond learning, the MBA programme is also built on the principle of doing. Experiential learning lies at the heart of the curriculum. Through our unique Route Camp projects, our students work with real companies for the entire duration of their MBA, with the opportunity to put their learning to practical use in real-life settings.

Becoming: Transcending both 'learning' and 'doing,' the MBA programme further focuses on 'becoming.' Our graduates are trained to develop a moral compass, entailing a focus on not simply doing things right, but doing the right things. They become aware of world issues and learn to conduct business in an ethical manner, which benefits the organisation, community, and the world.

The Ahmedabad MBA programme stands out for offering a unique combination of liberal management education and real-world experience by incorporating the following unique elements:

Route Camp Project

- The Route Camp is an academic project that spans the two-year MBA programme.
- The sponsoring organisations select a real business issue that needs to be solved. They list out the project objectives, expected outcomes, and deliverables.
- A group of students, guided jointly by a faculty advisor and industry mentor, works on the project and develops creative and practical solutions for addressing the real business issue over the two-year engagement.
- The Route Camp project helps students to acquire crucial skills such as:
 - Problem Identification
 - Connecting Theory and Practice
 - Managing Uncertainty and Change
 - Learning to Solve Issues as a Team

Lab Courses

Communication Lab: The purpose of the Communication Lab is to strengthen the students' speaking ability. It trains students to make clear and persuasive speeches in various public and business settings.

Behavioural Lab: The mandate of the Behavioural Lab is to go beyond merely delivering a concept and instead developing the behaviour and activities around it as a mechanism for fostering lifelong skills crucial for thriving in the professional world.

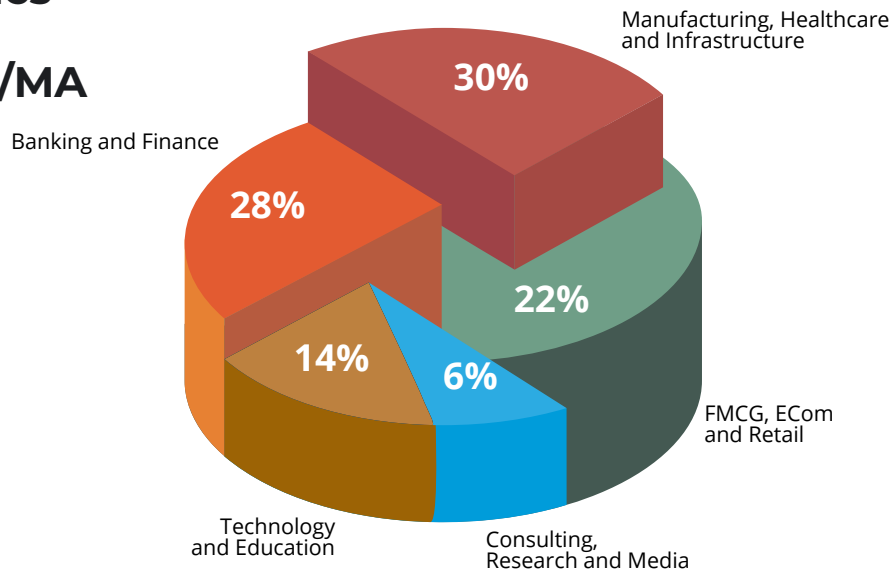
Introduction to Analytics: The Lab aims to establish a resource centre to enhance the students' skills in interpretation of data and technology.

Partial List of Participating Organisations for Placements and Internships

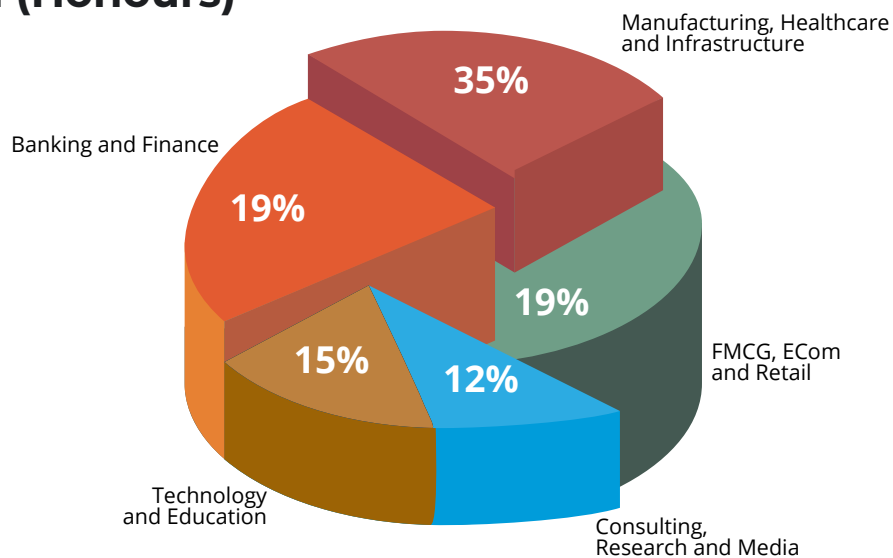
Accor Hotels	Forbes Marshall	Nimai Trade Fintech (360tf)
Adani Business Excellence	Godrej & Boyce	Peak Ventures
Adani Total Gas	Great Place to Work	Prakash Chemicals
Adani Wilmar	Group Trident	Public Affairs Centre
Aditya Birla Fashion & Retail	Haleon India	PwC India
Amul India	HDFC Bank	Quicko Infosoft
Arvind Limited	HDFC Life	Radio Mirchi
Arvind Smartspace	Healthark Insights	Ratnaafin Capital
Asahi India Glass	ICICI Prudential	Reliance Industries
Asian Paints	InfoEdge (Naukri.com)	Reliance Retail
Bandhan AMC	IRM Energy	S&P Global
Bank of America	ITC Limited	Sameeksha Capital
BDO Rise	Jio Platforms	Smytten
Berger Paints	JM Financial	Sony India
Bharti Airtel	Justa Hotels & Resorts	Svatantra Micro Finance
Big Boy Toyz	Keyence India	Symphony Limited
Big Basket	Khimji Ramdas (India and Oman)	Tata AIA Life Insurance
Blackstone	Knowcraft Analytics	Tata Consultancy Services
Carwale	Kotak Mahindra Bank	Tatvic Analytics
Centre for Monitoring Indian Economy	KPMG India	Teach for India
CAMS	Kurlon Enterprises	Torrent Gas
Dabur India	Landmark Group	Torrent Pharmaceutical
DSP Asset Management	Maruti Techlabs	Torrent Power
Edelweiss Financial Advisors	McKinley & Rice	Vedanta Resources
Elara Capital	Medkart Pharmacy	Verity Knowledge Solutions
Equirus Capital	Merkle Sokrati	Wifpli India LLP
EY India	MRF Tyres	Zomato
Federal Bank	National Stock Exchange	
	Nielsen IQ	

Key Statistics

MBA/IMBA/MA



BBA/BCom (Honours)



Faculty at Ahmedabad University

Faculty members at Ahmedabad University comes from leading Indian and International Institutions:

Imperial College of London, UK

Indiana University , USA

Johns Hopkins University, USA

Massachusetts Institute of Technology, USA

Purdue University, USA

Stanford University, USA

Columbia University, USA

University of Cambridge, UK

University of Edinburgh, Scotland

The Wharton School of the University of Pennsylvania, USA

Uppsala University, Sweden

Indian Institute of Management, Ahmedabad

Indian Institute of Management, Bangalore

Indian Institute of Management, Indore

Indian Institute of Technology, Delhi

Indian Institute of Technology, Kanpur

Indian Institute of Technology, Bombay

Indian Institute of Science, Bengaluru

Jadavpur University, Kolkata

Jawaharlal Nehru University, New Delhi

Maharaja Sayajirao University of Baroda

Xavier School of Management, Jamshedpur

The complete list of Faculty at Ahmedabad University can be viewed at <https://ahduni.edu.in/faculty>

CAREER DEVELOPMENT CENTRE



We, at the Career Development Centre, Ahmedabad University, look forward to connecting you with our immensely talented faculty and students and engage in an inclusive industry-academia association through Talent Acquisition, Joint Research, Faculty Projects, Management Development Programmes, and more.

We would be glad to assist you with your queries and provide solutions to meet your talent acquisition needs. Please feel free to reach out to us.



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