It shall be the duty of every citizen of India to value and preserve the rich heritage of our composite culture:

Part IVA Fundamental Duties
Article, 45 (51A) Fundamental Duties. Constitution of India
An Overview of the Master of Management Studies (Heritage Management) Programme

Why is its need felt?
Heritage is a theme that should ideally feature as a common thread across both education and professional practices in India and elsewhere. However, in India, this is not yet the case even in sectors to which heritage has direct connection. This is an important missed opportunity in a country with incredibly rich heritage. Evidently, many sectors like archaeology, crafts, museums, performing arts, natural resources, tourism, urban development have suffered due to the lack of professional degree programmes in the field of heritage management. While some closely related programmes exist today, i.e. architectural conservation or preservation etc., the current scenario of education and practice is heavily dominated by technical knowledge on 'heritage' and its 'conservation', with less or no emphasis on management.

On the other hand, inter-governmental organizations like UNESCO as well as national heritage organizations around the world are increasingly recognizing the need for management oriented approaches to deal with vast heritage which is equally valid for India. It is in this context that the Master of Management Studies (MMS) Programme on Heritage Management (HM) at the Centre for Heritage Management (CHM), Ahmedabad University (AU) is conceived as a strategic contribution to address this important gap. Accordingly, the unique curriculum developed for this 2-year programme carefully integrates domain specific knowledge from both the heritage and management disciplines, and articulates the delivery of the course in real life context - through various curricular components that are in-built over the span of the course.

How will the need be addressed through the programme/curriculum?
Three major areas are identified for strategic emphasis in the overall curriculum design of the MMS (HM) programme. Heritage study remains the central theme along with strong emphasis on applicable management insights, supported by skills development. These strategic areas are then weaved into the entire span of the programme through various activities - such as lectures, field-studies, field immersion, internship, volunteer works, specialization courses and thesis or project works, planned strategically into the two years’ framework.
The major components are woven in a curricular structure spanning two years, as shown in the following diagram:

Key-Highlights of the Programme

- Course to begin with an inaugural seminar, part of which will be open to public and involves invited speakers
- 2 Years Program - split into 4 Semester + Summer sessions
- Total Credits: 80 (including lectures, field visits, thesis, internship, volunteer work etc.)
- Integrates Heritage Discourse and Management Practices
- Emphasis on field-based and case (real life scenarios)-based teaching/learning
- First two semesters: Course work dealing with Heritage, Management, and Skills Development
- Breaks in-between the semesters: Internship and Exposure to field/real life context
- Third Semester: Specialization in Heritage Management, various tracks and flexible options including exchange programmes with foreign universities
- Final Semester: Thesis or Project Work
- Flexible options for senior and working professionals, as well as other relevant candidates to spend time abroad or at work, while fulfilling required credits under the supervision of a AU faculty and an identified faculty at work or abroad
- Conclusion of the programme with a Cap-Stone Conference featuring graduating students’ research and project works while allowing them to network and showcase their potential for the community.
Eligibility:
Candidates with a Bachelor's Degree in any discipline (with minimum of 50% marks, with exception to those applying under SC/ST category), with a demonstrated interest in Heritage may apply. Students who have appeared or will appear for the final year examination of bachelor's degree by June 2016, can also apply - provided that they are able to furnish the final results by September 30, 2016.

Application Process:
Interested candidates shall submit (1) a filled in/signed application form, (2) a Statement of Purpose, and (3) application fee of Rs. 500 by Tuesday, May 31, 2016.

The ‘Statement of Purpose’ shall reflect why the candidate would like to join the programme, and may be based on the student's interest or passion, OR prior study or exposure or work related to heritage management. The statement should not be more than one page long in standard fonts like Times Roman with font size of 12, and line spacing 1.0 and margin 1” on all sides; and must be written in English.

Entrance Test and Personal Interviews:
On a specified date, all eligible candidates are required to appear in-person for a written entrance test, followed by a personal interview. There will be special provision for international applicants, substituting the need of both in-person entrance test and the in-person interview with an appropriate online/electronic medium. The merit list will be published after evaluating statement of purpose, entrance test, interviews and also taking into account work experience if applicable.

Fee Structure and Payment Schedule for 2016-18 group:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>1st Year</th>
<th>2nd Year</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Semester I</td>
<td>Semester II</td>
<td>Semester III</td>
</tr>
<tr>
<td>Tuition Fees</td>
<td>57,500</td>
<td>57,500</td>
<td>57,500</td>
</tr>
<tr>
<td>Deposits (Refundable after completion of the programme)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Library deposit (refundable)</td>
<td>3,000</td>
<td></td>
<td></td>
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<tr>
<td>Total</td>
<td>60,500</td>
<td>57,500</td>
<td>57,500</td>
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</table>

Scholarship: Limited number of scholarship will be available to needy students, subject to merit performance and the economic needs.
Following table presents the provisional list of courses and the sequence they will be offered.

<table>
<thead>
<tr>
<th>SEQUENCE</th>
<th>FOCUS AREAS</th>
<th>CLASSES/COURSES</th>
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</thead>
<tbody>
<tr>
<td><strong>1ST SEM</strong>&lt;br&gt; (Total 20 credits)</td>
<td></td>
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<tr>
<td>Inaugural Seminar</td>
<td>One week orientation including the participants’ symposium</td>
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<tr>
<td>Workshop</td>
<td>Project/Field Works</td>
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<tr>
<td>Short Field-Immersion</td>
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<tr>
<th>SEQUENCE</th>
<th>FOCUS AREAS</th>
<th>CLASSES/COURSES</th>
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<tbody>
<tr>
<td><strong>2ND SEM</strong>&lt;br&gt; (Total 20 credits)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Development* (20 credits)</td>
<td>Heritage Management</td>
<td></td>
</tr>
<tr>
<td>Workshop</td>
<td>1. Integrated Heritage Management Project 2. Integrated Heritage Management Field Study (Immersion)</td>
<td></td>
</tr>
<tr>
<td>Skills Development</td>
<td>Written Communication &amp; Grant-writing Skills 2. Computer Application Skills</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>SEQUENCE</th>
<th>FOCUS AREAS</th>
<th>CLASSES/COURSES</th>
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</thead>
<tbody>
<tr>
<td><strong>BREAK</strong>&lt;br&gt;April - June&lt;br&gt;(Total 10 credits)</td>
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<tr>
<td>Internship</td>
<td>1. Practicum (Internship)&lt;br&gt;About three months long internship in a professional firm or an NGO or INGO, Government Institution related to Heritage Management in India or abroad. (Documentation of activities and learning, certified by the designated supervisor is necessary)</td>
<td></td>
</tr>
<tr>
<td>Research</td>
<td>2. Research Paper: Students need to work parallel on a research topic which will reflect on their experience during the internship, as well as some associated heritage management issues as research agenda.</td>
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</table>
### Sequence Focus Courses/Classes

<table>
<thead>
<tr>
<th>Sequence</th>
<th>Focus</th>
<th>Courses/Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3</strong>&lt;sup&gt;rd&lt;/sup&gt; SEM (Total 16 credits)</td>
<td>Specialization</td>
<td>1. Specialization Studio (Individual Project Work)</td>
</tr>
<tr>
<td></td>
<td>Electives</td>
<td>1. Elective 1 (Heritage Management Focus)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Elective 2 (Management Focus)</td>
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<tr>
<td></td>
<td></td>
<td>3. Open Elective</td>
</tr>
<tr>
<td></td>
<td>Pre-Thesis</td>
<td>1. Research Methods</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Thesis/Project Proposal</td>
</tr>
<tr>
<td><strong>BREAK</strong></td>
<td>Volunteer Work</td>
<td>Mandatory Volunteer work for a community group, organization or an event.</td>
</tr>
<tr>
<td></td>
<td>Professional Practice</td>
<td>Ethics and Professional Practice</td>
</tr>
<tr>
<td><strong>4</strong>&lt;sup&gt;th&lt;/sup&gt; SEM (Total 14 credits)</td>
<td>Thesis or Cap-stone Project</td>
<td>Either an academically written thesis on an approved topic on heritage management, OR A professional level project work on Heritage Management</td>
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<tr>
<td></td>
<td>Cap-stone conference</td>
<td>Concluding event to showcase the participants’ work</td>
</tr>
</tbody>
</table>

*Course titles may change slightly to allow cross-reference and inter-linkages.*
Core Faculty

C. K. Koshy
Areas of interest: Public Policy, Heritage and Governance

C.K. Koshy retired from the IAS in 2005 in the rank of Additional Chief Secretary after a long and illustrious career spanning thirty seven years in the higher echelons of the Govt of Gujarat and the Govt. of India. He is a gold medalist in MA in Political Science and Public Administration from the University of Kerala. He was the founder Managing Director of the Tourism Corporation of Gujarat, and Secretary of such crucial departments as Revenue, Industries and Finance as well Managing Director of the Sardar Sarovar Narmada Nigam.

Post retirement, Mr. Koshy is deeply involved in higher education. He was also an advisor to the World Bank funded project to prepare a report on managing urban heritage in three major cities of India. He is on the Board of Governors of the University of Technology and Management, Shillong and the Indira Institute of Management, Mumbai. He is a Trustee of Alliance Francaise Ahmedabad and the Grassroots Innovation Augmentation Network (GIAN). He is presently Chief Executive in the Centre for Heritage Management, Ahmedabad University.

Debashish Nayak
Areas of interest: Heritage Walk Management, Urban Heritage Conservation, Community Engagement for Protection of Heritage

Debashish Nayak is an architect who has more than two decades of experience in managing urban conservation issues of Historic Cities in India and abroad. He is the Founder-Director, Centre for Heritage Management of Ahmedabad University. He has been advisor to the Heritage Programmes in the Municipal Corporations of various cities including Ahmedabad (since 1996), Jaipur, Amritsar, Old Delhi, Lucknow, Pondicherry etc, as well as to the Indian Heritage Cities Network launched by UNESCO, India. He was also the Gujarat State Project Co-ordinator for National Mission on Monuments and Antiquities, and member of the National Committee on Conservation Policy, Archaeological Survey of India. In addition to Ashoka Fellowship (1990 – 1993), Salzburg Fellow (1990), Ten Outstanding Young Indian Award (1994) and in 1995, Friends of the United Nations Citizen’s Award at New York, and Anubhai Chimanlal–AMA Nagrieka Puraskar – citizenship award for his contribution in Ahmedabad. In 2015, he was awarded the Lifetime Achievement Award by the Governor of West Bengal. He has been recently awarded 'The Spirit of Ahmedabad' award by Chief Minister of Gujarat for his contribution in protection of city's heritage.

Neel Kamal Chapagain
Areas of interest: Heritage Discourse and Practices, Heritage Pedagogy, Cultural Heritage Conservation – living heritage approach, participatory processes in heritage conservation and management, issues on authenticity, contextual heritage management

Neel Kamal Chapagain has been leading the academics of the Masters programme at CHM. Prior to joining CHM, he taught at University of Wisconsin-Stevens Point (USA) as full time faculty, and at UW-Milwaukee as Doctoral Teaching Assistant. His professional journey spans Nepal, Bhutan, India and USA. He has co-edited a book titled ‘Asian Heritage Management: Contexts, Concerns and Prospects’ (Routledge 2013: London & New York), and has been coordinating an annual book series from Nepal titled ‘Reflections on built environment and associated practices’ of which the first volume is recently published, and second volume is in progress. He serves on the editorial board of the Journal of Heritage Management, and is also a member of the international scientific committee as well as co-chair for the theme ‘education’ in the upcoming World Archaeological Congress 2016. He obtained his Ph.D. from University of Wisconsin-Milwaukee (USA), where his dissertation focused on ‘rethinking cultural heritage conservation’. Prior to his Ph.D, he studied at the University of Hawaii at Manoa (USA), ICCROM in Italy, and Tribhuvan University, Nepal.

Santana Pathak
Areas of interest: Communication, Culture and Management Theories

Santana Pathak is coordinator, communications in Centre for Heritage Management. She is currently pursuing her Doctor in Philosophy (Ph.D.) from Indian Institute of Foreign Trade, New
Delhi (IIFT) in culture and communication. She also has a diploma in Journalism from Bharatiya Vidya Bhavan in New Delhi and an MA in English. Ms Pathak has extensive work experience both in the corporate world and in academics in organizations like The Times of India, Mudra Institute of Communications, Ahmedabad (MICA), Indian Institute of Foreign Trade, New Delhi (IIFT) and Indian Institute of Management, Ahmedabad (IIM-A). Ms Pathak has successfully conducted management and faculty development programmes specifically in cross-cultural and persuasive communication in the context of business and entrepreneurship ventures. She has participated in numerous national and international conferences. She is also a published author with Random House India.

**Shahul Ameen**

**Area of interest:** Sociology/Anthropology, Ethnography, Social Research Methods

Shahul Ameen K.T recently completed his doctorate in Sociology from the Department of Humanities and Social Sciences, Indian Institute of Technology, Kanpur. His doctoral thesis empirically delineates the intricacies of the religion in the context of Indian civil secular democracy. His M.Phil. Dissertation in the discipline of Sociology at the University of Hyderabad (2009) explored century long traditions of a Sufi hospice in which distinct cultures historically composed together and constituted syncretic architectural monuments as well as cultural practices.

He has contributed papers in conferences and journals. His areas of interest include anthropology of culture and politics, qualitative research methods and participatory research.

Currently, he is exploring ways of engaging social anthropology to understand culture with special reference to heritage management. He is also the assistant editor for the Journal of Heritage Management, published by CHM and SAGE publications.

**Adjunct Faculty**

**Manvita Baradi**

**Areas of interest:** Urban Heritage Management, Habitat Management

Manvita Baradi has more than 20 years of experience as technical director for developing and administering programs for the local government management, capacity building for municipal staff in city planning, policy development, heritage management, citizen engagement, municipal performance measurement and international development. She is Founder Director of Urban Management Centre – an organization working towards professionalizing urban management in India and in South Asia. She worked with Washington DC based local government association – International City/County Management Association (ICMA) and has served as a Director for the ICMA’s South Asia programs. In India, she was involved in conceptualizing and operationalizing local government associations (in 13 states of India) known as state City Managers’ Associations (CMA). She has served as expert consultant to USAID (United Agency for International Development), World Bank; and has been a visiting faculty at CEPT University since 1992.

**Rima Hooja**

**Areas of interest:** Archaeology, Community Heritage

Rima Hooja is currently a Member of the Government of India’s National Monuments Authority, Director of the MSID India Program of Minnesota University (USA), and Managing Trustee of the Jaipur Virasat Foundation. Dr. Rima Hooja is also a Fellow of the Royal Asiatic Society of Great Britain & Ireland. She received a Ph.D in Archaeology from Cambridge University (UK), for her research on the Ahar Culture. She has held several academic and research positions, and has served on several committees, boards, trusts and councils, etc.

She has published over 100 research papers, articles, book-reviews, reports, etc. Books written by Rima Hooja include Ahar Culture and Beyond (BAR, Oxford, 1988); Prince, Patriot, Parliamentarian: Biography of Dr. Karni Singh - Maharaja of Bikaner (HarperCollins India, 1997); Crusader for Self-Rule: Tej Bahadur Sapru and the Indian National Movement (Rawat, 1999); Mandan’s “Devata-Murti-Prakarnam” (Prakrit Bharati, 1999); History of Rajasthan (Rupa & Co., 2006), and the co-edited Constructing Rajpootana-Rajasthan (Rawat, 2009).
Love of legacy draws diverse students to heritage course

An orientation programme for students of Management Studies, Ahmedabad University (AU) is aimed at preserving the city’s historical heritage. A 12-day long heritage walk in the city that has been going on for more than 25 years, is the venue for the orientation programme. The programme comprises a series of educational and Cultural workshops, which are designed to provide hands-on experience of the city’s rich cultural heritage.

The programme is open to all students, from various levels of education, who are interested in learning about the city’s rich cultural heritage. The programme is facilitated by a team of experts from various fields, including architecture, history, and culture.

The programme is designed to provide students with a comprehensive understanding of the city’s cultural heritage, and to equip them with the skills necessary to manage and preserve it. The programme is open to all students, regardless of their background or level of education.

The programme is expected to attract students from various parts of the country, and to provide them with a unique opportunity to learn about and experience the rich cultural heritage of Ahmedabad.
Why this village stays rooted

Over 2500 artists gather at Srikshetra, a town in the rural village of Mathura every year to showcase their culture which is now attracting global attention for creating new experiences in the region. says KANHAI BHAIKALI.
Rohit Jigyasu

**Areas of interest:** Disaster Mitigation for Urban Cultural Heritage

Rohit Jigyasu is the UNESCO Chair professor at the Institute of Disaster Mitigation for Urban Cultural Heritage at Ritsumeikan University, Kyoto, Japan where he also serves as scientific coordinator International Programme on Disaster Risk Management of Cultural Heritage. He is also the President of ICOMOS International Scientific Committee on Risk Preparedness (ICORP) and ICOMOS-India. He is also senior advisor at the Indian Institute for Human Settlements (IIHS) based in Bangalore, India, and visiting faculty at several institutions in India and abroad. He has served as consultant to Archaeological Survey of India, National Institute of Disaster Management, Indian Institute of Human Settlements (IIHS), UNESCO, UNISDR, UNDP, ICCROM, Aga Khan Planning and Building Services and the Getty Conservation Institute for conducting research and training on Cultural Heritage Risk Management. He has also worked on disaster risk management plans in the World Heritage sites of Khajuraho, Hampi, Konarak, Red Fort, Jaisalmer Fort, Jantar Mantar and Ajanta & Ellora in India as well as City Palace Museum in Udaipur, India.

Saswat Bandopadhyay

**Areas of interest:** Urban Infrastructure and Environmental Management

Saswat Bandopadhyay has over 18 years of experience in the field of urban infrastructure and environmental management. Since 1998, he has been teaching at CEPT University, courses on Urban Infrastructure, Environmental, Social Assessment, Professional Practice and a studio on Environmental Impact Assessment. He has also been a member of several national and state expert committees, such as National Development Council Sub-Group on Urbanization, Working group for 12th FY Plan approach paper on Urban Capacity Development, set up by the Ministry of Urban Development, among others. Bandopadhyay’s main area of interest is planning and management of Urban Infrastructural services in the context of emerging economies. Due to his recent engagement in two pilot national capacity development programs, he has been also increasingly drawn towards the issues of Urban Vulnerability and Urban Capacity Development. Prior to joining CEPT University, he worked in a multinational consulting firm in the capacity of a Regional Manager, supervising Infrastructure project development. He was a recipient of the Dutch-NFP fellowship for higher studies in 2002.

Sharadbala Joshi

**Areas of interest:** Sustainability in Heritage Conservation, Human Settlements Development

Sharadbala Joshi, an architect and planner, has over 28 years’ experience in facilitating inclusive and community-centred slum upgrading, redevelopment and resettlement under UN-Habitat, DFID, GTZ/ GIZ and CIDA funded initiatives in India. Sharadbala is a strong proponent of sustainability of developmental initiatives and of heritage conservation. Her work includes strategic, policy related and project level support to local governments, development/ funding agencies, the private sector, academic institutions, NGOs, and community-based groups for pro-poor and informal-settlements’ focused endeavours. This includes recommending strategic developmental and capacity building interventions, project scouting and planning (including related research), progress monitoring, and reviews. She has also undertaken research on assisted self-help housing and community-led resettlement initiatives in Sri Lanka and East Africa, and on the slum networking initiatives in Indore, Vadodara and Ahmedabad.

Sharadbala has a PhD from Loughborough University, UK; an MSc in Human Settlements Development from the Asian Institute of Technology, Thailand and Diploma (equiv BArch) from School of Architecture, CEPT University, Ahmedabad.

Vanicka Arora

**Areas of interest:** Conservation of Historic Buildings, Urban Revitalization, Architecture

Vanicka Arora is based in Gurgaon and has completed her MSc in Conservation of Historic Buildings from the University of Bath, UK in 2009. She has since worked on several conservation management plans, urban revitalisation strategies and museum planning projects for sites
in Punjab and Rajasthan. She is currently the assistant editor for ‘Context-Built, Living and Natural’, a bi-annual journal by Development and Research Organisation for Nature, Arts and Heritage (DRONAH). As an assistant professor at Sushant School of Art and Architecture, Ansal University she explores context driven design approaches with her students. Vanicka has also published several papers in refereed journals and has recently co-authored a Training Guide on Disaster Risk Management of Cultural Heritage in Urban Areas with Rohit Jigyasu, published by the Ritsumeikan University, Kyoto.

**Mita Suthar**

**Areas of interest:** Macro and Micro Economics, Cultural Economics, Economic Policy

Dr Mita Suthar is the head of the department at H L Institute of Commerce and has done her graduation in Economics from St. Xaviers College and her post graduation, MPhil and PhD from University School of Social Sciences. Her MPhil dissertation was based on Monetary Policy in Macroeconomic Management with reference to the Indian Economy.

Dr Suthar has published on subjects ranging from macro economic and monetary policies. She was also a Special invitee at the 2nd International Cash Conference organized by Deutsche Bundesbank, Germany in September 2014.

**Sharmila Sagara**

**Areas of interest:** Arts Management, Liberal Studies

Sharmila Sagara studied BFA and MFA, Sculpture from Faculty of Fine Arts, M S University. She has been engaged in research and writing about visual arts and contemporary artists. She has published critical essays, reviews in noted magazines- Art India, Indian Architect and Builder as well Indian express and Times of India. She is a co-editor of ‘Ahmedabad 600: Portraits of a City, a book on Ahmedabad published by Marg Foundation in 2012. Her research thesis discuss ‘Travel of an Idea: Metaphysical state and Material State.

Sharmila has been a core faculty to develop Masters in Art, Design and Communication programme at CEPT University. She has also developed and designed Liberal studies courses at Ahmedabad University. She has been engaged in teaching courses on contemporary history of Art at CEPT University, Ahmedabad University, National Institute of Design. She has also curated exhibition of contemporary artists at Kanoria Centre for Arts, Ahmedabad and Birla Academy, Mumbai. She has participated in group shows in New Delhi and Ahmedabad.

At present she is engaged in translation works that talk about Art and Design traditions of India.

**Tanishka Kachru**

**Areas of interest:** Museum and Archives Management, Communication Design and Exhibition Design

Tanishka Kachru holds an MA in History of Design and the Decorative Arts from Parsons School of Design, New York and a bachelor’s degree in architecture from Mumbai University. She was working as a curator for several museums in New York and London before she moved back to India and joined NID in 2007.

Currently, she is working as coordinator and a faculty member at Exhibition Design, Communication Design at National Institute of Design, Ahmedabad. She teaches courses in History of Design, Spatial Perception, Design for Museum Exhibitions, and Design for Public Spaces.

Earlier, Ms Kachru had worked in a number of research and design projects in renowned institutions like Victoria & Albert Museum, London. In 2009, she had taken up a professional assignment on preparation of nominations for Patola of Patan; Molela terracotta and Sankheda furniture crafts for inscription on UNESCO’s Intangible Cultural Heritage list. Other such work include a research report for developing an integrated heritage-based development plan for Taj Ganj, Agra for the Directorate of Tourism, U.P.; and current work on the design of a Community Museum in Banaskantha, Gujarat for the non-profit organisation, SEWA. She has presented papers in many national and international conferences and seminars.
Jaydev Nansey

**Areas of interest:** Legal aspects of Heritage Management

Jaydev Nansey is an engineer, planner and solicitor specializing in policy and planning issues related to environment, heritage, natural resources conservation and management. He holds graduate and postgraduate degrees from the Maharaja Sayajirao University of Baroda and School of Planning, CEPT, Ahmedabad and has done his Law from Saurashtra University. He has more than twenty years of experience in coastal zone management, forestry, hilly area development (North East and Himalayan Region), urban and infrastructure sector.

He was an expert team member of UNESCO for the Heritage Tool Kit under JNMRUM and is currently a consultant in AMRUT. He has worked as a consultant with Ministry of Environment and Forests and Ministry of Urban Development, Govt. of India, State Governments, Asian Development Bank and World Bank. He has made presentations at various workshops and seminars on Heritage Law.

Jaydev Nansey also brings with him vast experience of working over three decades with NGOs and the community in the field of natural and built heritage protection and conservation. He is one of the founder life member of INTACH Jamnagar Chp and ICOMOS India. He has excelled in his profession and has been recognised by professional bodies through his being elected a Fellow of the Institution of Engineers (India), Indian Association for Air Pollution Control, Institute of Town Planners, India and Institute of Public Health Engineers.

He is keenly interested in utilizing networking as a tool for nature and heritage conservation. Currently, he is lobbying for inclusion of heritage rules and regulations in town and regional planning Acts. An amateur birdwatcher, he is also interested in philately and the endangered art of Heraldry.

Manu Bhatnagar

**Areas of interest:** Natural Heritage, Urban Planning and Biodiversity, Regional Landscape

Manu Bhatnagar has done his Masters In Regional Planning from Cornell University, USA. He is currently Principal Advisor, Natural Heritage Division at INTACH. He has expertise in urban planning, urban biodiversity, environment planning, regional landscapes, drawing up lake conservation/management plans, crafting urban water policy, unconventional wastewater treatment. He is given the role of team Leader for Smart Cities Project for Allahabad and Aligarh cities, His work experience spans over countries like India, Thailand and the United States of America and has completed training assignments in Sri Lanka and Nepal.

He is also a visiting faculty member and a thesis guide at School of Planning and Architecture, New Delhi. Mr Bhatnagar’s wide range of assignments in areas like Micro Area Planning And Infrastructure Development Plan of Area of Tourism Potential, urban infrastructure and riverfront development in Bihar, water resources management in Raipur, Jharkhand and Ahmedabad and eco-tourism development in Nainital etc are have earned him wide reputation.

Mr Bhatnagar is a member of the Indian Council of Architecture, Associate Member of Institute of Town Planners, India and Life Member, Indian Association of Aquatic Biologists. He has also published papers in areas like Planning for a Sustainable Resource Base, urban development and natural heritage, among other areas.

V.H.Sonawane

**Areas of interest:** Archeology, Ancient Indian History and Culture, Rock Art

Dr. Vishwasrao H. Sonawane had pursued his Ph D from Maharaja Sayajirao University of Baroda, where he later served as a Professor of Archaeology and Ancient Indian History & Culture, and Director of Field Archaeology. In his dedicated academic service of 36 years, Prof SOnawane has worked on various aspects of Prehistoric, Proto-historic and Historic Archaeology besides Rock Art, and has been associated with important premier academic-governance bodies of the country.
like Society of South Asian Archaeology; Vice-President, Rock Art Society of India; Central Advisory Board of Archaeology (ASI); Member, Advisory and Monitoring Committee for Marine Archaeology Centre of the National Institute of Oceanography, Goa, UGC Representative on the Management Council of the Deccan College, Pune, Principal Investigator of the National Institute of Ocean Technology Project, Chennai and Convener UGC XI Plan Visiting Team for Deccan College, Pune etc.

Prof. Sonawane carried out extensive research work encompassing a wide range of areas, including Rock Art of Gujarat and Harappan and Harappan Affiliated Chalcolithic Settlements for the first time in Gujarat. Apart from his active involvement in achieving the World Heritage status for Pavagadh, Champaner, and the discovery of intact Zinc furnaces at Zawar in Rajasthan, his contributions for Gujarat securing her permanent place in the field of Rock Art in the country is also recognized.

Prof. Sonawane participated and made presentations at more than 100 National and International Seminars and conferences.

**Sushma Iyengar**

**Areas of interest:** Crafts Management, Community Rehabilitation and Organization Building

Sushma Iyengar is a social activist and a recipient of ‘Gondhia Award for Social Work’ in 1996, by Young Men’s Gandhian Association. She did her Masters in Literature from MS University, Baroda and a three year Masters’ programme in the USA at Cornell University.

She has founded and led Kutch Mahila Vikas Sangathan, as an organization of rural women, and initiated processes for mobilizing, organizing and training rural women, as well as organization building. This is an organization dedicated to improve the plight of women in Kutch. Her other organizations, SETU - a network of 18 grass root, resource facilitation centres in clusters of 15-20 villages across the district of Kutch, K-LINK - an information communication technology organization which works to make ICTs accessible, and applicable to developmental needs, and Khamir, works on empowerment of craftspeople. She leads through her transformative action in the area of gender justice, cultural identity, traditional livelihoods, and local governance. Other concerns like

Ms Iyengar is also a Co-founder of Kutch Nav Nirman Abhiyan – commonly known as Abhiyan - a District Network of developmental, civil society organizations in Kutch District, Gujarat State. She is a Recipient of ‘Gondhia Award for Social Work’ for 1996, by Young Men’s Gandhian Association and many other national and international recognition.

**Shikha Jain**

**Areas of interest:** Architecture, Planning and Policy, Cultural landscapes, world heritage

Shikha Jain has vast experience in cultural heritage that ranges from steering conservation projects for various state governments to preparing conservation plans funded by international organizations such as the Getty Foundation, USA; World Monuments Fund and, preparation of Nomination Dossier and Management Plans for World Heritage Sites in India. She is also working on Urban Heritage ADB funded projects for the State Governments of Rajasthan and Himachal Pradesh. As a consultant to UNESCO, New Delhi she worked on the City Development Plan Toolkit and Cultural Heritage Toolkit for the JnNURM (Jawahar Lal Nehru National Urban Renewal Mission), Ministry of Urban Development. She is the Director - Preservation and Community Design wing of DRONAH (Development and Research Organisation for Nature, Arts and Heritage). She graduated in architecture from SPA, Delhi followed by a Masters in Architecture from Kansas State University, USA. Her doctoral work from De Montfort University, Leicester, UK also revived the Research Award from IIA (Indian Institute of Architects) in 2004. She is a panel member of PRASADA, Society of South Asian Studies, UK. Currently, she is also a Founding Trustee of the Indian Heritage Cities Network Foundation, a UNESCO recognised NGO and, a senior consultant to the Ministry of Culture, India serving as Member Secretary, Advisory Committee on World Heritage Matters.
The Institution

Centre for Heritage Management (CHM) is part of the Ahmedabad University, hence the degree to students successfully completing all the requirements for the Masters of Management Studies (MMS) in Heritage Management (HM) Degree will be awarded by the Ahmedabad University. Below is a brief introduction of the Ahmedabad Education Society - which founded the University, and the Ahmedabad University as well as a brief overview of CHM.

The Ahmedabad Education Society

The Society was established in 1935, when there was only one college in Gujarat established by the British Raj imparting higher Education in Arts and Science. The Society was established under the inspiration of Late Shri Sardar Vallabhbhai Patel, the first Dy. Prime Minister of Independent India, as a part of freedom struggle on the education front. The leadership was taken by such eminent personalities as Shri G V Mavlankar, the first Speaker of the Indian Parliament, and eminent industrialists like Shri Kasturbhai Lalbhai and Shri Amrutlal Hargovandas.

One after the other, colleges/ schools and institutes were established in spacious premises and excellent environment on the lands purchased by the Society. AES established the first engineering college in Gujarat in 1948 under the name of L D Engineering College, which was handed over to the Government of Gujarat. AES is now one of the largest education trusts in Gujarat providing quality education from kindergarten to post graduation. It has 25 institutions under its umbrella catering to over 10,000 college students and 3000 school children.

The Ahmedabad University

The Ahmedabad Education Society established the Ahmedabad University in July 2009. It is a self-financed, non-affiliating State Private University established under Section 3(1) of the Gujarat Private Universities Act, 2009. The University Grants Commission, vide its letter dated 28th July 2010 F.No. 8-13/2010(CPP-I/PU), has notified that Ahmedabad University, has been established by an Act of State Legislature of Gujarat as a State Private University and is empowered to award degree as specified by the UGC under section 22 of the UGC Act 1956. Similarly, the Department of Scientific and Industrial Research (DSIR), Ministry of Science and Technology, The Government of India has registered Ahmedabad University as a Research Institute under its Research Programmes.

The campus of Ahmedabad University is centrally located in the heart of the city of Ahmedabad, Gujarat, India, neighboring premium educational institutes such as ATIRA, CEPT, IIM, PRL etc. This provides a thriving and pulsating academic ambience. Out of the total land of 250 acres available for development of Ahmedabad University, in phase 1, about 70 acres have been earmarked for intensive development for academic buildings and student amenities as shown in the master plan. This will house in total 10 Schools and about 22000 students in the next 7 years.

The University today operates four Schools viz The Amrut Mody School of Management, The School of Computer Studies, School of Life Sciences and the School of Science and Technology. In addition to the Centre for Heritage Management, it has also started the Venture Studio which aims to nucleate an ecosystem of innovation that accelerates regional economic development and create a national and global impact. Venture Studio believes that practicing design-led approaches to business creation will foster an ecosystem of innovation.
The Centre for Heritage Management
The Centre for Heritage Management (CHM) set up in 2011 at Ahmedabad University is one of its kind in India which specializes in heritage management, a niche and relevant area. It is established to promote conservation and management of heritage assets.

Vision
Inclusion of heritage in all relevant policies and decisions of the country and make people aware and vigilant about heritage issues to take initiatives for protecting and preserving the cultural assets of the nation.

Mission
CHM aims to achieve its vision by offering quality academic and executive programmes to create motivated professionals; through research, documentation and publications; by organizing national and international seminars, conferences and symposia to expand and explore successful heritage experiences and practices from across the world; offer consultancy to heritage stakeholders and provide inputs for policy making. The Centre primarily acts in the following four fronts:

A. Academic Programmes
i) Master of Management Studies (Heritage Management)
ii) Elective Courses for Other Institutions
CHM also offers elective courses on Heritage Management for other institutions and schools within Ahmedabad University.

iii) Capacity Building and Short Term Training Programmes
CHM offers short term ‘Management Development Programs’ that helps to train professionals and representatives of heritage organizations, craftsmen and volunteers to gain hands-on knowledge and skills on managing different aspects of heritage. Two of such programmes are mentioned below:

1. A 6 day training programme for middle to senior level officers from Government as well as Non-Governmental Organizations across India, titled ‘Arts, Culture and Heritage: A Management Perspective’ was organized from January 26 to 31, 2015 - fully funded by GoI through the Centre for Cultural Resources and Training (CCRT). The 2nd round of the CCRT-CHM programme on Arts, Culture and Heritage: A Management Perspective is organized from February 1-6, 2016.

2. An annual Management Development Programme on Heritage Walk Design and Implementation - successfully run for two years now, to train middle and senior level municipal corporation officials on the conceptualization and implementation of heritage walks in their cities. Many participants from this programme have already designed and launched heritage walks successfully in many cities in India.

B. Consultancy Services
CHM has also been providing consulting/advising services to government agencies as well as non-governmental organizations to help them chart heritage management plan as well as to connect them with relevant resources and expertise to carry out the technical works. A few of the ongoing projects are:

1. Designing Heritage Walks for the Tourism Corporation of Gujarat - currently the process is ongoing for Baroda, Junagadh and Lakhpat.

2. Development of an App for mobile phones which will give instant access to tourists to 75 important heritage sites in the State of Gujarat.
C. Journal of Heritage Management, and CHM Newsletter
The journal of heritage management is a bi-annual international journal, being published by CHM and SAGE publications – beginning from September 2016. Also a bi-annual newsletter is published by CHM for limited prints, and available on the website.

D. Research & Outreach Programmes
CHM is committed to research on heritage management along with connecting the professional and academic efforts with larger community. Regular public programmes are organized on various occasions throughout the year. Currently, the major ongoing project is the ‘Cultural Heritage Management Venture Lab’ with a grant from the European Union. This project revolves around the idea of leveraging the heritage of the old city of Ahmedabad to promote entrepreneurial ventures. CHM is pursuing this project as lead field partner along with Ahmedabad Municipal Corporation and other Spanish partners, i.e. Casa-de-la India, University of Valladolid and Valladolid Municipal Corporation in Spain. Ahmedabad based City Heritage Centre and Urban Management Centre are two associate partners in this ongoing project.

The students and faculty are also engaged in different scales of research which form their part of the academic journey. In addition, monthly heritage talk series, regular national and international conferences, and a few consulting projects on heritage management are some of the regular undertakings of CHM, that will benefit students in their two years of rigorous journey at CHM.

For further information and updates: Please visit our website: chm.adhuni.edu.in

Students’ Remarks, Centre for Heritage Management

“The course provides an opportunity to explore the multiple discourses existing on heritage and how can heritage be a tool for holistic development of communities & to further explore the impact of community-driven processes for heritage management and how can they be effectively implemented at the macro level.”

Vijay Ramchandani

“My love for Heritage and History have inspired me to learn ways to manage it. I wish to find ways to make it beneficial for stakeholders and increase pride in it.”

Anshika Jain

“Textiles, art and crafts being my forte, the course opens up avenues in tourism, heritage hotel management & textiles”

Barsha Dutta

Having worked closely with artists, I could see the strong connection between heritage & contemporary arts. I joined the course to explore this connection.”

Niharika Shah
Ahmedabad University - Board of Governors

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Ahmedabad has a rich urban legacy of more than six centuries and a historical context of over 5000 years, dating from the Indus Valley Civilisation. It has evolved as an important repository of knowledge and wisdom in community living, environmental harmony and cultural heritage. All these have become important sources of learning for education and training at many of the national level institutions of the country present here. Centre for Heritage Management will utilise these resources to offer unique insights and special value through all its activities.