



**VENUE: AHMEDABAD MUNICIPAL CORPORATION,
USMANPURA AREA , CONFERENCE HALL, 1ST FLOOR
AHMEDABAD**

**TUESDAY
09th September 2014
11:00 AM - 14:30**

Heritage, Crafts & Tourism: Promoting collaborations, Creating new business opportunities



*This project is funded
by the European Union*

11.00 – 11.40

INAUGURATION OF THE CONFERENCE

Welcome Address (5 Min)

Mr. Debashish Nayak, Director, Centre for Heritage Management, Ahmedabad University

Lighting of the Lamp (5 Min)

Opening Remarks (15 Min)

Mr. Guillermo Rodriguez, Director General, Casa de la India , Spain

Dr. Amarlal Kalro, Provost, Ahmedabad University

Dy. Commissioner, Ahmedabad Municipal Corporation

Address by the Chief Guest (10 Min)

Shri. Sanjay Kaul, IAS, MD, Tourism Corporation of Gujarat Ltd. Gandhinagar

Concluding Remarks (5 Min)

Mr. C.K. Koshy IAS (Retd) CEO, Centre for Heritage Management, Ahmedabad University

11.40 – 11.55

Tea Break

11.55 – 12.10

Heritage and Business Opportunities in Ahmedabad.

Mr. Guillermo Rodriguez, Director General, Casa de la India , Spain

Mr. Debashish Nayak, Director, Heritage Management Centre, Ahmedabad University

12.10 – 12.30

Promoting Collaborations in Ahmedabad Heritage Ecosystem

Mr. José Manuel Medina, Independent Consultant, Spain

12.30 – 13:25

Round Table: Heritage, Crafts & Tourism: New Business Opportunities

Presentations by Stakeholders

13.25 – 13.40

Concluding Session

13.40 – 14.30

Networking Lunch